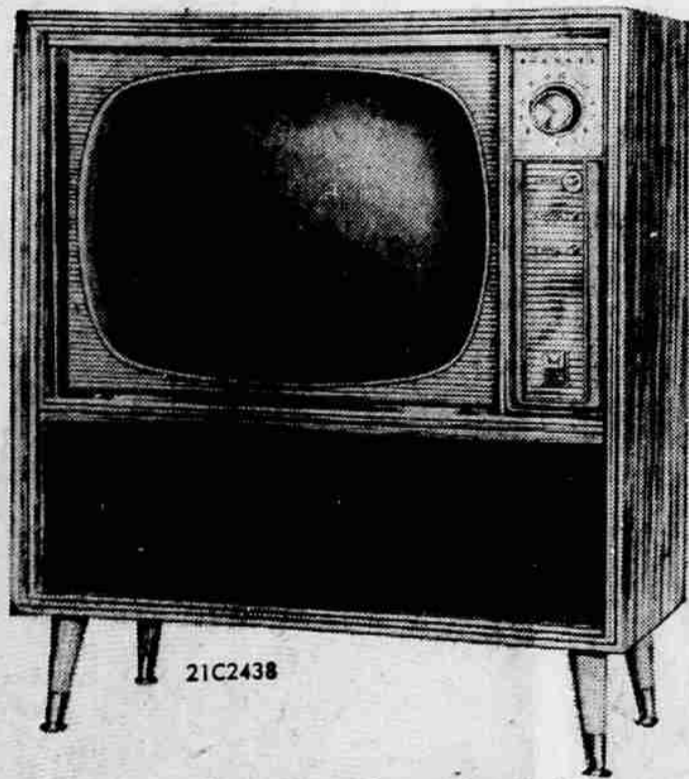


# Our Anniversary Month kicks off with a spectacular TV CLOSE-OUT SALE!

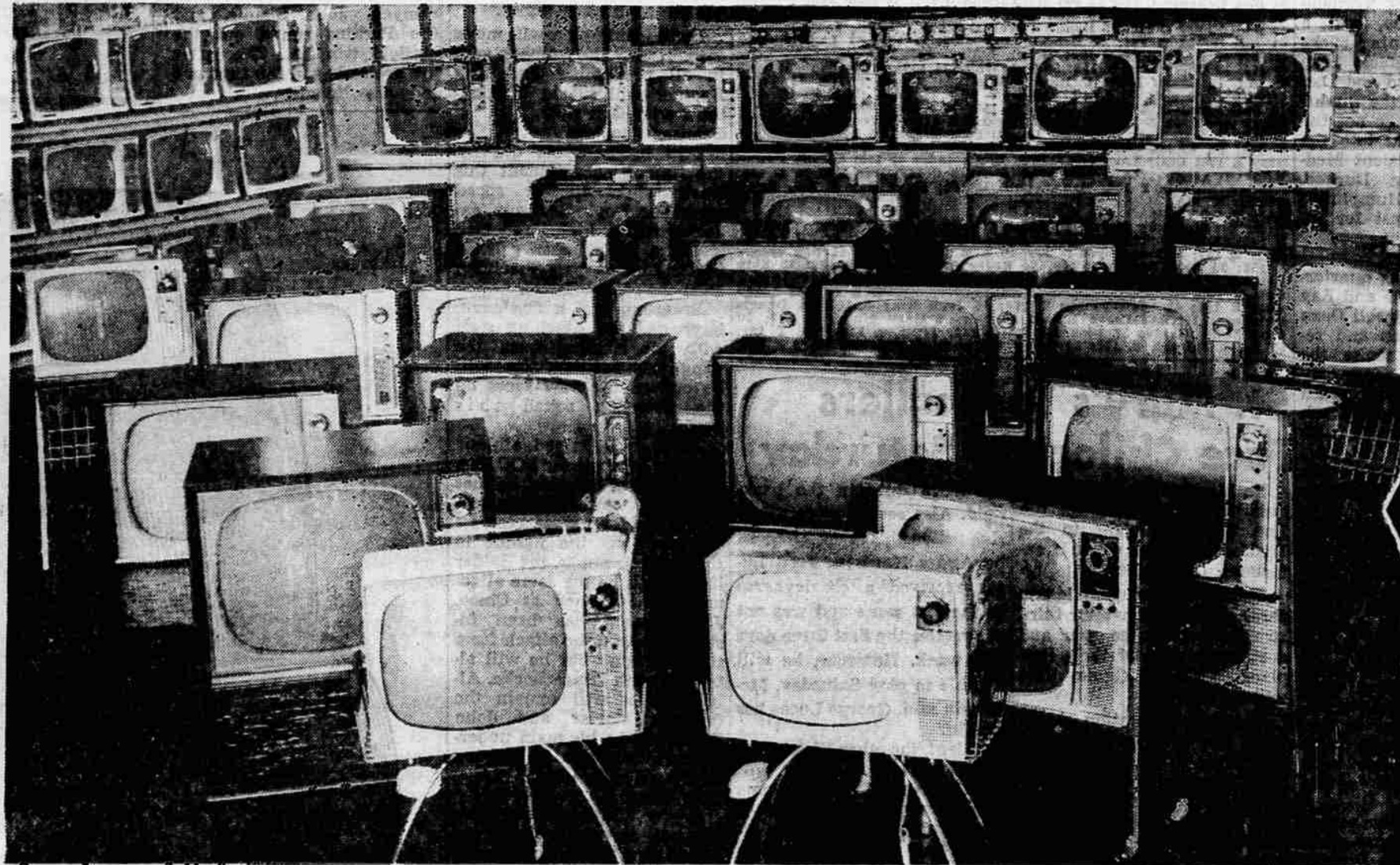
Save up to \$70-\$80-\$90-\$100 on new '59's

COMPARE SAVINGS!



ONLY **\$199<sup>95</sup>** TERMS  
BIG 21-INCH G-E TV

Big General Electric console . . . and look at this low price! Has mahogany finish, bigger speakers and up-front tuning. Save at HAPCO now!



We're clearing the store . . . the savings go to you!



THE ARROW  
POINTS TO A  
G-E TV  
REDUCED  
**\$100**

From Reg. Price

Danish Modern style, with big co-axial speaker, striking walnut cabinet and graceful exterior legs from top to floor. Get luxury at close-out price!

JUST A FEW  
SHOWN HERE

COMPARE SAVINGS!

**\$72 OFF**  
REGULAR  
PRICE



A very, very popular model . . . now slashed \$72. Has the extra-big speaker (unchanged in the '60 models), high-gloss mahogany finish. The slim style looks so much better . . . Better trade!

HAPCO is the saving-center for television . . . and we're out to prove it! Don't wait a day longer, get the new set you've wanted and needed. HAPCO has slashed TV prices up to \$100 . . . right in time for the World Series and the new Fall TV shows. Want to save? Better hurry!

115 E. MAIN  
MEDFORD



# HAPCO.

5 Home Appliance Co. Stores growing with Oregon



## MAKE WAY FOR THE BIG NEWS IN 1960 TV—BY GENERAL ELECTRIC!

NEW 1960 G-E "DESIGNER" TV

Slimmer  
than-ever-  
styling



Here's the set that started a revolution in styling, now even better for '60. Console chassis guarantees top performance. Wide choice of models.

Priced From  
**\$189<sup>95</sup>**

HAPCO is famous for quality service for all appliances. That's an important bonus when you buy a General Electric TV here! And remember, your new set has all parts and tubes guaranteed for a full year!

The new look . . . new sound  
. . . and new control of General Electric's

Television of the Sixties brings you tomorrow's TV today. Now, at last, whether your choice is console, table model, or portable, G-E creates for you a completely new concept in television styling and performance. Here's 1960's widest range of styles and finishes . . . for every room, every decor, every use—every one a dramatic new dimension in TV design.



Buy on low-payment credit terms at Hapco through G-E Credit Corporation.



G-E Custom Ultra-vision features new slim "Scandia" silhouette for the ultimate in modern television styling.