

### Kenneth Martin, G.P. Insurance Man, Succumbs

Grants Pass - (UPI) - Kenneth S. Martin, prominent Grants Pass insurance man and former state representative and state game commissioner, died Thursday in his sleep while on a hunting trip in the Steens Mountain area. He was 50. Martin was a member of a party of 11 men which had been camping since the day before the deer hunting season opened one week ago. Death was attributed to natural causes.

#### Family Notified

His body was discovered in his sleeping bag early Thursday but due to stormy weather, roads out of the area proved impassable and two of the men rode out on horseback to French Glen to notify the family and the Harney county coroner. They were Lloyd Griggs, Cottage Grove, and Louis De Geneault of Grants Pass.

At death Martin was chairman of the executive committee of the Oregon Association of Insurance Agents and president of the Grants Pass Rotary club.

#### Held Track Record

In college days at Oregon State he and two other athletes jointly held at one time the world intercollegiate record for high hurdles.

Survivors include the widow, Betsy; two sons, Stanley of Grants Pass and Stephen, a senior at OSC, and a daughter, Mrs. Scott Henry III of Corvallis.

### New Oregon Registry Now Being Published

Salem - A new kind of Oregon registry makes its appearance this month with the publication of a Directory of Oregon Business Associations by the state bureau of labor. The booklet lists the state's organizations of employers and other business and professional persons with principal officers, number of members and the area represented.

Labor Commissioner Norman O. Nilsen said the new publication is a companion piece to the department's directory of labor unions and employee associations which will be brought up-to-date in the near future. It is expected to offer management and professional groups the same kind of ready reference which is available to wage earners in the union directory.

### Daughter Case Under Advisement

Salem - (UPI) - Federal Judge William G. East of Portland Friday took under advisement the case of an Oregon State Prison inmate, Clifford Daughtry, who told the judge here that he has not been accorded a full and complete State Supreme Court hearing.

Daughtry has been a figure in the courts since 1954 when he filed a habeas corpus writ in Marion County Circuit Court in a first bid for freedom. This was turned down, but he took other legal action as his own attorney.

The Oregon Supreme Court is reviewing his case at the request of Federal District Court in San Francisco. Daughtry is serving a sentence for forgery.

The population of Iceland is about 160,000.

### Killers Jailed At Pendleton

Pendleton - (UPI) - Two former convicts Saturday were in the Umatilla county jail here held without bond on charges of first degree murder in the slaying of Ronald Kilby, 28-year-old Hermiston policeman early Thursday morning.

Alfred H. Ogden Jr. and Walter Wicken, both of Pasco, Wash., were brought here Friday from Prosser, Wash., under heavy guard. The pair admitted shooting Kilby when he stopped their car to question them about a series of burglaries in Hermiston. They also admitted the burglaries.

Both men waived extradition from Washington.

Umatilla County Sheriff Roy Johnson said they probably would be arraigned Monday.

The men were arrested a short time after the shooting at a roadblock near Kennewick, Wash.

Newark, Ohio - (UPI) - Sheriff William McElroy is no man to put pleasure before business. Instead of attending ribbon-cutting ceremonies at the opening of a new interstate highway, McElroy put his efforts into searching for the vandals who ransacked the Newark courthouse and took \$3 from the blind operator of a newstand.

New York - (UPI) - Children will soon be able to play hopscotch indoors as well as out with the introduction of a heavy gauge skid-resistant vinyl panel seven feet long by 33 inches wide with the boxes blocked off in black ink on a yellow background. (Hopscotch, Inc., 101 Park Ave., New York 17, N.Y.)

## Park and Shop Plan's Success Reviewed by Chamber Manager

How successful has been Medford's new "Park and Shop" program?

Since the program opened Aug. 17, downtown merchants have paid for the equivalent of 6,000 shopping hours at the park and shop lots, according to Don McNeil, Jackson County Chamber of Commerce manager.

"I was talking recently with Bill Barr, executive director of the national association and told him of this result. He pointed out that this is a phenomenal success ratio for this early in the game. Most communities this size don't approach that figure within the first three or four months," McNeil said.

Hoping to boost use of the park and shops still further, McNeil is planning publication of 25,000 park and shop folders which show the designated parking lots, lists the sponsoring merchants and explains how the plan works.

Consider New Plan. The chamber and downtown business men are now considering a "Ride and Shop" program to be coupled to the present park and shop plan. Ride and shop as used in Fargo, N.D., works much the same way. Stamps validate either parking or bus transportation.

The bus driver will give the shopper a special ride and shop ticket. On one side there is space to stick two stamps, each of which is good for a one-way bus fare.

The customer receives one stamp on making a purchase of at least \$2. When boarding the bus, the ride and shop ticket is turned over to the driver. The ticket serves as a fare if one stamp is attached. If two stamps are affixed he will give the rider one token plus the free ride. The two stamps pay for the complete round trip.

The details for such a plan in Medford have yet to be worked out, McNeil said.

Validate Tickets. The transit or bus company turns in all validated bus tickets to the chamber and is paid according to the number of validation stamps.

"Park and shop is so simple that many housewives forget to use it," McNeil said.

Free parking for an hour is available if a minimum of \$2 is spent in one of the park and shop stores, he noted. By shopping in more than one store, a person can park for several hours without cost. If the minimum is not spent, there is a small charge for parking, he noted.

"In a majority of cities where this program is used, the costs to the merchants per year is one-tenth of 1 per cent of their retail trade," according to McNeil.

The plan is administered through the chamber office, but at no cost to the regular chamber budget. One girl is assigned on a part-time basis to do administrative work for which the chamber is reimbursed.

Pay Quarterly. Merchants pay into the park and shop fund a quarterly amount which goes for advertising. This is managed by a board of control which pays for literature, space advertisements, radio and television spots, signs, tickets, and issues stamps, McNeil said. Each merchant also buys stamps, money from which creates a revolving fund out of which the parking lot operators are reimbursed as tickets are turned in.

When the program opened Aug. 17 four lots were used. Shortly after the program started, a fifth lot was placed in service, and early in September a sixth lot was opened. A seventh lot will be opened soon.

1,500 Spaces. "When this plan started, headed by Fred Robinson, merchant and city councilman,



UNDER CONSTRUCTION—This picture, a view from Riverside ave. to Bartlett st., shows Daly's garage being torn down. This is the newest of the parking lots in the



PARK AND SHOP LOT—This lot behind the Craterian Theater, is one of the newest parking lots to be added to the "Park and Shop" program sponsored by downtown business men and the Jackson County Chamber of Commerce. As new lots are added the chamber hopes to correlate parking during rush hours by advertising when the various lots have vacancies during shopping hours. (Brainerd photo)

we had 34 merchants and business firms participating," McNeil related. "As of Oct. 8, we had about 71 merchants and business firms active in the program. Counting all seven lots and figuring the daily average turnover rate for space, we have available in the downtown area 1,500 spaces for shopping in the park and shop plan."

A total of 975 of the spaces have been created by tearing down buildings.

"This is the first park and shop plan put on a community-wide basis in this state," McNeil pointed out.

The plan has been created by private investment capital based upon cooperative agreements by the merchants to validate the parking tickets. Merchants do not own lots, but only validate use of the parking spaces, the chamber manager emphasized.

Study Plan. "Before we went into this plan we carefully studied it for six months. It proved successful in 130 other U.S. communities. We have been aware of its value and side effects in eliminating downtown eyesores and dressing up the business area. We are also aware that it exposes new eyesores never seen before," McNeil noted.

"But, this is apparent not only to us but to the building owners. A number of them have said they plan to dress up the backs of buildings and provide customer rear entrances to develop the effect of a parking mall," he added.

Hourly Traffic. Careful tabulation of available parking spaces with the times of day they are vacant keeps the hourly parking traffic fluid, McNeil pointed out. By advertising when the most parking spaces are vacant customers arrange their shopping times accordingly.

"We are aware this is not a sweeping solution of all downtown Medford parking problems. No town has ever had

enough parking. However, it is an important cornerstone in starting to solve our parking difficulties," McNeil noted.

"Now, we are going through all the problems and wrinkles which come up in all park and shop plans. Customer understanding is one problem we haven't run into. In fact, we haven't had nearly as much trouble as expected. The 6,000 shopping hours of parking indicate that. This Christmas with crowded parking facilities, traffic lanes and downtown stores the new parking plan will be of tremendous help."

### Traffic Deaths Increase in State

Deaths from traffic accidents in Oregon increased 13 per cent during the first six months of 1959 compared with the same period in 1958, according to the traffic safety division of the department of motor vehicles. Injuries climbed about 11 1/2 per cent during that time, while traffic accidents increased slightly more than 7 per cent.

Fatalities totaled 202 and injuries totaled 9,426. The figures are based on reports filed by 52,940 drivers involved in 30,525 accidents. Other states in the country also showed increases, at least in the death column, this year, the division reported.

Thirteen deaths and 365 injuries resulted from 1,010 accidents reported in Jackson county during the first six months of this year.

Oregon's accidents took the lives of 37 persons in the 18-24 age group and injured 1,718. The accidents were the results of the same kind of mistakes made by drivers in past years, the study revealed.

The attendance at Canada's national parks for the six-month period ending Sept. 30, 1958, reached 3,683,488.

### 13 Flu Cases Are Reported in County

Thirteen cases of influenza were reported to the Jackson county health department last week, according to Dr. C. L. Drummond, public health physician.

Of the total, five were in Medford, with four each in Shady Cove and Ashland.

Other communicable diseases reported last week included meningitis, Medford 1; pneumonia, Medford 1; diphtheria, Central Point 1; tuberculosis, Medford 1; chicken pox, Ashland 1; and mumps, Rogue River and Evans Valley 1 each.

TWO ACES IN THE HOLE. Buffalo, N.Y.—(UPI)—What is so rare as a hole-in-one? Two of them, within two hours of each other on the same hole of the same course. The first ace on the 140-yard second hole of the Creekside Golf Course here were carded by Ken Iwashita. Two hours later, Earle Hughes duplicated the feat.

### Neuberger Urges Attack on Cancer

Portland - (UPI) - Sen. Richard L. Neuberger (D-Ore.) Friday night told the American Cancer Society's Oregon division here that an all-out attack must be launched on the disease through basic research and utilization of cooperative efforts of both voluntary and tax-supported health agencies. He spoke at the division's annual dinner meeting.

### Harney Post Office To Be Shut Down

Washington - (UPI) - Rep. Warner Norblad (R-Ore.) said Saturday the post office department advised him that the Venator post office in Harney county will be shut down Nov. 1.

The department told Norblad the action was for reasons of economy and that Venator residents will be serviced through the Crane post office.

The columbine, after which President Eisenhower named his personal airplane, is the blue and white state flower of Colorado.

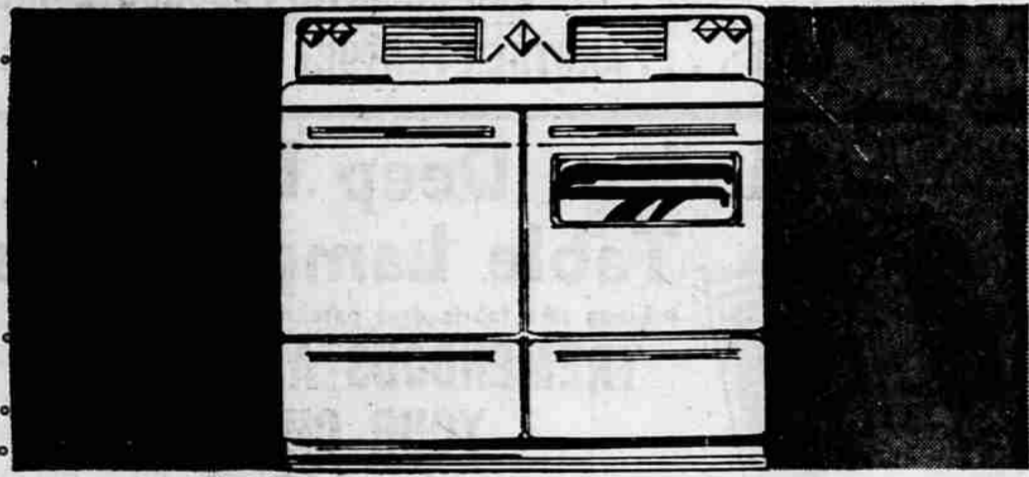
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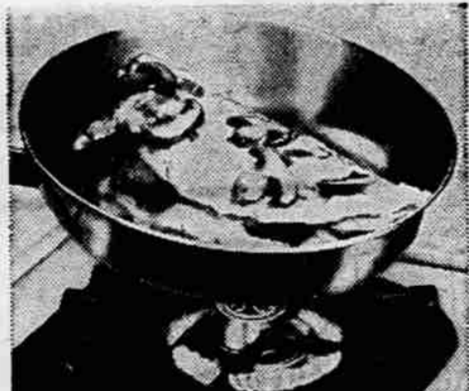
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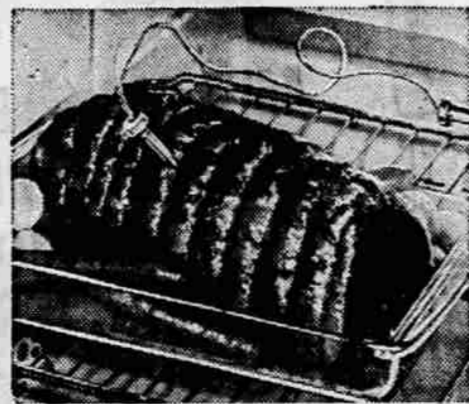
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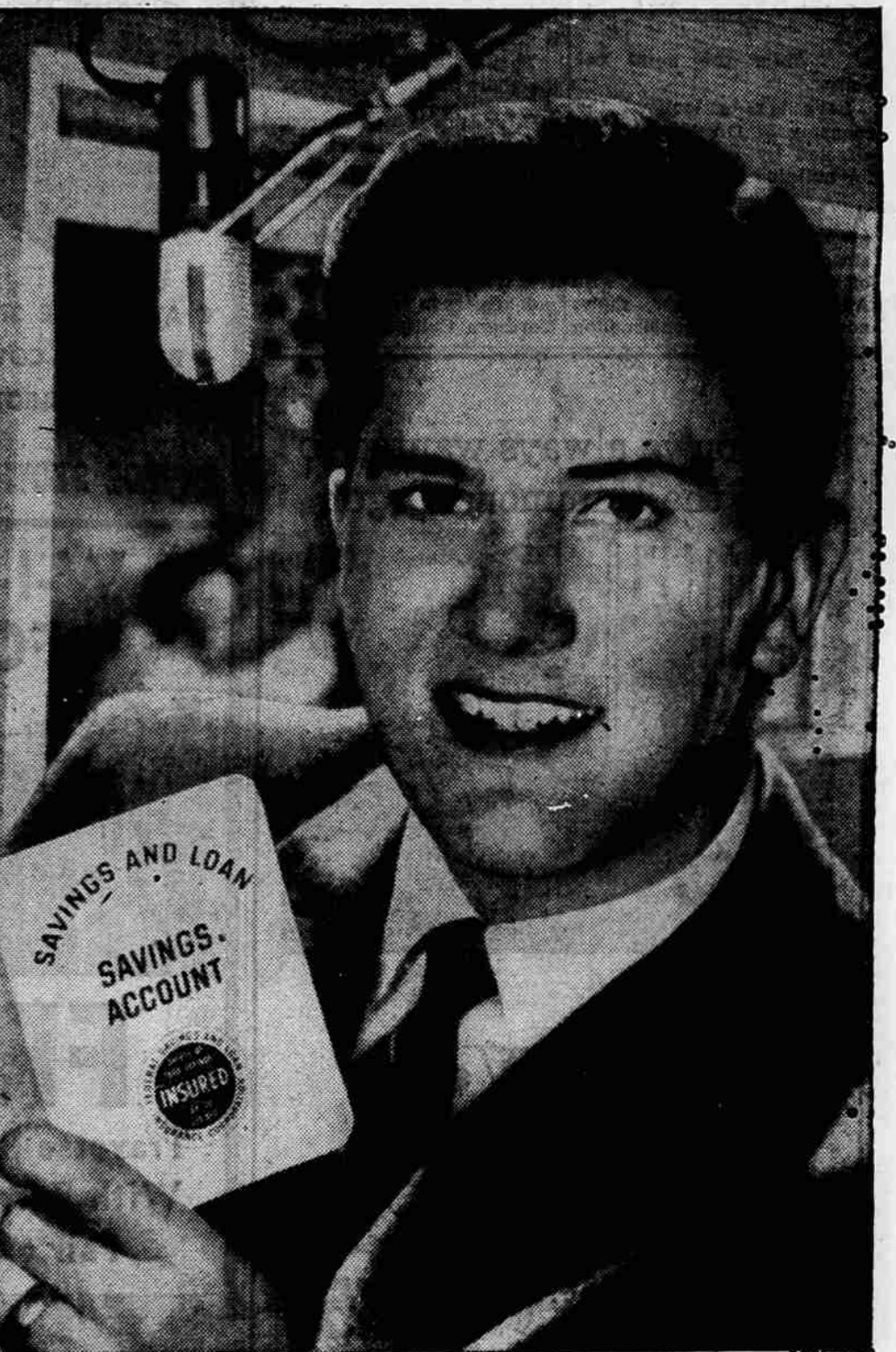
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