



New York — Madame Vijaya Lakshmi Pandit, one-time Indian ambassador to the United States and sister of Indian Prime Minister Jawaharlal Nehru, is pictured attending a press conference at the Columbia University club in New York. She is to make a two-month coast-to-coast U.S. lecture tour to provide Americans with a better understanding of her country. She said the subject of her lectures, under the auspices of the Lasker Foundation, would be "India's Goals." (UPI Telephoto)

Toastmistress Club Plans Annual Dinner Wednesday

"Challenging Today's Woman" will be the theme of the annual dinner of Medford Toastmistress club open to representatives of other women's groups of the valley. It will be held Wednesday, October 14, at Girls Community club at 6:30 p.m. All interested women are invited to attend this no-host event, and reservations should be made by calling Mrs. C. R. Rolfs, BRing 2-7039, or Mrs. Arnold Johnson, NOrmandy 4-1154.

"This dinner meeting is the annual effort of the club to reach all women in the community who could benefit from or contribute to Toastmistress," Mrs. Elmer Ness, president, states.

Mrs. James VanDerSteen, club toastmistress for the year, will be the guest of honor. The program will include speeches on four challenges facing women today. They will be "The Challenge of Personal Relations," with Mrs. Thomas Ball speaking; "The Challenge of Leadership," a talk by Mrs. Ellen Lynner; "The Challenge of Public Relations" by Mrs. C. A. Thatcher and "The Challenge of Community Service," will be Mrs. C. E. Wilson's topic.

Last Dance At Kershaw Square To Be Saturday

The last dance to be held at Kershaw Square, which has served as a gathering for several valley square dance groups since 1952, will be held Saturday, October 10.

The dance, sponsored by the Pioneer club, will begin at 8:30 p.m. and will be the organization's regular monthly dance. To observe the closing of the facilities there, a baked ham supper has been planned for later in the evening, according to club president Dr. Charles Coyne.

Couples are asked to bring a dessert or salad, with the club furnishing the ham and coffee. Caller will be Kenneth Ward. All square dancers are invited.

The hall will no longer be available for public use because of the necessity of using the building for another purpose, owner Gordon Kershaw said. He expressed his apologies to local square dancers for having to close the hall.

It's Time for the Annual Crater Lion LIGHT BULB SALE

Go to Home October 13 and 14

Proceeds go for work of Crater Lions SIGHT AND BLIND programs.

Bulbs are packaged, contain 60's, two 75's, two 100's and two 450 watt bulbs — for \$2.00.

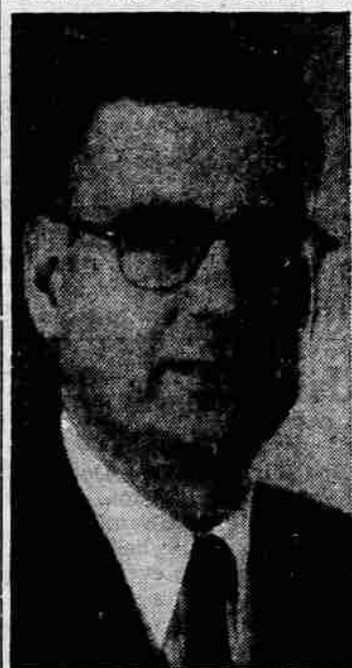


Women's News • Social Events

Southern Oregon Dorcas To Hear Secretary Speak

Carl E. Guenther, associate secretary of the Home Missionary department of the General Conference of Seventh-day Adventists, Washington, D. C. will be a Medford visitor Sunday. Mr. Guenther will address the Southern Oregon Dorcas Federation at its semi-annual meeting which will be held in the Red Cross building, 60 Hawthorne avenue, Medford.

Mr. Guenther, who is an ordained minister of the Seventh-day Adventist church and served in that capacity in Eastern United States for 14 years, was made home missionary secretary for the



Carl E. Guenther

Council of Blind To Hear Reports; Officers Named

A report of the annual convention of the Oregon Council of the Blind, held recently in Portland will be given at the monthly business meeting of Jackson Council of the Blind Sunday, October 11, at 2 p.m. in the Guild hall of St. Mark's Episcopal church, Fifth and Oakdale avenue.

Mr. and Mrs. John Ragsdale, Eagle Point, F. Ronald Warner, Sam Evans and Mrs. D. A. Harris attended the annual convention. Miss Karen Warner accompanied the group.

During the convention Mr. Ragsdale was re-elected first vice-president of the Oregon council. Mr. Warner was re-elected recording secretary and Mrs. Harris was re-elected corresponding secretary.

Harold Baxter, Roseburg, Ore., was re-elected president. Tim Seward, administrative assistant to Congressman Walter S. Baring, Nev., was speaker for a convention banquet.

Mr. Seward declared that there are those "working to suppress the blind." Speaking of legislation his congressman is pushing for the welfare of the blind, the speaker said that one bill is to protect the right of the blind to "self expression through organization," a field where he declared some blind have been intimidated by some organizations working for the blind.

Admitting that this is hard to believe, Mr. Seward stated that "There are thousands of people who are working for the blind at high salaries. It is very much to their advantage that the blind shall be limited in developing their own opportunity . . . that they be suppressed in their constitutional right of self expression."

Mr. Seward said that there have been instances of the blind wanting to give blood, and of being denied because they were blind, that some blind had been refused the right to rent a safety deposit box, to serve on juries, or to ride on public conveyances unless accompanied by a sighted person.

"There are many sighted people who want to help the blind, but they want to do it in their own way," said the speaker. "They do not know the difference between working with the blind and working for the blind. They would be charitable, rather than understanding."

At Sunday's meeting plans will be made for a rummage sale to be held October 31 in the Felt building, and for the annual Thanksgiving dinner.

Chapter members are asked to be at the church by 10:45 a.m.

Flowers are to be provided by the club in memory of two members who died during the past year, Mrs. Mabel Carr and Mrs. May Ayers. Both were members of First Christian church.

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Washington Women Keep Daily Diaries

By HELEN THOMAS
United Press International
Washington — (UPI) — At least two women in the Eisenhower administration are keeping a record of the part they're playing in history. It all goes down in their daily diaries.

Vice-President Richard Nixon's wife, Pat, jots down exciting notes in her journal, especially when she's globe-trotting with the vice president. Mrs. Khrushchev, wife of the Soviet premier, told her she ought to write a book.

Mrs. Wiley T. Buchanan tells all to her diary about her official life as the wife of the State Department's chief of protocol.

No Publishing Desires
But both women disclaim any desire to publish their diaries. Mrs. Nixon says she is writing her personal memoirs for her daughters, Tricia and Julia.

As the wife of a diplomatic top-kick, blonde blue-eyed Ruth Buchanan is privy to the intimate side of state visits. Some of it makes good reading, she concedes. But not for public print.

"If anyone writes a book," insists Mrs. Buchanan, "it'll be Wiley."

When the Buchanans are escorting the President's high-ranking guests around the country, she manages to do her personal scribbling in planes, trains and crowded waiting rooms.

Describes Visit
She says the State Department tries to do a smooth job of red carpet planning for every chief of state — but it doesn't always work that way.

"Everything went according to schedule . . . minute by minute when Queen Elizabeth was here," confides Mrs. Buchanan.

But her jotted impressions of the Khrushchev cross-country tour run to such descriptions as "wild" . . . "hedge" and "three-ring circus." She confesses she heaved a "sigh of relief" when "everyone got back safe" from that spectacular trip.

Who knows, the human side of today's history may be going into the ladies' diaries.

Meeting Opens Year For PTSA

Eagle Point — Introductions and announcements were the order at the first meeting of Eagle Point High School Parent-Teacher-Student association of the fall season.

Mrs. John Huffman, president, announced that chairmen for the year are Mrs. Don Anderson and Mrs. Herman, hospitality; the Misses Jacqueline and Josephine Hume, students, as committee members; Mrs. William Pomeroy, tuition scholarship; Clarence Davies, legislation; Mrs. Robert Meyer, publicity; Mrs. John Benson, parliamentary; Mrs. Charles McClure and Mrs. Lewis Dusenberry, membership; and Mrs. Raymond Palm, magazine.

S. W. Callaghan, Eagle Point High school principal, introduced the faculty, presenting Mrs. Frances Henry, Mrs. Ardice Tilly, and Kenneth Vannice as new members this year. Helen Vikoren and Charles Pomeroy were introduced as P.T.S.A. representatives of the freshmen class; Bonnie Goehring and Pat Meyer, sophomore class; Joey Hume and Tom Perdue, junior class, and Beverly Tresham and Gerry Hugo, senior class.

Members of the home economics classes under the direction of Mrs. Stewart Hoyer, arranged an exhibit of products canned in their respective classes.

Sophomore members of the Eagle Point Future Farmers of America chapter presented the program. Introduced by Mrs. Donald DeHaven, vice-president and program co-chairman, Nat Etzel, vocational agriculture instructor, explained that the boys would conduct a meeting and demonstrate various phases of parliamentary procedure. With Steve Geren, Dale Vaughn, and Bill Blair taking turns as chairmen, and Ron Anderson, Darrell Stock, Everett Adamson, Dick Ayres, and Victor Halsey representing a group attending a meeting, the boys showed how a typical meeting might proceed and the problems a chairman must handle.

Mrs. John Johnson gave the invocation and Ronald Anderson led the flag salute.

Refreshments were served by the hospitality committee and members of the executive

Reporter Describes How Names Get on Those Lists

By CLYDE H. FARNSWORTH
United Press International
New York (UPI) — How many times, opening your mail, have you asked yourself: "Now, how did they get my name?"

The answer, dear consumer, is easy. Off a list.

Practically every one of us gets on one mailing list just by being born, and chances are, before we die, we are on hundreds.

Whether you go in for jazz, sports car racing, butterfly catching or collecting rare china, there's probably someone somewhere with a message for you.

How does he get your name? He digs it out himself, using everything from the daily newspaper to the telephone book. He buys it from a firm specializing in compiling lists, or even rents it from a non-competitor who's already collected it.

For most organizations, a mailing list is a prized possession. Some \$2 billion a year of what's commonly known as "junk mail" goes out to the persons on these lists. Most is junked — in the waste basket. Those in the business say if they get a three per cent return, they're doing well.

Any time you leave your name and address around you're apt to find yourself added to a new list.

Ever subscribe to anything? Then you're considered an excellent prospect, not only for subscription renewal but any new venture the organization may start.

Time List
In 1936, Time, Inc., sold 250,000 subscriptions of its new publication, Life, before the magazine ever appeared by using the company lists primarily of Time and Fortune subscribers.

Ever buy a car? Then your name is on a list either of Reuben H. Donnelley corporation, or R. L. Polk and company, which compiles all car registrations.

Think of the directories your name may be in. Anything from a club roster to the telephone book. Business directories offer lucrative prospects for direct mailers. They list not only company executives but company doctors, dentists, lawyers, architects and engineers.

There are so many directories, in fact, that at least two organizations, the government and Dartnell corporation, of

Veterans Win Prizes

Camp White — Veterans holding September high scores for Camp White Veterans Bridge club were awarded prizes at last Friday's meeting. The prizes are furnished each month by the Department of Oregon, American Legion auxiliary.

They went to William Stiles, first; Walter Humes, second; Walter Grow, third; Milton Stafford, fourth.

Winners for last week's session have been announced. North-south winners were Mrs. Alto Pruitt and Mrs. Ben Todd, first, 160 points; the Howard Boyds, second, 159; Mrs. Sam Richardson and Roy Pruitt, third, 149; the Berg Martens tied with Mrs. Frank Baker and Mrs. Fred Purdin for fourth and fifth, each pair scoring 135½ points.

East-West winners were Mrs. Frank Perl and Walter Humes, first, 154 points; Mrs. Lois Hoyman and Mrs. Sam Stinebaugh, second, 148½; the Neal Dunlaps, third, 146½; Mrs. A. W. Lingaas and William Stiles, fourth, 143 points.

Perk up cottage cheese with some crumbled blue cheese or chopped olives, grated carrot and green pepper.

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TOBACCO — COFFEE
Kep is recommended by dentists to remove stains from teeth. Stain-free teeth look bright, feel wonderful.
Kep At Drug Counters 49¢ & 79¢



Brenda Woods Ashland High



Becky Farrell Crater High

The above girls will model these lovely sweaters and skirts, and other fashion favorites in our store Saturday afternoon from 1:00 to 3:00 p.m.

you're a more exciting girl in a sweater and skirt by

Lofties

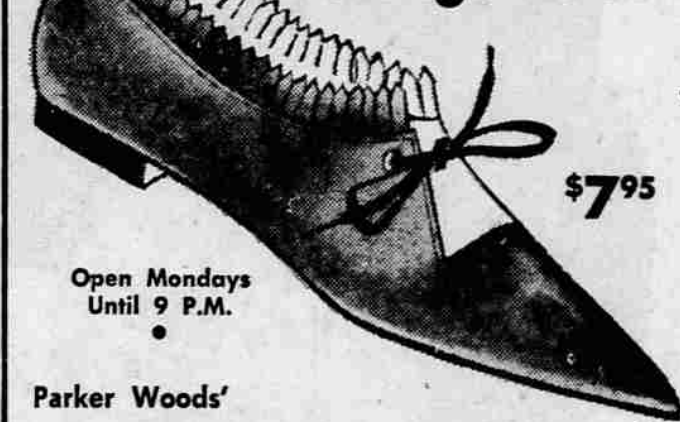
The perfect match . . . fur-blend sweaters and flannel skirts dyed in identical colors. Club collar pullover with the look of hand-dyeing. Both in walnut, Fiesta red, Sparkle blue, Burnt brandy, Martini olive, Country green, Lush violet, Light oxford.

Pullover \$10.95
Skirt \$11.95



Skooter's New

Fringe Boot



Parker Woods'

LEON'S
21 North Central

Newberrys SAVE \$14

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"BLUE BONNET" PATTERNS . . . Service for 8

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ONLY AT NEWBERRYS! Completely matching 135-pc. ensemble in our exquisite "Bluebonnet" pattern. Dinnerware, glassware and flatware — everything you need for entertaining, for everyday family use.

You get all this:

61-PC. DINNER SET — 8 each: dinner, salad, soup plates, fruits, cups, saucers; covered sugar, creamer, cake plate, vegetable dish, covered casserole, round platter, carafe and warmer, cake server, wooden fork & spoon.

32-PC. GLASSWARE SET — Includes 8 each: iced beverage glasses, water glasses, juice glasses, and footed sherbets.

42-PC. STAINLESS STEEL SET — 8 each: dinner forks, dinner knives, teaspoons, soup spoons, salad forks; plus 2 tablespoons.

61-PC. DINNER SET

32-PC. GLASSWARE SET

42-PC. FLATWARE SET

By GLEN FUNK

So many of my patrons complain that they can't find time for beauty treatments . . . Ever think about beauty while you sleep? Here are 56 hours a week that can work for you without using any of your time. Here are a few suggestions . . . Nail cream on nails before retiring . . . Overnight gloss of eye cream to give luster to the skin around eyes in the morning . . . Soap and water cleansing of face, then blemish cream to soothe and heal all rite . . . Skin balm on elbows, knees and heels . . . 50 strokes to hair with head down and 50 more with head tilted back . . . Fast work-out on neck always massage up . . . Then sleep well and you will wake up brighter and happier . . . For that YOUNGER, PRETTIER LOOK consult BURELSON'S HAIR FASHIONS by Glenn . . . We give PERSONAL ATTENTION in all BEAUTY WORK . . . BE IN STYLE — MAKE YOUR APPOINTMENT TODAY . . . Phone SP 2-5252, 302 EAST MAIN.

J.J. Newberry Co. Open Friday Night Til 9:00 P.M.