

Do you kiss your wife in public?

I don't.

I just can't.

The way I feel—public kissing is for the movies, or weddings.

I do kiss my son when I leave for work. But he is only four—
and when he is fourteen we'll be shaking hands.

But don't get the idea I don't love them—just because I don't
make a big scene about it.

I've got \$55,000 worth of Metropolitan Life Insurance.

Think about that.

That will pay the mortgage and all our bills.

Plus Social Security it will give my wife and son \$416 a month.

You buy Life insurance only because you love somebody.

I see the average insured American family has \$11,000 worth.

Is \$55,000 how much I love my wife and son?

No.

As soon as I can afford more, I'll call my Metropolitan Man.

* * *

"Only because you love somebody" . . . call your Metropolitan
Man. He can chart and leave with you a family security pro-
gram taking into account not only your Life Insurance but also
your Social Security, other assets and your own family's par-
ticular protection needs. He can help you plan to meet those
needs in the way that makes sense for you. Why not call your
Metropolitan Man today.

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