

Tea for Honored Member Opens Annual BPWC Week

A tea yesterday afternoon at Girls Community club opened the annual observance here of National Business and Professional Women's week. The tea honored Miss Peggy Ann Hutchinson, reporter for The Medford Mail Tribune and member of the Medford BPWC, sponsor of the annual week.

Miss Hutchinson was named 1939 "Beep of the Week" by the group. In addition to holding offices in the club, Miss Hutchinson has been given national recognition for her work as editor of The Mail Tribune's church page.

Before serving began at the tea yesterday afternoon, Mrs. Russell Faulkner, president of the club, pinned a yellow chrysanthemum on Miss Hutchinson. The light green ribbons on the corsage were embossed in yellow with the words "Beep of the Week."

Pouring during the afternoon were Miss Laura York, a past president of the Oregon Federation of Business and Professional Women, Miss Lucille Lenox, Miss Hazel Swirach and Miss Viola Dietrich.

The tea table centerpiece was two floral arrangements of yellow, gold, bronze and brown chrysanthemums between which stood four golden tapers.

John Lusk played background organ music.

Among the guests were Mrs. Chester Squires, president of the Ashland BPWC club and other members of the Ashland club, and two well-known past presidents of the Medford club, Mrs. Maud Snider and Mrs. Elbert Lenox.

During the week members of the club will participate in a series of civic events and Miss Hutchinson will be honored at other functions including a luncheon Wednesday and a breakfast next Sunday.

Mrs. Fred Ryde Club President

Mrs. Fred Ryde was elected president of the Rogue Grandmothers club at a meeting at Girls Community club September 28.

Mrs. Otto Gaston was elected first vice-president; Mrs. Helen Watson, second vice-president; Mrs. Bessie Young, treasurer; Mrs. Rex Note, secretary.

The group voted to donate \$25 to the United Medford Crusade for medical research and to send six myrtlewood items to New York for the bazaar at the convention of the National Federation of Grandmother clubs October 13-17.

Money from the bazaar sales will be used for the maintenance and building fund for The Haven, home for the aged.

Next meeting of the local club will be October 26 when officers will be installed.

Customers Air Gripes On Markets

Cleveland, Ohio—(UPI)—The chief commodity of the modern supermarket is confusion, says an advertising agency.

Suspensions to that effect were confirmed recently in a report assembled by Batten, Barton, Durstine & Osborn, Inc. The agency annually surveys the opinions and problems of women who do the family marketing.

This year's report, 21st in the series, was labeled "The Confusion Factor in Grocery Shopping."

Among the statistically-based assertions was the statement that about 50 per cent of the women shoppers found store aisles blocked by boxes and store clerks. An even greater percentage of the girdled grocery gatherers complained the aisles were simply too narrow.

Some 68 per cent of the women complained that their favorite brands were out of stock. And most of them said they paid little attention to advertising gimmicks such as point-of-purchase displays.

A big majority, 87 per cent, confessed they make out shopping lists, but 23 per cent of those said they often forget and leave the list at home.

Among the other gripes registered were crowded food freezers, price stamps and shelf price markers that were difficult to read and new products that were difficult or impossible to find.

The ladies had plenty of suggestions. High on the list were store directories, information on health, suggestion boxes, powder rooms and more exits. The high percentage of suggestions for more exits indicated that more than anything else the ladies wanted to get out of the markets in a hurry.

Extension Unit Names Chairmen

Chairmen for committees of the Willow Springs Home Extension unit were appointed at a recent unit meeting at the home of the chairman, Mrs. Jean Savage.

Mrs. B.M. Thumler Jr. was named membership chairman; Mrs. Gladys Long, hospitality; Mrs. Fred Brown, recreation; Mrs. R. D. Thompson, publicity; Mrs. Roy Colpitts, 4-H club; Mrs. C. A. Card, finance; Mrs. Randall Kay, ACWW; Mrs. George Rainey, health and safety; Mrs. Rinehold Boes, research; and Mrs. Thumler, child care.

The next meeting will be Oct. 27 at the home of Mrs. Boes. The lesson on "Color in the Home" will be given by Mrs. Wayne Martin and Mrs. Lola Rivenburg.

Customers Air Gripes On Markets

Some 68 per cent of the women complained that their favorite brands were out of stock. And most of them said they paid little attention to advertising gimmicks such as point-of-purchase displays.

A big majority, 87 per cent, confessed they make out shopping lists, but 23 per cent of those said they often forget and leave the list at home.

Among the other gripes registered were crowded food freezers, price stamps and shelf price markers that were difficult to read and new products that were difficult or impossible to find.

The ladies had plenty of suggestions. High on the list were store directories, information on health, suggestion boxes, powder rooms and more exits. The high percentage of suggestions for more exits indicated that more than anything else the ladies wanted to get out of the markets in a hurry.

Meetings Announced For Townsend Club

Coming events of Medford Townsend club include a routine meeting Wednesday, October 7, and nomination of officers October 14.

Last week 50 Townsend club members attended the weekly session at Carpenters hall. The group was entertained by Mrs. Edith Townsend, pianist, and her orchestra from Ashland.

Each member received a lapel token in observance of Founders' day, September 30.

The program closed with readings and singing by members.

Specialist Advocates Swaddling of Infants

Syracuse, N.Y.—(UPI)—Infants snooze better and are happier when swaddled, Dr. Julius P. Richmond and associates reported at the annual meeting of the American Psychometric Society.

Irritable and colicky babies, they said, may be helped by swaddling. The scientists tested babies both when swaddled in diaper and blanket and free-wearing only a shirt.

Whole Meal Sandwich Needs Several Layers

For an elegant sandwich that makes a whole meal, use several layers of filling. Spread your favorite bread with softened cream cheese. Cover with chopped hard-cooked eggs mixed with mayonnaise and ripe olive pieces. Add a topper of crab legs or whole shrimp, and garnish with tomato slices and whole ripe olives.

Women's News • Social Events



New York—In a happy mood, Mrs. Steven Rockefeller, the former Anne-Marie Rasmussen, enjoys a hearty laugh as she leaves the Columbus university campus here after attending a class. Mrs. Rockefeller, a native of Norway, is taking a course in English at the university. Her marriage to the son of New York Governor Nelson Rockefeller made world headlines last August.

Tiny Policewoman Directs Crime Prevention Bureau

New York—(UPI)—Lois Lundell Higgins of Chicago looks about as much like a cop as I look like Marilyn Monroe.

But this tiny flat-footed girl in spike heels has a long and notable record in crime prevention in Illinois and nationally. And she can, if necessary, handle a revolver with as good an aim as any man on the beat.

"I'm very lady-like about a gun," said Mrs. Higgins, "but very effective."

Mrs. Higgins, 49, five feet, two inches tall, blue-eyed and gray haired, is a director of the Illinois Crime Prevention Bureau. She also is president of the International Association of Women Police and member of the Crime Prevention committee of the International Association of Police Chiefs, whose convention brought her and her husband to New York last week.

No Longer Carries Gun

She no longer carries a gun on the job—that was in her early days as a policewoman in Chicago. Now, she explained in an interview, she is a combination administrator, investigator and lecturer.

She and her colleagues in the bureau average 1,000 crime prevention talks a year before everyone from police to high school students.

The bureau, organized in 1949, works on a three strikes against crime" program of education, research and legislation. Cooperating with it are a crime prevention council, consisting of representatives from city, county and state police departments, and a committee of citizen volunteers.

One of its major accomplishments, she said, is legislation making extremely severe the penalty for narcotics peddling.

"I am convinced," said Mrs. Higgins, "that the narcotics trade is part of a Communist program to wreck the young people of the free world. Of course, the money to be made is a factor. But we must remember that most of the narcotics come from Red China and the satellite countries."

Mrs. Higgins, a native of Milwaukee, and graduate with honors from Mount Mary College in her home town, started her career in social welfare. It was while assigned to a Domestic Relations court in Chicago that she met Frank Higgins, then a bailiff but now a city building inspector. The couple will celebrate a 25th wedding anniversary next year.

Husband Take Kidding

I asked her husband whether he took a lot of kidding, being married to a policewoman. "Oh sure," he said, "around Chicago they used to call me Mr. Lois Higgins. But I forgive her. She's a good cook."

The couple has two children—Frank, junior, 22, studying law at Harvard, and Mary Lois 18, a student at Mount Mary.

"I would like to see my daughter go into some phase of police or social work," said Mrs. Higgins. "It is a splendid field... that old idea that a policewoman is more brawn than brain is all wrong. Today's law enforcement agencies are looking for both men and women with a strong academic background, preferably in social studies."

Shoes for the high school crowd are going up. High vamps, high scuffs and high colors, reports the Leather Industries of America. Only heels will be lowdown among teen shoe styles.

The cloth hat is a top trend in men's headgear. The National Cap and Cloth Hat Institute, reporting heavy ordering, says cloth hats are made of material rather than of felt. They come in cotton, wool, silk, madras, poplin, flannel and Dacron. Behind the boom, according to the Institute, is the fact that "cloth hats are more washing."

Soup on the tie needn't be a tragedy if he's wearing reversible neckwear. Two-in-one ties come patterned in one color on one side, the other side in a contrasting color or stripes.

Upswept earrings that follow the line of the face are gaining in fashion importance in both day and evening jewelry, says the Fashion Coordination Institute.



SMART COMPANIONS for luncheon and later. Surplice blouse is a cinch to sew—just wrap and tie at waist. Skirt zipper is a real zip to put in with Talon's Magic Zip. The woven guideline is an invaluable aid to beginners.

4-H Club News

The last meeting of the Central Point Pig club was held Sept. 28 at the home of the leader, Morris Frink.

Members turned in completion cards, filled out enrollment cards and discussed where to have our meeting next year.

Reports on the state and county fairs were given. Mrs. Frink served refreshments.

Next meeting will be Oct. 26.

Judy Frink, Reporter

Specialist in Housing Says Family Room Good

Washington—The woman in charge of housing research for the Agriculture Department believes that the home has regained its prestige as the center of a family's social life.

Mrs. Lenore Stater Thye said it is her personal observation that the popularity of the family room indicates the "return of social activities to the home." She credits television with having "a lot to do with keeping children at home."

Mrs. Thye is chief of the Agriculture Department's housing and household equipment research laboratory. She is an enthusiastic advocate of the family room. This is the result of her own personal living pattern and, Mrs. Thye conceded, others may well differ with her on the subject. In fact, she said, she has a standing argument on the matter with one of her research assistants, who considers it a waste of housing space to have both a living room and a family room.

But Mrs. Thye told the National Association of Home Builders that she and her husband, Carl, use their family room "all the time and love it." She said they can do their writing, reading and TV watching in it and leave their newspapers and books about in handy places. This enables her to keep the living room "more picked up" and thus a tidier place in which to entertain an unexpected guest.

She said that home needs change with the life cycle of the family. When children are growing up, she said, a provision for privacy is an important factor. However, she added:

"From a Mother's standpoint, adequate storage space is perhaps even more important. It enables her to keep a house in order. In my case, nothing distracts me as much as not having a place to put things—I think you can get along with smaller working and living areas if you have adequate storage space."

Mrs. Thye said that after the children are grown and have left home, most couples want a smaller, compact house. But even then, she said, it is good to have space in which to take care of the grandchildren when they come to visit.

She considers it a part of a child's heritage to be able to "come see Grandma and Grandpa, and it isn't good if it is the Grandparents who are always the ones to make the journey."

Likes Visitors

The Thyes have a guest bedroom in their one-story suburban home but their family room with its two Hollywood beds, doubles as a bedroom for grandchildren.

The Thyes once built a large, one-story home for three generations—a parent, themselves and their three children. Privacy was the feature they sought in planning the home. They achieved it by having three areas on different levels. A bedroom suite was at one side of the house. Three steps up were the living, dining and kitchen areas. Another three steps led to a line of bedrooms with bathrooms between them.

They bought their present home, in a housing development, before it was finished and were able to make changes in it to suit their storage needs. A cabinet for picnic hampers and luggage was built over the basement stairway.

One bedroom closet was big enough for them to turn one end of it into a bookcase and knock out the partition so that the bookcase opens to the hallway and can be seen from the living room. They changed another closet partition so that they could have a built-in shoe-storage space that opens to the bedroom.

Mrs. Thye would like to see high schools initiate a required course in home operation for both boys and girls. She thinks it would be a good idea if they were taught a little about plumbing and other fundamentals such as the care and repair of electric plugs and how to change a fuse.

Fashion Lines Have Accessories

United Press International

The classic American shirt-waist dress is firmly ensconced in the junior world this fall, reports the National Cotton Council. It is a puff-skirted version with butterfly sashed aprons. Petticoats go under the billowing skirts, of course.

"Hippcats" and "bootniks" hold sway on high school and college campuses this fall. The former is a girl who wears tight. The latter? A girl who wears boots. So says Leone Bier, fashion director for a hosiery firm.

Shoes for the high school crowd are going up. High vamps, high scuffs and high colors, reports the Leather Industries of America. Only heels will be lowdown among teen shoe styles.

Lodge to Hold Rites Tonight

The rank of page will be conferred at tonight's meeting of the Pythian lodge, Knights of Pythias, starting at 8 p.m., in the Pythian building. The usual coffee and social hour will follow according to Don Lacey, Central Point, master of the lodge.

Last Wednesday evening members of the Medford lodge attended a turkey dinner served by the Pythian Sisters of Grants Pass. A contest between the two lodges for initiation of the most members this year was won by the Medford lodge. Thermopylae lodge of Grants Pass paid off their losers debt by serving the dinner.

Attending from Medford were Chancellor Commander Daniel R. Kadin, Carl Fichtner, a past grand officer; Outward Roy O. Kadin; Grand Master-at-Arms Edward E. Bostwick, who is also secretary of Tallisman lodge; Vice-Chancellor Charles A. Lasher; Morley B. Lamp, a past grand officer and Joe W. Fritsch, a past chancellor and secretary of Dramatic Order Knights of Khorassan.

Grange Notes

Upper Rogue Grange met Oct. 1 with Master Eda Torrance presiding. A class of seven candidates was initiated in the third and fourth degrees. They are Mr. and Mrs. Tom Eastman, Mr. and Mrs. George Eastman, Mr. and Mrs. Carl Finstrom and Mrs. William Miller.

Grange members decided to start Grange meetings at 8 p.m. in the future.

Mr. and Mrs. Carl Richardson and Mr. and Mrs. Ray Gillespie served, and Mrs. Richardson decorated the tables with fruit and fall leaves. Baskets of flowers were used in the main hall. Booster Night will be held Oct. 17 when a potluck dinner is planned at 6:30 p.m. followed by a program which will include slides of Mr. and Mrs. Harold Barber's European trip. The public is invited.

The HEC will meet at the home of Mrs. Dorothy Toekstein Oct. 8 starting with a potluck luncheon at 1 p.m.

Architect Lists Qualifications For This Field

New York—(UPI)—A successful career in architecture depends on these two questions: How is your math? How dedicated are you?

If your answers are negative, better switch to another field, says Dorothy Chandler Scott, a member of the American Institute of Architects. She is employed by a firm known for its work in college and school planning (Moore and Hutchins).

The woman who wants to become an architect must combine the talents of a good designer and an expert in building technology. Mrs. Scott said. Her technological education should begin with mathematics, and later include physics, mechanics and structural design in steel, masonry and other materials.

Basic preparation is a well-rounded high-school education. Then come five years at an accredited architectural school and at least three years of practical experience before most states will allow an architect to be registered.

Salaries for architectural draftsmen start at about \$75 to \$85 a week. Summer vacations offer excellent opportunities for young women to take jobs in drafting rooms, serving an apprenticeship.

At the end of three years, a beginning architect should be making about \$100 a week or more. She also is eligible to take state examinations. In addition, she can be certified by the National Council of Architectural Registration Boards, becoming eligible for registration in most states.

"Architects don't become millionaires, but they do lead full, satisfying, creative lives," said Mrs. Scott, who met her husband in architectural school at Cornell University.

The profession is one in which husbands and wives can work as partners. And it can be a bulwark for the future. For example, Mrs. Scott retired to rear her children, Julia, who became an architect, and Michael, now a lawyer. When her husband died in 1932, she returned to architecture.

Pledged

Among the women pledged to sororities at Willamette university during fall rushing last week was Miss Jane Yapple, Ashland, who pledged Pi Beta Phi.

Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 8 a.m. of the day of publication and for week day news is 5 p.m. the day before publication.

Today

6:30 p.m.—Westminster Guild of First Presbyterian church, Fellowship hall.

7:30 p.m.—Civil Air Patrol, CAP building, Medford airport.

8 p.m.—Olive Rebekah lodge, IOOF hall, 221 West Sixth st.

8 p.m.—Rogue Valley Coin club, Girls Community club.

8 p.m.—St. Mary's Grade School Parents' club, activities room.

Tuesday:

10 a.m.—Reese Creek Home Extension unit, home of Mrs. James Ducan, Sams Valley.

10 a.m.—Rogue Valley Navy Mothers club, Girls Community club.

12 noon—Medford chapter, American Gold Star Mothers Inc., county courthouse.

1 p.m.—Central Point Royal Neighbors of America, home of Mrs. Francis Jennings, 322 DeBarr ave.

1:30 p.m.—Oak Grove Neighborhood club, home of Mrs. Wallace Brill, 75 Lozier lane.

Meat Packers to Provide New Instructions on Ham

Chicago—To cook or not to cook smoked ham is a question that has puzzled many a housewife.

A move to provide a quick and ready answer to this problem was launched by the American Meat Institute at its 54th annual meeting here September 27. More than 6,000 meat packers and processors attended.

Homer R. Davison, AMI president, announced that meat packers throughout the nation will be urged in the future to label their cured and smoke hams in one of two ways—either as "fully cooked" or as "cook-before-eating."

Actually, Davison pointed out, all hams fall within one or the other of these categories. But the housewife has been confused because of the widespread use over the past several years of such terms as "ready-to-eat," "ready-to-serve" and similar phrases to describe both kinds of hams.

The situation has been compared by the fact that the original wrappers in which hams are sold by the packer generally became separated from the ham in the retail store. This is because most hams are sold in the form of center slices or shank and butt ends.

Some Overcook

Many housewives have experienced disappointment when they overcooked "fully-cooked" hams or undercooked or served the so-called "ready-to-eat" ham which requires further cooking to suit most tastes.

To remedy this situation, the Institute's Provisions (pork) committee is recommending that all hams be labeled by strip branding which will show on all cuts, including center slices. This "cooking information" will designate the product either as "fully-cooked" or "cook-before-eating."

All canned hams are "fully-cooked."

Thus, the housewife can tell at a glance whether the ham she is preparing for her family table should be thoroughly cooked before serving or should be merely heated through or served cold.

"We expect that in the not too distant future, all packers who process cured and smoked pork products will clearly identify their products so that the housewife will know exactly whether they require additional cooking before being served," he said.

"Many retailers have endorsed this program and plan to cooperate by explaining the markings to their customers and by making certain the identifying labels are not obliterated when the hams are cut into halves or slices."

Mushroom Club To Make Plans For New Season

Southern Oregon Mushroom club will meet Wednesday, October 7, at 8 p.m. at the Red Cross building, 60 Hawthorne avenue.

Joe Wolk-Laniewski, president of the organization, states that plans for the coming year will be made.

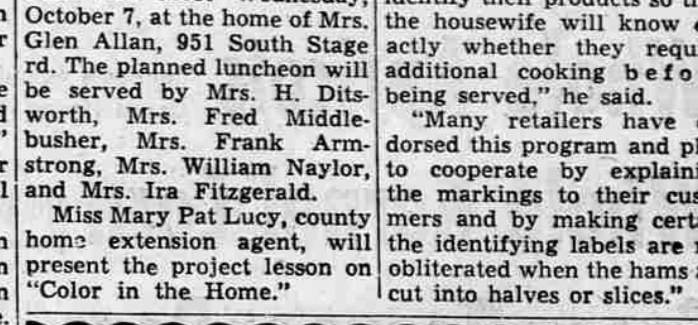
Anyone interested in the study of mushrooms is invited to attend.

Medford Group Plans Meeting

Medford Home Extension unit will meet Wednesday, October 7, at the home of Mrs. Glen Allan, 951 South Stage rd. The planned luncheon will be served by Mrs. H. Ditsworth, Mrs. Fred Middlebush, Mrs. Frank Armstrong, Mrs. William Naylor, and Mrs. Ira Fitzgerald.

Miss Mary Pat Lucy, county home extension agent, will present the project lesson on "Color in the Home."

Flower Fresh...



... thanks to NU-WAY'S Sanitone Dry Cleaning

Colors, patterns, bloom like new because we get out the deep-down soil that dulls their beauty. Stubborn spots are gone, perspiration too.

Fabrics look alive... feel just like new because Sanitone restores the original body and texture.

Our perfect press recaptures original drape and fit through cleaning after cleaning. Try our Sanitone Service just once and you'll never be satisfied with regular dry cleaning again!

PICKUP & DELIVERY SERVICE

601 E. Main St. Ph. SP 2-9169

Free Parking—Right at the Door!

H. D. CHRISTENSEN

New Cooking Discovery Lets You FRY WITHOUT FAT

Cuts calories! Ends greasiness! Makes your favorite fried foods safe, digestible!

Now eat fried eggs, potatoes, chicken, meats, fish and other mouth-watering foods without fear of distress due to greasy oils, fats, shortening, or greasy PAM Dry Fry—a pure vegetable product—lets you fry, bake or grill your favorite foods without using a single drop of grease. Cuts calories up to one-half. And—PAM Dry Fry prevents foods from sticking to pans!

So easy, too! You simply spray PAM Dry Fry on pots, pans or casseroles. Then fry, roast, bake or broil foods your regular way. No messy utensils—no greasy, fatty taste—no danger of weight or health! Foods taste more delicious than ever. Play safe. Enjoy foods fried or cooked the way you like. Use fat-free PAM Dry Fry.

PAM DRY FRY

at food stores everywhere!

Try Our Custom Laundered Shirts

Fit Better—Feel Better Look Better

H. D. CHRISTENSEN