LARK	RAMBLER	VALIANT
iron, water	iron, water	iron, water
L-head 6	Ohv 6	Ohv 6 *(inclined)*
169.6 cu. in.	195.6 cu. in.	Not available
90 @ 4000 rpm	127 @ 4200 rpm	110 @ 4200 rpm *(estimated)*
6-passenger	6-passenger	6-passenger
108.5 in. *(4-door wagon 113.0 in.)*	108.0 in.	106.5 in.
175.0 in. *(4-door wagon 184.5 in.)*	189.5 in.	184.0 in.
71.4 in.	72.3 in.	70.0 in.
57.5 in.	57.4 in.	54.2 in.
4 series	4 series *(unitized construction)*	2 series *(unitized construction)*
Yes	No	No
Yes	Yes	Yes
Yes	No	No
No	Yes	No
Yes	No	No
Yes	Yes	Yes
Yes	No	No
Yes	Yes	No
Yes	Yes	Yes *(push button)*
Yes	Yes	No
Yes	Yes	Yes
Yes	Yes	No
Yes	Yes	Coming soon
Yes	Yes	Yes
Yes	Yes	Yes

LINCOLN has changed little in styling or mechanically, is still largest car made in America.

CADILLAC has de-emphasized "missile" look of last year, but retains expensive styling.

IMPERIAL retains conventional chassis and body. Made in separate plant with many quality checks.

AMERICAN adds four-door sedan on 100-inch wheelbase. Otherwise line is unchanged.

identical contours and the same 1,740 square inches of surface area.

The works of GM's Hydra-matic transmission have been redesigned to fit into a smaller case, reducing the hump in the front compartment. Every make but Cadillac now features an engine designed for operation on regular grade gasoline, although power options are available that demand premium.

FORD, along with the Edsel which shares a common body shell, claims to be producing in 1960 what it originally planned for the following year. The all-new styling permits two important improvements: elimination of the annoying "dog leg" underneath the windshield in the front door post, and a narrower front fender that enables a mechanic to reach into the engine compartment easily. Mercury stylists have softened the projectile theme, but Lincoln and Thunderbird are continued with little change.

The galaxy of 1960 standard-sized models is indeed sparkling. In any other year the assortment would have been big news by itself but now, of course, it is overshadowed by the compact-car revolution that is only beginning. GM plans to supplement the Corvair with an aluminum V-8-powered small car that will be sold by its Buick, Oldsmobile, and Pontiac divisions. Right on its exhaust will be the compact 1961 Edsel, and Chrysler is tentatively reserving the DeSoto name plate for another entry in this new class which will wed luxury to compactness.

Even the biggest cars will not be sacrosanct. Plans now call for changing Lincoln's Continental model into a superlatively plush Thunderbird-style car. Auto makers, in fact, are just tapping the edge of a market for special-purpose vehicles to fill specific needs.

Where the model "T" put the American family on wheels, this new era will put each member of the family on his own wheels.

Medically acclaimed electromyograph proves Absorbine Jr.

Relieves Tired, Aching Muscles Twice As Fast!

Electromyograph shows that after normal period of rest when Absorbine Jr. is applied, tired, aching muscles recover twice as fast as when "nature takes its course."

When your muscles ache, doctors can now read their electric waves through the wonders of the new electromyograph machine. They have proved that Absorbine Jr. "brings aching muscles back" *twice as fast as nature can.*

These studies showed the speed with which Absorbine Jr. starts treating tired, aching muscles. When rubbed on, Absorbine Jr. actually dilates the peripheral blood vessel walls, making local blood-flow speed up. Unlike mere pain-killers, Absorbine Jr. helps you *get better, faster.*

Absorbine Jr.

Also available in new, easy-to-use applicator bottle.

DRIVE SAFELY

DIETARY CONSTIPATION

—bane of the middle years

Kellogg's All-Bran with milk brings relief to millions who suffer from irregularity due to lack of bulk

In these days when so many adults are plagued with irregularity there are some who accept it as "normal". But millions of others fight it and win with Kellogg's All-Bran and milk.

And there's a reason why Kellogg's All-Bran works, even when harsh laxative drugs can't.

For as you may know, a common cause of dietary constipation is lack of bulk in the diet. And laxative drugs which contain no bulk can do nothing to correct this problem.

But Kellogg's All-Bran, on the other hand, is a whole bran cereal. And bran is nature's best bulk-forming food. So just half a cup of Kellogg's All-Bran with milk provides all of the bulk needed for gentle, natural regularity.

If you'd like to try the common-sense way to natural regularity—without the use of laxative drugs—try Kellogg's All-Bran. It tastes so good it's America's favorite whole bran cereal by 3 to 1!