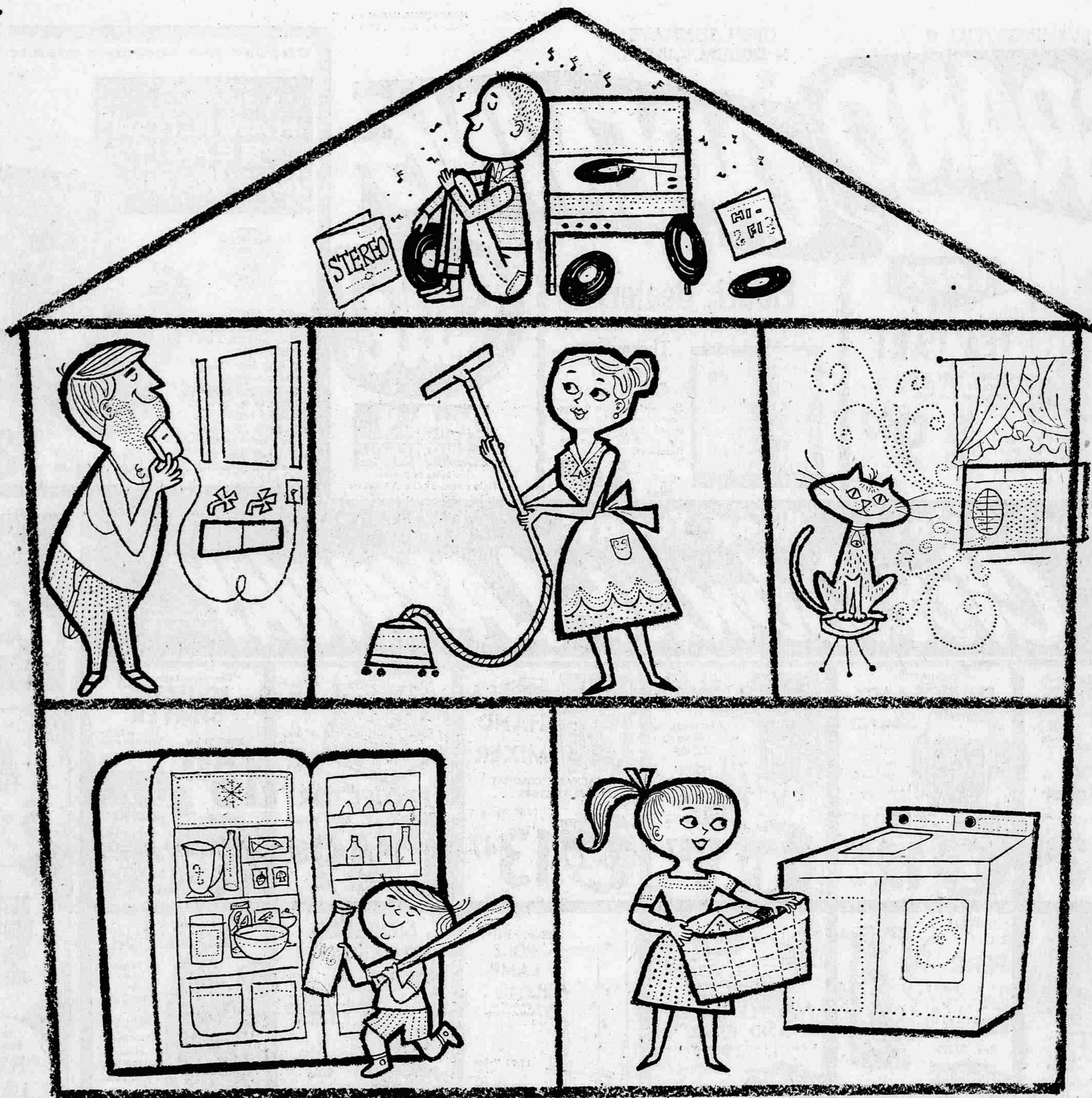




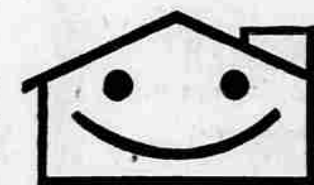
There's a place in your home
for a **NEW APPLIANCE**

Many places, no doubt. For every room in practically every home today can be made more comfortable, more colorful and more complete — thanks to the newest developments and inventions of the appliance industry. Their wonders can be seen and enjoyed everywhere, from basement to roof.

Follow the appliance ads on the pages of this newspaper every day from November 9-21 and see what we mean. During this time, the appliance industry and dealers and stores across the country will be participating in a nationwide campaign, "MAKE YOUR HOME HAPPIER WITH A NEW APPLIANCE." Your favorite local dealers and stores should have their welcome mats out for you.

The many values of your local dealer should be an additional incentive for you to start enjoying all the pleasures new appliances bring. Many of the appliances you've always wanted make gifts for the home that every member of the family will treasure.

You may also find it economical to replace those of your appliances that are now out-dated. It's a good idea too, to check your heating, lighting and plumbing systems and make whatever improvements necessary for further comfort and safety.



**MAKE YOUR HOME
HAPPIER WITH A
NEW APPLIANCE**