

Men's Sweaters Varied in Color

Sweaters are necessary to round out the wardrobe of any well-dressed man, no matter what his age.

The style, color and pattern choice this season is widely varied.

The double-breasted coat sweater promises to be very popular along with the more classic styles.

Red will be a big color with all ages. With the slightly younger men, solid red sweaters will make a big hit.

As with women's fashions for '59-'60 vests (sweater types for men) are important additions.

Stripes predominate in the pattern class... ranging from huge to very subdued.

Since sweaters are sure to be fashion foremost, and are so easily fitted, they make an outstanding gift choice.

To dress up your fruit punch at Christmas, use your cookie cutters on the orange and grapefruit rinds to make floating stars or bells.

New Lightweight Luggage Are Ideal Holiday Gifts

The line of new lightweight leather luggage ensembles for Christmas giving is just out of this world.

Something really new and distinctive this year is the "Veloura" or brushed leather luggage. This is leather that has been finished on the flesh side, producing a scuff-resistant bag with a soft and luxurious suede finish. The smooth grain side of the leather becomes the lining. In addition to its handsome appearance, it can take all the rough treatment that traveling affords without being marred. The surface can simply be brushed to its original state with a stiff brush or sandpaper.

Also very new and very lightweight are the soft leather suitcases with only a light magnesium frame. The flexible leather sides allow room for a suit, sports jacket and four or five pairs of slacks without wrinkling, and still leaves room for a man's other needs.

According to luggage retailers, the luggage pieces most wanted by men include a "suiter bag and matching companion case." Usually these are either in suntan or ginger but there are many other styles, coverings and colors for the less conservative traveler to choose from.

In fact, subdued plaids, small houndstooth checks, and gabardines in blue, grey and even red are gaining in popularity.

Luggage should be selected to give the receiver every convenience. Although a two-suiter bag is the most popular size, one-, three- and four-suiter bags are also available. Check for sturdy handles, even stitching, carefully fitted linings and evenly coated hardware.

If the luggage is to receive extra hard use, bear in mind that sturdiness may be preferable to lightness in weight, because a good investment in luggage that can "take it" will mean fewer replacements.

For the Gals
Women of all ages travel

Boxes for Jewels, Hosiery Suggested

Gay-colored, quilted boxes for handkerchiefs, hosiery, gloves and scarves encourage "ship-shapeliness" of bureau drawers.

Plastic or fabric envelopes for sweaters, men's shorts and lingerie do their part toward neatness, too.

Smart chrome multi-hanger units for blouses, skirts, handbags, belts or ties; shoe racks, too — are practical presents with a handy future.

A convenient, multi-drawer small chest can be used by either man or woman.

Notion departments feature these practical, "gifted" items as well as dozens of others!

Garment and blanket bags in all sizes and colors; wardrobe closets that may be easily dismantled for storage all have their own appeal to the good housekeeper.

Save your Christmas cards and give them to the orphanage or church group for children's scrapbooks.



FOR YOURSELF—Sew it yourself for yourself—or as a gift. It's the ultimate in fashion this season... Chanel styling in brocade! Beneath these smart lined jackets are lovely sleeveless sheaths. Create your own variations on this theme! Simplicity Printed Patterns.

Fashionable Boots Fine Girls' Gift

Perfect answer to both "cold feet" and "hot fashion" is the new leather city boot that takes nasty weather in stride. They're also the perfect answer to what to give your favorite gal for Christmas.

Designed in soft, supple leather in top fashion colors, city boots are a joy to wear, and to behold. Lightweight and water-repellent, they have slim and trim leather soles that completely eliminates the clumsy old overshoe look.

Starts at Ankle
Starting at the ankle and "climbing up" as high as the knee — these boots are styled for city or casual wear and evenings on the town.

Casual boots are most often made of soft, brushed leather or finely textured grain with comfortable low or mid-heel. Novelty closings such as buckled straps, side zippers, or buttons add interest. Colors are many... the most popular being vivid reds, greens, neutral tans and browns.

For afternoon wear, the boot goes dressier with finely tapered toe and slim high heel in soft, smooth leathers.

Fashion Colors
Featured in all high fashion colors, these are designed to truly complement a woman's smart daytime apparel.

The elegant evening boot is seen in ultra-soft white, pastel, gold and silver leathers. These are usually slip-on styles with tops that curve up over the ankle with soft draping — or with higher tops that can be crushed down softly toward the ankle. Heels, high and very thin, frequently are aglitter with studded rhinestones.

An important convenience for both shoppers and those on the receiving end — is the gift certificate. Surveys show an ever-increasing use of gift certificates is the answer to the problem of "what to give!"

Boots Popular Gift For Burly Sportsman

Boots rate high as gifts with the sportsman. Check his shoes for the size — or if in doubt you can always give him a gift certificate and he can select his own.

Sturdy leather boots with flexible soles, that protect feet from rough terrain and yet allow freedom of movement for comfort over long stretches of walking or standing are preferred. Hunting boots, riding boots, ski boots and hiking boots come into this category.



MAN-ABOUT-TOWN — This new After Six formal accessory features slip pockets for such handy carrying items as an ultra-miniature Minox camera, keys or tickets.

WARDS After-Thanksgiving

SALE

TERRIFIC BUY IN EVERY DEPARTMENT...SAVE AT WARDS



CHRISTMAS IS "STARTER" TIME—Time to start a set of luggage for someone special. For example, a man's set might include (left) a tailored companion bag with matching leather duffel. Both in saddle-color leather. For her, choose the train case for toiletries and for the matching weekend bag, both bound in black for contrast. Good idea: add a piece each year! Photo courtesy Luggage and Leather Goods Manufacturers of America, Inc.

Save your Christmas cards and give them to the orphanage or church group for children's scrapbooks.

Gifts for the HOME

See "The Builditorium" for gifts of finished or unfinished furniture. There are pieces for every room in your home and these low prices are our Christmas present to you.

BEAUTIFUL ROUND TABLE
Has plenty of room and adds beauty to decor... **\$21.50**

CAPTAINS CHAIRS
To match decor... **\$13.50**

COMPLETE SET
At discount prices for only **\$69.50**



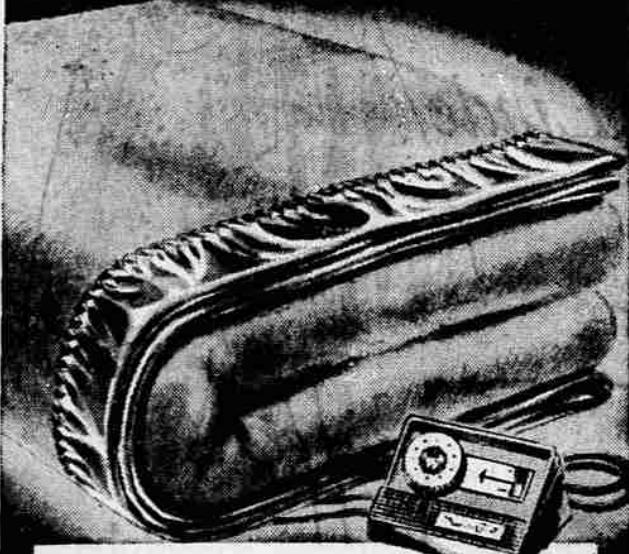
An Ideal Christmas Gift for Outdoor Cooks
HIBACHIS and MINI-BACHIS

HOLIDAY FLOODLIGHTS
These Flood and Fixture Combinations are perfect for indoor or outdoor lighting. Variety of colors. Stick in ground or mount.

SNO-FLAK
The Newest Idea in tree decoration. Cannot be described — see it! Year ground uses in decorating.

Bruce Bauer LUMBER COMPANY

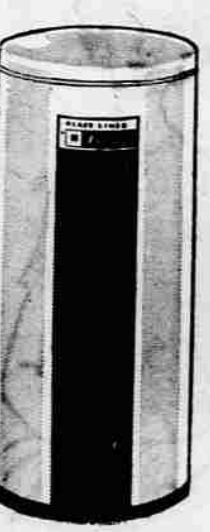
"THE BUILDITORIUM" South Riverside
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Save \$5 on automatic Treasure Chest blanket
REGULARLY 29.95
TWIN SIZE 66x84" ONE CONTROL **24.94**
Guaranteed 5 years! Control box keeps temperature you set. 50% Acrilan®, 30% rayon, 20% cotton.
31.95, full size one control...26.94
36.95, full size, dual control...31.94

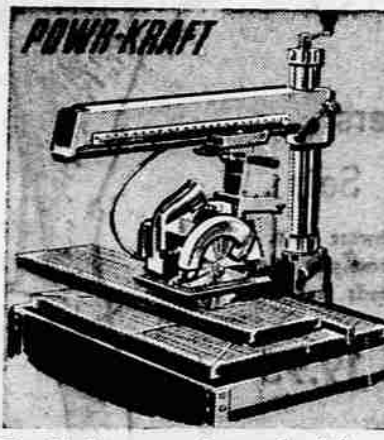


SALE! Fairway electric 52-gal. water heater



\$119
• Regular 134.95
• 10-yr. guar.

Dependable electric-water heater heats water in a hurry. Durable glass-lined tank will not crack, rust. Gleaming white enamel finish, copper-tone trim.



Radial arm detachable 7 1/2" portable saw

Reg. 148.98
Accurate, versatile and costs up to \$100 less than ordinary radials! Free demonstration. **124.00**
\$3 DOWN



SALE! Jel-Satin wall enamel

Reg. 6.69 **5.66** GAL.
Semi-gloss finish in 76 colors for kitchen, bath, trim. No thinner needed. 2.15 quart...1.88



SAVE \$1—4.98 Wardflex odorless flat wall finish

Acrylic-latex base—water-thinned, dries in 1/2 hr. 76 colors. 1.49 quart...1.22 **3.99** GAL.



SPECIAL! Space saver 42" steel cabinet sink

Ideal for apartment. 2 storage cabinets. 54" steel sink 80.88 66" steel sink 99.88 **62.88**



SALE! Men's flannel shirts

2.44
Regularly 2.98. Sanforized® washable cotton flannel long-sleevers. Assorted styles. *Max. shrinkage 1%



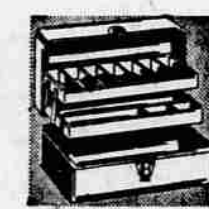
SALE! Men's gift sets

2.98
Special purchase! Sanforized® cotton dress shirts with 2-way cuffs. Plus smart links. All sizes.



SALE! Men's gift sets

2.98
Special purchase! Sanforized® cotton dress shirts with 2-way cuffs. Plus smart links. All sizes.



1 1/2" TOOL BOX WITH 2 TRAYS

Special purchase! Box has seamless construction. **2.99**

Heavenly cottons at down-to-earth prices



see Wards superb collection of gift dresses for girls

5.98 3.98

Sizes 7 to 14 Sizes 3 to 6x
Come to Wards for the newest styles, the daintiest colors in a wonderland of delightful holiday dresses! Billowy full skirts, lace and posy accents, tiny bow touches, clever details... all spell the excitement of coming festivities. They stay crisp and fresh... every dress is wonderfully washable. And so perfect as gifts, too. Hurry to WARDS right now for first choice!