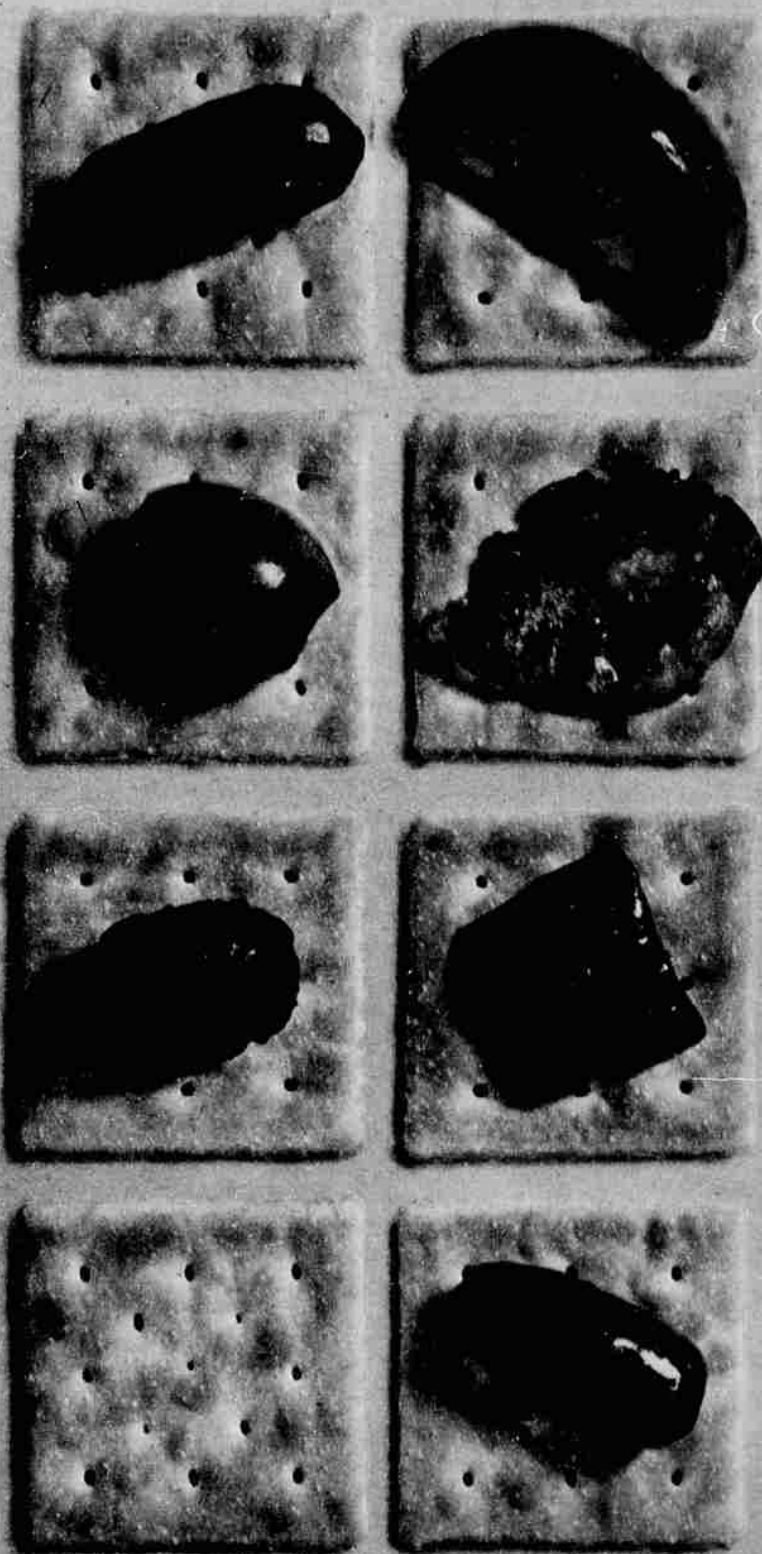




Premium Snow Flake Saltine Crackers are crisper to start, they're GOLDEN GLOW baked. They stay crisp because of the reclosable, wax-wrapped Stack Packs inside the package.

No outside wrapper needed. Outside wrappers can't be reclosed, won't protect crispness once they're opened. Stack Packs serve Premium Snow Flake one by one, every one fresh!



You open it up



Crackers are singly stacked



The Stack Pack keeps 'em crisp



'Cause you can close it back

Premium Snow Flake Snack-a-bobs

OPEN A STACK PACK, serve Premium Snow Flake Saltines with your favorite foods on skewers. Arrange party franks, meat balls, bacon, tomato wedges, stuffed olives and green pepper on skewer as shown. Broil about three inches from flame until done. Eat piping hot on fresh, crisp Premium Snow Flake Saltines.

