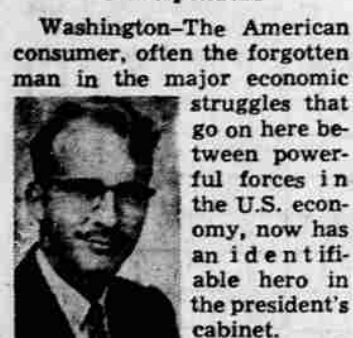


## Flemming Proves Hero To Consumers

By A. ROBERT SMITH  
Mail Tribune Washington Correspondent



Washington—The American consumer, often the forgotten man in the major economic struggles that go on here between powerful forces in the U.S. economy, now has an identifiable hero in the president's cabinet.

Here is Arthur S. Flemming, the secretary of Health, Education and Welfare, who bears the scars of the waning cranberry crisis of 1959, as future historians will doubtless describe this affair.

Flemming has been called a number of unflattering names by cranberry growers. He was hanged in effigy in Modesto, Calif., with an assist from the local cranberry queen. Congressmen from areas in which cranberries are grown have put enormous pressure on him to try to get him to move in a direction more conducive to profitable sales of cranberries at this Thanksgiving and Christmas time.

But like a rock, Flemming stood his ground and resolved all doubts in the case of the contaminated berries on the side of the consumer.

During a long conference with cranberry growers and members of Congress, opened to the press and the TV cameras and their klieg lights, Flemming stood his ground at every thrust made against the warning he had sounded to the housewife about the possible danger of cranberries containing residues of a weed-killer mistakenly used by some growers.

The industry officials, during this conference, offered a plan—testing all doubtful lots of berries, destroying any contaminated berries, banning further use of the weed-killer. But what they sought mainly was for Flemming to go along with one proposal—to tell the housewife that it was OK to buy cranberries now on the grocers' shelves.

Their argument on this point was that practically all of the sauce now in the stores came from the 1958 crop, and there had been no evidence of any contamination of berries from last year's crop. Flemming, however, didn't buy

this. He had said he would have to assume that some '58 berries were contaminated because the weed-killer was then in use.

Before the end of that day, Flemming was proved right. Food and Drug Administration inspectors that day found a shipment of contaminated berries from the 1958 crop, grown in Massachusetts, home state of the head of the cranberry growers.

They were fighting the idea of labeling cranberry cans because it would tend to prolong the association in the consumer's mind between cranberries and cancer.

"Who knows how many years it might take before

people will forget," said a leader in the industry.

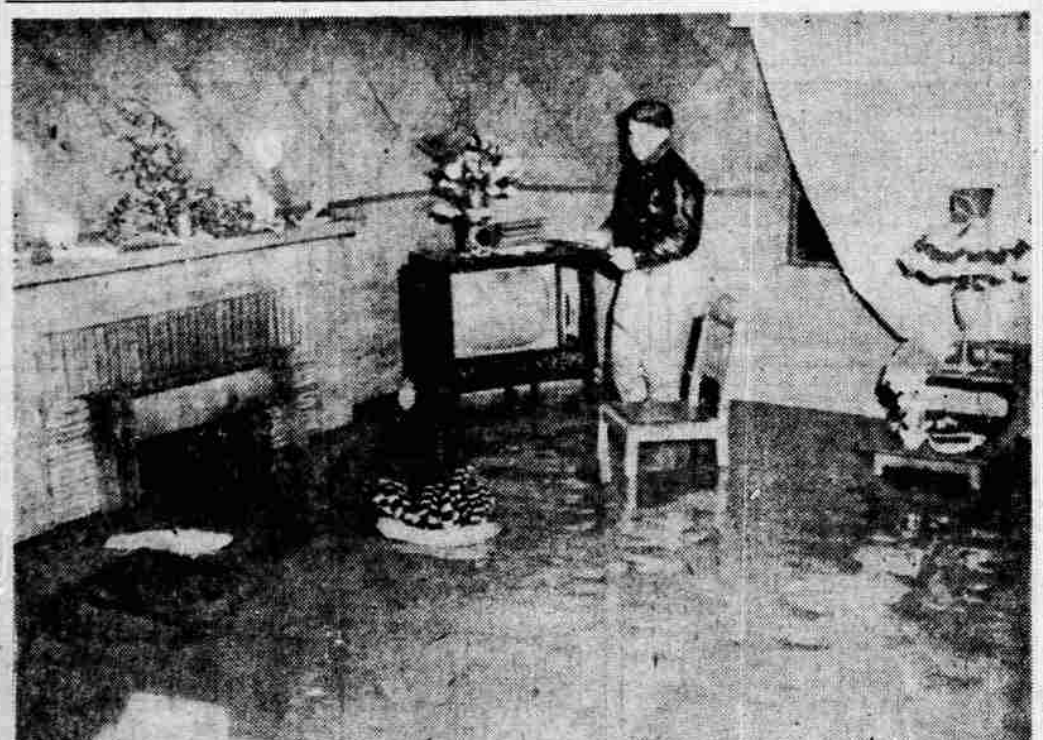
But that was the only way Flemming could see to protect the consumer—at least for the immediate future. The industry had to agree to have all tested lots labeled as: "Examined and passed by the Food and Drug Administration of the U. S. Department of Health, Education and Welfare."

Flemming's original warning about cranberries was described as rash by growers. But if Flemming were a rash or irresponsible official, he would now be issuing warnings about other crops on which this same weed-killer has been used. However, Flemming said he has received no evidence to date that

indicates any other crops are contaminated in this same way. If and when he does, he will act in the very same way he did concerning cranberries.

This declaration will surely put on guard the growers of other crops who have found aminotriazole a useful chemical for controlling weeds. This includes pear and apple growers, as well as dairymen who may have used it to control pasture weeds.

Unless there is greater care and pre-testing of the effects of consumption of the many new chemicals now used in agriculture, the cranberry case may only be the forerunner of many more in which the consumer gets protection from his government.



**WATER IN BASEMENT**—Heavy rainfall in Seattle last week end flooded many basements as small rivers and creeks overflowed their banks. Gary Joslyn, above, collects records and other belongings to leave his home in Seattle. More rains were forecast for the western Washington area over the week end. —(UPI Telephoto)

### Polish Intelligence Agent Defects to West

Washington — (UPI) — A top Polish intelligence agent has defected to the West and is now somewhere in the United States, authorities said Monday.

Col. Pawel Monat, former military attache in Washington and chief of all of Poland's military attaches, is said to have fled from behind the Iron Curtain to the West last summer while on his way to a Yugoslavia vacation with his wife and family.

### 4-H CLUB NEWS

Howard Bake-N-Stitchers

The Howard Bake-N-Stitchers' third year cooking club met last Saturday at the home of their leader, Mrs. J. A. Maehren. The group made top-of-the-stove main dishes, which they ate for lunch. They also played games.

Diane Maehren, Reporter.

### SHOOTING CHAMP KILLED

Waupaca, Wis. — (UPI) — The junior champion of the Grand American Trapshoot has been killed in a hunting accident. Authorities said Eugene Durant Jr., 17, of Waukesha, Wis., was struck by a shotgun slug Saturday, the first day of the Wisconsin deer season. The shooting was ruled accidental.

Salem (UPI) — Southern Pacific company's request to withdraw its agent from Brownsville will be heard by an examiner of the Public Utility commission at 10 a.m. Tuesday, Dec. 15.

## How Newspapers Play News Is Revised in New Book

By DONALD B. THACKERY  
United Press International

Stanford, Calif. — (UPI) — How do the newspapers of the world determine which story to favor when two crises in world politics take place on the same day?

Part of the answer to that question is contained in a large (17 3/4 inches by 11 1/4 inches) book published Monday by the Standard University Press.

The book, "One Day In The World's Press: Fourteen Great Newspapers On A Day of Crisis," by Wilbur Schramm, concentrates on the play given by papers to the dual events of Nov. 2, 1956.

On that day the Soviet Union sent troops into Hungary to crush what had seemed to be a near success by revolutionists in that country. And on the same day Britain and France were standing by the Suez Canal to land troops in the face of almost worldwide condemnation of their actions.

Either situation could have triggered World War III.

Almost unanimously the 14 newspapers favored the Suez crisis in their play although for strikingly different reasons. Only Dagens Nyheter of Stockholm treated Hungary as the top story of the day.

Newspapers from both sides of the Iron Curtain are studied in the volume, with all foreign language papers translated into English. The Times of India did not require

translation and is represented only by its front page and editorial page. For the other 11 papers almost the entire publication of that date is translated.

Shows Makeup

Schramm reproduces the makeup and typography of the 14 papers of the study and gives data on their circulation, influence in their country and the degree of censorship involved or the degree to which the newspaper

is spokesman for the government.

His commentary includes the political situation in the countries represented and a rundown of factors that may have influenced the editors toward subordinating the Hungarian crisis to Suez. The non-English language

### County Benefits In Recent Stock Split

Southern Pacific railroad stock, which was willed to Jackson county for the county farm home, has gained some additional shares. County Treasurer Karl Janouch said today.

The company recently declared a three-way split which gives the county 100 additional shares to be added to the 50 shares deeded it by Mrs. Maybelle Bechtel.

The \$37.50 quarterly interest from the original shares must be used only for recreational equipment for the farm home as Mrs. Bechtel's will specified, Janouch explained.

### ATTORNEY DIES

Washington — (UPI) — Eugene O'Dunne Jr., 52, attorney for the National Association of Wood Manufacturers and the Peruvian Embassy, died Saturday after an illness of several months.

### SUGGESTIVE TITLE

Chelmsford, England — (UPI) — Prisoners in the local jail held their first rehearsal under the usual heavy guard Sunday for a Christmas play entitled "Morning Departure."

newspapers considered in the survey are Pravda of Moscow, Le Monde of Paris, Trybuna Ludu of Warsaw, Frankfurter Allgemeine Zeitung of Frankfurt, Germany, Rude Pravo of Prague, Dagens Nyheter of Stockholm, Borba of Belgrade, Al Ahran of Cairo, Jen-Min Jih-Pao of Peiping, Asahi of Tokyo and La Prensa of Buenos Aires.

## RCA VICTOR Stereo Newsmaker



4 MATCHED SPEAKERS! 24 WATTS!

THE MARK XXII Stereo Hi-Fi "Victrola" to match TV! "Look-alike" to The Montgomery TV. 2-in-1 system plays stereo as one compact unit, or with TV for added spread of sound. 24 watt dual amplifier. 4 speakers. Balance Control. Diamond stylus. Tape recorder, tuner jacks. 3 finishes. Model PM22.

MOST STEREO FOR THE MONEY WITH ALL THESE GREAT FEATURES!

See the Wide Selection of Styles and Prices by RCA VICTOR at Swem's BOOKS • GIFTS • RECORDS 217 EAST MAIN • MEDFORD, ORE.

## 2-DOOR GEM TRIMS EXPENSE LOOKS LIKE A MILLION MAKES GOOD SENSE.

LOVE THAT **LARK** BY STUDEBAKER

➤ "Money in the bank" for young folks, fleet owners, traveling men, budgeteers and two-car families. Cuts fuel bills, maintenance, insurance, and repairs ➤ Provides light-touch agility in traffic, parks in pocket-sized places, delivers tireless all-day driving across country ➤ The only new dimension car to pass this acid test with flying colors: already chosen by more than one thousand fleet and taxi owners. Records show: operating and maintenance costs 19% less with The Lark ➤ If money matters, here's the mostest for the least—at your Studebaker Dealer's ➤ YOUR CHOICE OF SIX STUNNING STYLES—PROVEN BY 750 MILLION OWNER-DRIVEN MILES.

COMPARE LARK PRICES...INCLUDING THE LOWEST-PRICED U.S. MADE CONVERTIBLES, HARDTOPS, AND 4-DOOR V-8 WAGONS.



See it now—at YOUR STUDEBAKER DEALER'S

**'DE' LEIGH MOTORS 134 SOUTH RIVERSIDE**

SEE THE STUDEBAKER TRUCKS—THEY'RE TOUGHER THAN THE JOB!

## BRING HOME COKE FOR THANKSGIVING!



## BE REALLY REFRESHED

Real hospitality puts fun in Thanksgiving just as cranberry sauce puts zest in turkey. There's nothing more hospitable, more cheerfully friendly, than the cold crisp taste and lively lift of ice-cold Coca-Cola. Keep plenty on hand for zestful entertaining this Thanksgiving.

GET CARTONS OF COKE FOR THE HOLIDAY TODAY!



Bottled under authority of The Coca-Cola Company by THE MEDFORD COCA-COLA BOTTLING COMPANY