

Stop all 9 kinds of ITCH the way doctors do!

WHERE do you itch?	WHY do you itch?
Face	• Allergic Itch
Ears	• Nervous Itch
Under Arms	• Eczema Itch
Arms	• Rectal Itch
Hands	• Detergent Itch
Body	• Shaving Itch
Groin	• Chapped Skin
Rectum	• Winter Clothing
Legs	• Pruritus
Toes	

CALAMATUM BRINGS RELIEF BEST

New formula contains 6 anti-itch ingredients to soothe pain, speed healing, stop itch fast!

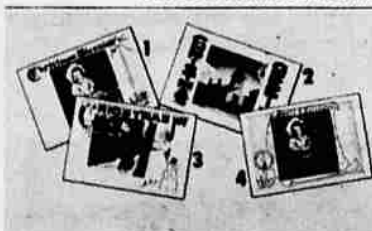
Science has developed a remarkable new formula that combines 6 anti-itch ingredients to relieve all 9 kinds of itch in seconds! This new medicated cream, called CALAMATUM® Ointment, actually stops itching and burning on contact—soothes pain and aids healing too. Effective even

on spreading itch like poison ivy, because it helps dry open weeping lesions, prevents spreading. Prevents risk of infection from scratching, too, because CALAMATUM turns into its own pink bandage—won't rub off until you wash it off! Get cooling, soothing CALAMATUM Ointment at all drugstores without prescription.



FORMS ITS OWN PINK BANDAGE

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NEW CHRISTMAS CARDS

Beautiful two color Christmas Cards. Something new and different... Photo cards on alkstone stock from Your Black and White Negative. Greetings from our exclusive designs printed in attractive color. 25 cards with matching envelopes only \$1.50. 50 cards only \$2.75. Send your negatives, choice of design and money to Wisconsin Film Service, Dept. F-11, West Salem, Wisconsin.

PHOTO CREDITS

Page 4: Robert Striar, UPI.
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YOU'D NEVER KNOW I HAD PSORIASIS



For 26 years psoriasis sufferers have learned that Siroil tends to remove unsightly external crusts and scales. If lesions recur, light applications of Siroil help control them. Siroil won't stain clothing or bed linens. Offered on 2-weeks-satisfaction-or-money-refunded basis.

SIROIL

AT ALL DRUG STORES

Write for new FREE BOOKLET

written by Registered Physician.

It answers 30 most-asked questions about psoriasis.

SIROIL LABORATORIES, INC.
Dept. F.W.75 Santa Monica, Calif.
Send for FREE booklet, written by physician.

NAME _____ Please Print
ADDRESS _____
CITY _____ STATE _____

Can't Sleep?

Until recently, the only way to induce sleep was to drug the mind. Now comes safe, hospital-tested Dormin, using the newest sleeping principle. With Dormin you have nothing to fear—no dangerous narcotics, no habit-forming barbiturates, no tranquilizers. Yet Dormin was proved remarkably

effective in 9 out of 10 clinical cases.

Try one or two Dormin capsules as directed. Clinical studies show that is usually enough to bring sleep quickly. Ask for Dormin, the original sleeping capsule—no prescription needed. Only \$1.00 at all good drug stores.

DORMIN

BUY U.S. SAVINGS BONDS

CROOKED TOES?



This highly effective device of soft, flexible rubber—Dr. Scholl's TOE-FLEX—tends to gradually straighten crooked or overlapping toes by exerting an even outward pressure. Very comfortable. Sizes: Small, Medium, Large. 75¢ each, at Drug, Shoe, Department and 5-10¢ Stores.

More Comfort Wearing FALSE TEETH

Here is a pleasant way to overcome loose plate discomfort. PASTEETH, an improved powder, sprinkled on upper and lower plates holds them firmer so that they feel more comfortable. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Does not sour. Checks "plate odor/breath". Get PASTEETH today at drug counters everywhere.

Quips and Quotes



Nowadays even non-French restaurants have snails—they call them waiters, though.—*Jack Herbert*

Pet Peeve

Hamster, parakeet, goldfish, kitty, Terrier pup so smart and pretty, Don't be confused by childish pleas Or loud protests or guarantees. I, who neither want nor need you, Will be the one to clean and feed you!
—*Mary W. Mendenhall*

As Good an Excuse As Any

In committees of five Arguments thrive. In committees of four There are as many or more. In committees of three None can agree. In committees of two Each has his own view.

Which covers the reasons I stubbornly shun All jobs on committees Of more than one.

—*Hal Chadwick*

Some American tourists were in the back jungle of a tropic country when they came across a group of women doing laundry. There were hot springs and cold springs almost side by side for washing and rinsing. Not far away were convenient, smooth rocks for beating the clothes. "You women must be thankful to Mother Nature for being so thoughtful," one woman tourist remarked.

"Thoughtful!" scoffed one sour laundress. "Where's the detergent?"

In Grandmother's day, Iron Curtain was what she wrote down to remind her that company was coming and the windows needed sprucing up.—*Alma Denny*

The week-end golfer measured the ball carefully and swung away, leaving a long gash in the fairway. He picked up the huge divot, perplexed. "What do I do with this?" he asked his partner. "Take it home," the partner replied, "and practice on it."

TV Tense?... Future Perfect!

Why do I sit on the edge of suspense? I'm sure the producer has better sense Than to kill off the hero in No. 1 Of a series that has 13 weeks to run.

—*Aileen FitzPatrick*



"My wife says she enjoyed herself, too!"