

Ten Influenza Cases Reported in County

Ten cases of influenza were reported to the Jackson county health department last week, according to Dr. C. I. Drummond, public health physician.

Of the total, six were in Shady Cove, with two each in Ashland and Medford.

Other cases of communicable diseases included chicken pox, Ashland 9, Trail 2; meningococcal meningitis, Medford 1; impetigo, Ashland 1; and scarlet fever, Phoenix 2.

Small Communities Said Capable of Attracting Industry

Washington — (UPI) — The small community in the hinterlands, far removed from the big city which lures away its young people with promises of good jobs, can attract its share of industry—but it has to know what to go after.

Some industries won't even consider a town with a population of less than 2,500 for many good reasons. But there are other industries which are on the constant lookout for the little town as a possible site for a plant.

Hit-and-Miss Theory

For a long time the little town had to operate on a hit-

and miss theory in going after industry in competition with the Metropolitan centers and their high-powered promotions for new plants.

Now the office of area development in the commerce department, has come up with a detailed list of 446 types of industries, showing just which ones like the Metropolitan centers and which would rather settle in a smaller place.

"There's no sense for a small town to look for an instrument-making plant, for instance," Dr. Roger Pryor, chief of the resources analy-

sis division said. "They should look for industries closely related to the supply in the area. Why spin your wheels looking for something if you don't have a chance of getting it."

The list provides a guide for any city, including 1,800 communities which actively sponsor industrial development. And, generally speaking, the prospects are good.

In fact, only one type of industry does not locate in a small town at all.

There's absolutely no need for a small community to try

and get a soda fountain and bar-equipment plant. The company won't even listen.

On the other side of the ledger, raw cane sugar processing plants practically insist on small towns. This is a small industry, located solely in Louisiana and Florida, but it disapproves heartily any notion that all industry heads for the big city.

True For South

Other industries which place a high premium on the smaller towns are those associated with timber—logging camps, sawmills, veneer

mills, shingle mills and plywood plants.

This is especially true for the south which is forging to the front in the production of lumber.

The list of industries which tend to look for larger places is much longer, of course.

For example, the handling of precious gems is almost totally a big-city function. So is the making of aircraft engines, soap, ties, embroideries, biscuits and crackers.

"The prospects for increased development of non-agriculturally-oriented industries in rural areas are bright for the near future," Dr. Lloyd C. Black of the office of area development, said.

"WATER WITCH"

Newton, Miss. — (UPI) — Robert McDaniel, 56, still uses a divining rod to locate water in Newton county. He maintains he has never missed in 20 years of "water-witching."

Portland — (UPI) — In the two-week period ending Thursday, Crow's Lumber Price Index registered a sharp decline with the 75 items making up the index down an average of \$1.28 per thousand board feet.



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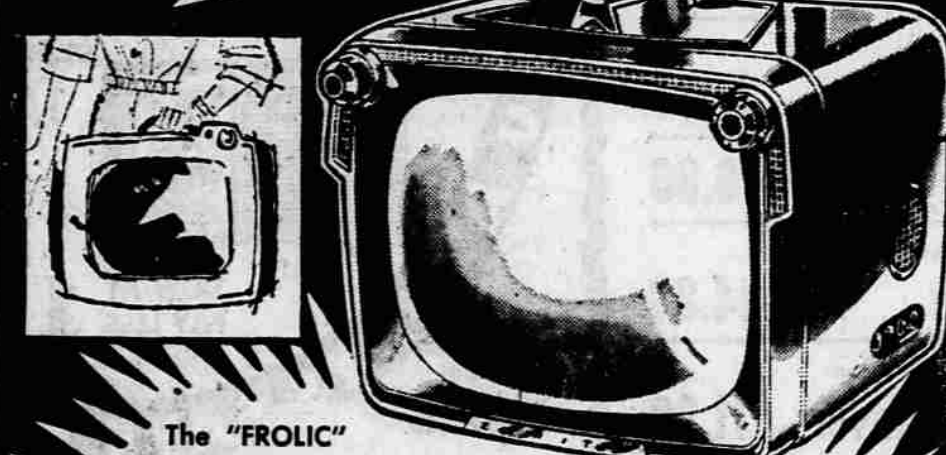
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