

CLOSING OUT! - SELLING OUT! - QUITTING BUSINESS!
BRINGING TO AN ABRUPT END THIS WELL-KNOWN FIRM IN A HISTORY-MAKING

Rules of the Sale:

1. All sales are to be cash and carry with no return or exchange provisions. 2. No holds or mail orders. 3. Sales to dealers and jobbers on same terms as public. 4. Close-out under direction of General Sales Service.

SCHADE JEWELERS
9 SO. CENTRAL MEDFORD

**OPEN 'TIL
9 P.M. FRIDAY**

GOING OUT OF BUSINESS SALE TO THE BARE WALLS

DOORS OPEN FRIDAY 9:30 A.M. SHARP

**A HOST OF AMERICA'S HONORED NATIONALLY ADVERTISED
BRAND NAMES MERCILESSLY SACRIFICED AT WELL-NIGH
SHAMEFUL PRICE REDUCTIONS! Double Your Buying Dollars!**

Never in the history of the Medford Area has there been a public sacrifice of famous brand name jewelry, diamonds and watches to compare with this electrifying event! Nothing has been held back or excepted from these merciless price slashes. At a fraction of its well-established and widely-known value, Mr. Schade's complete inventory of gem-stone quality diamonds, internationally famous watches, silver and jewelry is to be sold out, sacrificed for a pittance in order to bring this emergency close-out sale to a speedy and successful conclusion. It is here and now, for those with the awareness and the initiative to make the most of it... your chance to actually double your Christmas buying dollars. You'll be rewarded with buys that will make you rub your eyes in disbelief. Be there when the doors open tomorrow.

Save UP TO 60%



ELGIN, BULOVA, HAMILTON, COMMUNITY

LADY ELGIN	HAMILTON WRIST WATCH	Mans' Hamilton Wrist Watch	52 PIECE SET
23 Jewel 14K White Gold Regular 98.50 Now Out at Only \$41²⁵	14k yellow gold. 17 Jewel. Reg. 87.50 \$39⁹⁵	19 Jewel. White gold. Reg. 71.50 \$34⁹⁵	Lifetime Guar. COMMUNITY SILVER Factory price — 89.75. \$39⁹⁵

TO BE CLOSED OUT--SOLD OUT--SACRIFICED AT TREMENDOUS LOSSES--LOCK STOCK AND BARREL — WITHOUT RESERVATION OR LIMIT — IN SHORTEST POSSIBLE TIME!

Men's Leather Billfolds
Regular Factory Established Price 7.50 **99^c**

PEARL and RHINESTONE EARRINGS
Beautiful new designs. Sold regularly to \$2.50 **89^c**

NATIONALLY KNOWN WATCH BRANDS DISCOUNTED

TIMEX WATCHES
Famous Timex WRIST WATCHES **1/2 PRICE**

WESTFIELD Mans' Watch. Jeweled movement. 19.75	\$11⁹⁵
BULOVA 23 Jewel, 14K, waterproof, automatic. 150.00	\$67⁵⁰
WYLER incafex, automatic, water and shock-proof, 17 jewels. 75.00	\$49⁵⁰
ELGIN mans' watch. Self-winding, shock and water proof. 89.50	\$49⁵⁰
WITTNAUER 17 jewel, 14K solid yellow gold. Reg. 52.50	\$38⁵⁰
LONGINES — 14K gold, 17 jewel. Regular \$110. Buy it now for only	\$52⁵⁰
Man's WITTNAUER 17 jewel automatic. Gold filled case. Reg. \$65—now	\$39⁵⁰
Ladies' Diamond Watch — White gold, 19 jewel HAMILTON. Reg. \$695	\$295

See our large stock of diamond watches. Save 1/2 and more now.

DIAMONDS

Here is the opportunity of a lifetime to own a large size Gem Quality Diamond at cost or below as Mr. Schade liquidates his fine diamond collection. Fantastic savings on all size categories. Never again can these prices be duplicated.

DIAMOND SET—Solitaire and Wedding Ring Regular \$65.00	\$2200
DIAMOND SET—Solitaire and Wedding Ring, \$49.50	\$1500
DIAMOND RING SET—Solitaire and Wedding Ring—6 Diamonds. Regular price was \$130.00	\$57⁵⁰
DIAMOND SET—Solitaire and Wedding Ring—Reg. \$89.50	\$44⁷⁵
DIAMOND SET—1/4 Ct. Emerald Cut Solitaire and Wedding Ring—Regular \$185.00 NOW ONLY	\$9500
DIAMOND SET—Total weight—1 Ct. Solitaire and Wedding Ring. \$495.00	\$267⁰⁰
DIAMOND SET AND WEDDING RING. Total Wt. 1/2 Ct. Regular \$379.50. Out Now	\$187⁵⁰
LADIES' FINE DIAMOND DINNER RING. Center stone. .35 Ct., 23 Diamonds. Reg. \$595. Now	\$297⁵⁰
DIAMOND WEDDING RING. Quality stones. 5 Beautiful Gem Diamonds. Reg. \$275	\$177⁵⁰

WATCH BANDS
STAINLESS STEEL
For Men. Foster and other brands Values to \$4.95 **\$1⁹⁵**

BIRTHSTONE RINGS
Solid Gold Regular values to \$17.50 **\$8⁵⁰**

PEARL PENDANTS
Genuine cultured Pearls onainty chain. A regular \$3.95 value—NOW **99^c**

DIAMOND MOUNTINGS
Gorgeous newest styles White Gold and Platinum Mountings. CHOICE **1/2 Price**

Cultured Pearl Necklace
Regular Value \$19.50 While They Last **\$8⁷⁵**

COFFEE SERVICE
4 Pc. Silver Plated Classic design Sold regularly at \$47.50 **\$22⁰⁰**

MANTLE CLOCK
SETH THOMAS
Westminster Chime. Reg. \$71.50 **\$42⁵⁰**

MEN'S JEWELRY SET
Cuff Links, Tie Bar and Pocket Knife Regular value \$7.95 NOW **\$3⁹⁵**

BUY NOW FOR CHRISTMAS
DOUBLE GIFT DOLLARS

SCHADE JEWELERS
9 S. CENTRAL