



1960 SUPER 88 HOLIDAY SPORTSEDAN

**It's Mighty Satisfying to Own an Olds!** Satisfying to your taste for style—with fresh, balanced beauty that will “grow on you.” Mighty satisfying with the solid smoothness of the Quadri-Balanced Ride. Mighty satisfying with super, spirited action. Every Olds Ninety-Eight and Super 88 model for '60 is powered by the new PREMIUM ROCKET Engine that gets the most from today's super fuels. Here is the finest the medium-price class has to offer! Your local authorized dealer is anxious to serve you.

**OLDSMOBILE FOR '60**  
THERE'S NOTHING LIKE A NEW CAR... MAKE YOURS A ROCKET OLDS!



1960 DYNAMIC 88 HOLIDAY SCENICOUPE

**Mighty thrifty, too!** Glamor on the go—with special attention to the economy-minded! The all-new REGULAR ROCKET Engine is standard equipment on every dollar-saving Dynamic 88 model. It thrives on lower-cost, regular gas . . . you save about a dollar a fill! It's the Rocket that's *extra* easy on your pocket!

OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION

SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER!