

The magic moment
is here! Come,
share the fun
at Medfords . . .

MEDFORD  TRIBUNE

MEDFORD, OREGON, THURSDAY, NOVEMBER 26, 1959

Christmas OPENING

CALLING ALL CHRISTMAS SHOPPERS! Get ready, don't miss the grand opening of Medford's holiday season. Every merchant is ready to welcome you with gaily bedecked windows, sparkling new merchandise and friendly, courteous service!

Friday, November 27—5:00 'til 9:00



Christmas
**TREASURE
HUNT**

Medford stores
will be open 'til 9:00 Friday for your treasure hunting!

Check the Numbers on Your Free Treasure Hunt Tickets — Look for Prizes in Store Windows

● FREE—Valuable Window Prizes

In Medford store and shop windows you'll find prizes that will make your visit to down-town Medford profitable as well as pleasant on Christmas Opening night — Friday. Be sure to bring the tickets you have accumulated in your various shopping excursions in Medford and check the prize-winning numbers . . . if the numbers on your tickets match up with numbers shown on window prizes, you can claim them as your "treasure." You will have until Saturday night, November 28th, to check all of your tickets with all down-town Medford store windows.

● Santa Claus in Person

Bring the children (you'll love the fun, too) . . . jolly old Santa will arrive in Medford Saturday — by helicopter! Be in Hawthorne Park, across the East Main Bridge in Medford, by 10:30 a.m. to greet the North Pole Whirley-bird. Santa Clause will talk with the kiddies after he has landed. Be sure your children are at the park early enough to see his arrival — don't miss this gala, fun-filled event!

Sponsored by the Medford Retail Merchants

24 MORE SHOPPING DAYS BEFORE CHRISTMAS!