

**EAT  
ANYTHING!**



**ORA-FIX**

holds  
dentures  
fast—  
all day!



Use Ora Denture Cleanser, too

**BETTER... by McKESSON**

Give

The **UNITED** Way

**Protect YOUR  
HEART!**

**VIOBIN Wheat Germ Oil  
Helps Heart Action  
Gives More Strength  
• Stamina • Vigor •**

9 years University Experiments with  
500 persons PROVED VioBin Oil helps  
heart action — increases endurance.

Liquid & Capsules  
Send NOW for FREE BOOK No. 15

Use PROMETOL... 8 to 1 concentrate  
of VioBin Wheat Germ Oil. Same  
benefits without fat calories.

Refuse substitutes. Only VioBin proved effective.  
VIOBIN MONTICELLO, ILLINOIS

**BACKACHE &  
NERVE TENSION  
SECONDARY TO KIDNEY IRRITATION**

NEW YORK—Special: Thanks to new,  
scientific laboratory formulation, thou-  
sands of men and women now escape  
feeling old, tired, irritable and depressed  
from losing sleep and worrying about  
"Bladder Weakness"—Getting Up Nights  
or Bed Wetting, due to common Kidney  
or Bladder Irritations, which often re-  
sult in secondary Backache, Headache  
and Nervousness. In such cases New Im-  
proved Cystex usually gives quick, calm-  
ing relief by combating irritating germs  
in acid urine; and by relaxing, analgesic  
pain relief. Safe for young and old. Get  
Cystex at drugist. Feel better fast.

**FREE FOR  
ASTHMA**

If you suffer Asthma attacks, choke and wheeze,  
and sleep impossible because of the struggle to  
breathe... try FRONTIER ASTHMA MEDI-  
CINE now! Get immediate blessed relief from the  
dreaded symptoms of bronchial asthma. Over  
1,000,000 bottles sold—FREE TRIAL bottle by  
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The linen sheath by Richard  
Cole mixes versatility with  
a dash of the unusual. Such  
neckline flattery is bound to  
get you absolutely everywhere  
in a most elegant way (\$40).

For the girl who is figure-  
perfect, Sea B has designed  
a ladylike swimsuit out of  
Helanca yarn. The effect is  
pure luxury but with great  
durability. The price, \$23.

You'll stay one step ahead of  
the wrinkles if you purchase  
a cotton knit like this suit  
by Aileen. It's the only way  
to live out of a suitcase and  
still feel well-groomed (\$12).

Fashions

*sitting pretty  
under the  
winter sun*

by Allyn Rice

Straw Hats by Knox  
Photographed for  
Family Weekly  
by Henri Janson

**W**HEN YOU wake up to frosted windows  
and snow flurries, it's time to think  
about a vacation in the sun. And half the  
fun of any trip is planning it and choosing  
your wardrobe. Right now, the resort shops  
everywhere are full of wonderfully light-  
weight clothes that pack like handkerchiefs  
and are as easy to care for as they are good  
to look at.

So think seriously about treating your-  
self to a midwinter heat wave. It will pick  
up your spirits, perk up your clothes closet,  
and make all your friends who are blue  
with cold, green with envy.

