

Here Comes Santa to
open the holiday season
in Medford

MEDFORD  TRIBUNE
MEDFORD, OREGON, THURSDAY, NOVEMBER 26, 1959

CHRISTMAS OPENING

**FRIDAY,
NOVEMBER 27
5:00 to 9:00 P.M.**

SANTA CLAUS

Arrives in
Medford
by

HELICOPTER

bring the kiddies . . .

**SATURDAY
10:30 a.m.**

(Weather Permitting)

Here is the most exciting even ever to start Medford's joyous holiday season — SANTA CLAUS IS COMING SATURDAY in his NORTH POLE WHIRLEYBIRD! He will land at Hawthorne Park at 10:30 a.m. Be sure you and your children are there!

AT HAWTHORNE PARK

... Across the East Main
Bridge in Medford!

There's lots of room in the park for every-
one to get a fine view of Old Saint Nick's
arrival!

So join the happy, bustling throng, help
welcome Santa to our town!

Sponsored by Medford Retail Merchants

COME
SEE
SANTA
ARRIVE
Saturday!

Usher in the Holiday Season!

It's a more-for-your-money Christmas when you shop in Medford! Store after store, aisle after aisle is crowded with "oh" and "ah" gifts to delight your family, friends and loved ones; to make this the thriftiest, gayest, most selective Christmas you've ever known!

Medford stores are stocked with every Christmas bargain imaginable, from important pieces to gay stocking stuffers! They've gone all out to bring you quality merchandise at lower than ever prices! And you'll find the sincere, friendly courtesy and service that makes shopping quicker, easier, and more pleasant! Remember — smart Santas shop early — at favorite Medford stores . . . for exciting, memorable gifts!

Hello, everybody! I'm arriving Saturday to officially open the Christmas Season in Medford! Everywhere you look you'll see the sparkling, glittering magic of the holiday season . . . it's reflected in the gay, colorful decorations . . . in all of the glamorous, twinkling windows . . . in the tremendous selection of exciting new gift ideas in every store . . . and in the smiles and friendliness of the many sales people waiting to help you! Come along and join the throngs of Noel Shoppers . . . and watch for Treasures in Medford store windows tomorrow night!

Santa Claus

24 MORE SHOPPING DAYS BEFORE CHRISTMAS!