



ONE STOP SHOPPING AT SEARS IN

SPECIAL PURCHASE

BEDFORD CORD
SUBURBAN

\$12⁸⁸

Reg. \$14.98

100% Orlon Pile
Completely Washable
Flexible Collar
Assorted Colors
All-Weather Resistant
MEN'S FURNISHINGS DEPARTMENT



Honeysuckle
Poplin

CAR COAT

Sears Low Price!

\$6⁹⁹

3-6x

Hooded with Storm Sleeves.
All cotton, in colors navy,
blue, red, turquoise.

INFANT'S WEAR
DEPARTMENT

"CHARGE IT"

HONEYLANE
ORLON PILE
LINED

CAR COAT

\$8⁴⁴

7-14

"CHARGE IT"

- Nylon Pile Lined
- Stain Resistant
- Repellent

GIRLS' DEPARTMENT

SHOP, COMPARE, SAVE!



PAMPER YOURSELF WITH A HAT
OF WHITE RABBIT FUR

\$5⁹⁸

"CHARGE
IT!"

PLUS FREE
HAT BOX
WITH EACH
PURCHASE

The snowy whiteness and luxurious pile of these rabbit fur hats
add fashion importance to Fall costumes. Banded in gaily col-
ored ribbon or white... some trimmed with fake jewels.

Fur products labeled to show country of origin of imported furs.

MILLINERY DEPARTMENT

CHARMODE LACY
MAGIC-BLEND SLIPS

\$2⁹⁹

AN
AMAZING
BUY AT...

CHARGE IT

Amazing buy! Shadowproof slips of DuPont Dacron,
Nylon and Cotton. Lace and embroidery. White. Sizes
32-40.

LINGERIE DEPARTMENT



"MISS SILKS"
BY KERRYBROOKE

LATEST IN FALL FASHION FOOTWEAR

\$10⁹⁸

"CHARGE
IT!"

Mid or high heel in black,
brown, red, red suede or
brown suede, loden green suede.

Sizes
3 1/2-9



SPECIAL PURCHASE



OUR
BULKY-KNIT
100% Wool
Zephyr Sweaters

That add a spark of color to
your fashionable wardrobe.

SHOP!
COMPARE!
SEARS LOW,
LOW PRICE!

\$6⁸⁸

Assorted Colors All Popular Sizes
JUST SAY "CHARGE IT!"

WOMEN'S READY-TO-WEAR DEPARTMENT



ADAGIO
FLATS

By KERRYBROOKE

\$7⁹⁹

Sizes
5 1/2-10
AA-B



JUST SAY CHARGE IT! ON S.R.C. USE AS A 30-DAY
CHARGE ACCOUNT... OR TAKE MONTHS TO PAY.

- Snug Fitting Combination
Last
- The Most Popular Calypso
Heel
- Gleaming Black Calf—

NO FICTITIOUS "LIST PRICES"... OUR SALE PRICES ARE OUR REGULAR LOW PRICES... REDUCED!

3 DAYS ONLY
OR WHILE
A CARLOAD LASTS

REPEATED BY
POPULAR DEMAND!

Only \$5 Down Delivers!

837 COIL MATTRESS
and MATCHING BOX SPRING

\$39⁸⁸

Each Piece
Full or Twin-Size
in Combinations

- Coils are individually tied. Finest quality imported
Rayon Damask Cover.

- Lambs wool on one side, rubberized hair on the other
side.

- 612 Eyelets in border for maximum ventilation.

Exceptional Value
at This Low Price

- KING-SIZED MATTRESSES AND BOX SPRINGS
In Spring-Filled and Foam Rubber Now Available at Sears

ALL WOOL BROADLOOM CARPET



- Deep, Luxurious Loop Pile
- Designed To Give Long Wear
- 6 Beautiful Colors

Here is your
opportunity
to have
beautiful
wall-to-wall
carpet without a big outlay of money.
We will custom-cut it to fit any shape
or size room. Come in or shop at home.
9, 12, 15-ft. widths.

Measure
Your Room

Check the Sizes Below!
Check the Price! Buy Now!

ROOM SIZE	SEARS LOW PRICE!
8'3" x 9'7"	\$ 94.05
8'6" x 9'11"	\$99.00
8'9" x 10'6"	\$103.95
8'10" x 11'2"	\$108.90
8'8" x 11'9"	\$111.35
11'2" x 11'10"	\$150.95
11'7" x 11'11"	\$157.30
11'8" x 13'4"	\$170.75
11'4" x 13'7"	\$178.20
11'9" x 12'9"	\$168.30
14'2" x 14'7"	\$240.90
14'5" x 14'8"	\$242.00
14'7" x 15'1"	\$248.85
14'9" x 15'7"	\$257.95
14'11" x 15'11"	\$263.63

SHOP... COMPARE SEARS
LOW PRICE

\$9⁹⁰
Sq. Yd.

Completely
Installed

INCLUDES RUG, PAD,
AND INSTALLATION

Carpet Your Entire
Home With
NO MONEY
DOWN-ON
Sears Modernization
Credit Plan

Phone SP 3-6661 Today... for FREE Sears Modernization
Home Decorator, Consultant Service, Credit Plan, Meas-
uring, Estimating, in Your Home... No Obligation!

ALL ROADS LEAD TO **SEARS** IN MEDFORD

JACKSON AT BIDDLE, MEDFORD, OREGON
Shop Friday Till 9 P.M. — Phone SP 3-6661
Reg. Hours 9:30 A.M. to 5:30 P.M. Daily
Friday 9:30 to 9 P.M.

FREE PARKING
ALWAYS!