



PEACE DESIRE GROWING—Premier Nikita Khrushchev, in his first major foreign policy report to the Supreme Soviet (Parliament) since his visit to the United States and Communist China, said that desire for peace in the world was growing. But he cited the recent "enslaved peoples" week in the U.S. as proof that hostility still exists toward the Soviet Union. Photo shows the Supreme Soviet in session in Moscow. —(UPI Telephoto)

Publication Notes Changes in Economy Over Past 25 Years

By ELMER C. WALZER
UPI Financial Editor

New York — Our economy has changed in the past quarter century and it is a vastly different one from what it was at the turn of the century.

A vivid picture of the changes in the past 25 years is set forth by the firm of Calvin Bullock, managers of more than a half billion dollars of mutual funds.

The Bullock firm started publication of its "Perspective" just 25 years ago when the Dow-Jones industrial average was at 93.46; the Federal Reserve production index was at 37.5 and the gross national product was \$65 billion. Not long ago, the industrial average hit 678, the production index hit 155, and economists look for the GNP to reach a half trillion dollars soon.

In its current "perspective" the Bullock firm shows some of the changes that have occurred.

Cars Could Be Spotted
Automobiles back in 1934 were fairly well distributed—0.68 to a family, against 1.14 today, but none had the mechanical driving aids of today—power steering, power brakes, power windows and so on, and few had radios and heaters. Anyhow, a bright kid

could spot the cars and name them a half mile away. Now one has to look at the label to determine the make.

Twenty-five years ago the steel mills still were concentrating on heavy steel-plates, structurals and rails. Today the emphasis is on sheets with light gauge sheets and strip used to a large extent in just about everything made for the consumer—appliances, containers, of course autos, and myriads of others. The steel industry is rated today three times the importance it had in 1934 with shipments running at 900 pounds of finished steel per capita against 300 pounds back there.

Corner Grocery Replaced
In the quarter century just ending, the grocery chain industry has all but replaced the corner grocery. The clerk has given way to the self-service operation of the supermarket.

Between 1938 and 1958, the Bullock publication notes, supermarkets have increased their share of the grocery industry from 16 per cent to 64 per cent and their sales in the same period have risen from about \$1 billion to \$28.7 billion.

Tremendous developments have taken place in electronics which 25 years ago almost completely centered on the radio industry. Electronics has grown into a big industry and is gaining stature each day. The petroleum industry has changed too. Back there it not

only furnished all the oil we needed but it exported vast amounts. Now the situation has changed to where we are forced to import nearly 1.7 million barrels a day. Development of the oil fields in the Middle East and Venezuela have changed the oil situation. Chemistry's big change was in the displacement of natural materials for chemically derived ones in such fields as fibers, wood and metal.

Movie Industry Declines
The motion picture industry which was thriving 25 years ago has run into bad times with television cutting down its business. Weekly attendance at movies has declined from an estimated 70 million in 1949 to 46 million in 1958, a decline of almost 35 per cent, and this during a period when population has been rising 21 per cent.

Aluminum has risen high in the metal field over the recent years and now is said to be threatening the supremacy of steel. Alloying metals have come into prominence during the quarter century and so have the nuclear metals which can stand high temperatures. For those interested in the stock market, the Bullock firm notes that the foregoing changes—most of them with spurts forward—were not necessarily foreseeable in 1934.

Luxor in Egypt is on the site of Thebes, Egypt's center of civilization from about 1600 to 1200 B.C.

School News

Medford High School

Edited by Jim Frake. Staff: Rita McBeth, Edonna Pace, Suzy Reule, Diane Mohr, Jim McCormack, Esther Jacobs and Ann MacManama.

"All students are welcome to come and have a talk with me," invites Bennett Kilpack of Southern Oregon college. He will be available for student counseling each Wednesday and Thursday from 3 to 4 p.m.

Art House, MHS junior, is to act as an announcer and disc jockey on the Coca-Cola Hi-Fi club, over KYJC each Friday and Saturday evenings.

In addition, the revival of the program is to feature news briefs from Medford High as well as from other surrounding high schools. Art indicated that music on the broadcast is to "popular" records. As in the past, contests will be featured and prizes awarded to winning club members.

Membership in the Hi-Fi club is free to teen-agers who apply to Art House or radio station KYJC.

Selling small, inflated footballs at the games is a special project the History, Economics, Civics association has taken to assist the United Medford Crusade. Anne Matthews, senior, has headed the sales group.

Judy Bash, senior class treasurer, was named October "Girl of the Month" by the Girls' league officers.

She is active in many school activities such as Pep club, choir, Spanish club, and Girls' league.

Selections for "Girl of the Month" are based upon leadership, participation in school and local activities, and personality.

Music from the "West Side story" by Leonard Burnstein and the "Frankie and Johnny overture" have been selected to add a professional touch to "Dino."

"Dino" is an all-school production at Medford High school, sponsored by the Thespian Troupe 358, to be presented Nov. 12 and 13. Tickets may be purchased at Purucker's, or from any Thespian member.

Quarterly exams will be given starting Nov. 5 with English, science, and business education tests.

On Nov. 6, social studies, math, and languages; and on Nov. 9, art, music, homemaking, shops, physical education, and in other vocational subjects, tests will be given.

Re-orders are to be taken until Nov. 5 for junior class rings. This gives new students and others who hadn't previously ordered rings chance to do so. A \$5 deposit is required when the order is made and the balance is due in April when the rings arrive.

Individual pictures of sophomores and juniors, which were taken for the yearbook, are on sale now, the Crater office announced last week.

A scrap book was assembled by Jeannine James, co-editor of the Crater, to facilitate showing the students their picture.

Students who have not taken a first aid course were asked to sign up for a night course to be taught by Frank Roelandt, physical education instructor. The first meeting will be Monday evening.

Medford chapter of the Izaak Walton League of America is sponsoring several Medford students to the fifth annual Youth Outdoor Oregonians conference in Eugene.

Nov. 27 and 28 will be the date of the meeting at the Eugene hotel. The topic will be adopted from the 1960 conservation project of "Save our Shoreline." All of the expenses are to be paid for the delegates chosen to attend the conference. Anyone interested may obtain an application from Alex McDonald, dean of boys, fill it out, and return it before Nov. 5, school officials reported Wednesday.

Along with filling out the application, the person must

answer one of several questions in writing. Some of the questions are: Who owns the banks along the lakes and streams? Ocean frontage? Can boats land anywhere? Can a land owner put a fence across a stream? Should more shorelines be made into national parks, national seashore recreation areas, state or county parks?

Many of the states' waterways are closed by the lack of access. The delegates to the conference will talk about this problem and each person is expected to appear at the meet with a full knowledge of this situation in his community.

"The Strollers," Ray Kono-pasek, Paul Moore, John Frohnmeyer, and Keith Berg, did singing commercials in a comic interview of Coach Tom Marier Friday afternoon at the pep assembly. The rally squad and majorettes also performed to build up spirit for the Medford-Ashland game Friday night.

Carolya Mencke, 1958 summer exchange student, answered questions concerning her summer trip on a special interview over KYJC, Oct. 31. Jim Frake moderated the program, which is a regular production by the Medford High radio department. Director of the presentations is DeVere Taylor, MHS forensic instructor.

Registration for the second driver's training course this year was held last week. Students with study halls could sign up for the six-week course as room permitted. Hal Carver and Glenn Schireman head the driving program.

"Ghostly Grizzly Goblins Ball" was the theme of the dance Friday evening sponsored by the International Relations League.

McLoughlin Junior High

By Suzanne Lind, Judy Kieff, Vicki Ingram and Dixie Taylor.

Enticing school spirit for the football games, pep assemblies were held by the eighth grade Thursday afternoon and by the ninth grade Friday afternoon. The boys' gym rang with echos of boys and girls in competition yells. The eighth graders played Hedrick and the ninth graders met Central Point freshmen. Sue Rambo gave a speech on school spirit and Ron Calkins was introduced as the captain of the ninth Bulldog team for the game against the Crater Comets.

Achievement tests were given under the direction of Miss Louise Basford Tuesday morning to the seventh, ninth and new eighth graders, in the boys gym.

A banquet will be held Tuesday evening in the cafeteria installing the officers of the Torch Honor Society. Mothers of the members will provide the dinner and Larry Brunette will provide entertainment. Susan Rambo will be installed as president; Peter Hinman, vice president; Martha Bullard, secretary; and Mary Cheney, treasurer. Elizabeth Clark will be installing officer.

Parents of the members will be special guests. Mrs. Eula Foley is the faculty adviser.

The PTA membership drive ended Friday with more than 500 memberships being reported.

With the end of the first nine weeks nearing, most of the students presently enrolled in penmanship have gained their writing certificates. A new group of students will be enrolled the next nine weeks in penmanship classes. Students rotate from music and art classes. Students who receive a poor rating on the daily papers from other classes are put into penmanship class until their writing improves again.

McLoughlin's band joined other bands on the high school field Friday night presenting half-time entertainment at the Medford-Ashland game.

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Listen to the Salute to Medford Over KYJC
Sunday, Nov. 8th
Pro Football 49ers vs. Rams
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