



THE MAYTAG COMPANY, NEWTON, IOWA. SOLD IN CANADA AND THROUGHOUT THE WORLD.

## For the woman who needs a washer or dryer that works every day...

Breathes there a woman over 16 who has not heard that you can depend on a Maytag? Some 12,000,000 Maytag customers could tell her that this is the one that works without fail, day after day, year in and year out.

And actual service figures back up this belief. Maytag Automatic Washers and Dryers are the most trouble-free of them all.

Of course, Maytag gives you all the most modern features, too. Washer features like an Automatic Bleach Dispenser, a Lint-Filter Agitator, 2 wash speeds, 2 spin speeds, 3 water temperatures (including "Cold").

And the Maytag Halo of Heat<sup>®</sup> Dryer fast-dries clothes in a gentle circle of heat. This time, insist on dependability. Insist on a Maytag Automatic.



New Maytag Automatic Bleach Dispenser knows exactly when to add bleach—at just the right strength.

# MAYTAG—the most service-free automatics made