

3 ONLY DAYS
OR WHILE
A CARLOAD LASTS

ANNIVERSARY SPECIAL

837 COIL MATTRESS and MATCHING BOX SPRING

SEARS
ROEBUCK AND CO.

73rd Anniversary

SALE



BEGINNING TUESDAY
REGULAR PRICE WILL
BE \$99.95 FOR
COMBINATION

\$39⁸⁸

EACH PIECE
FULL OR TWIN-SIZE
IN COMBINATIONS

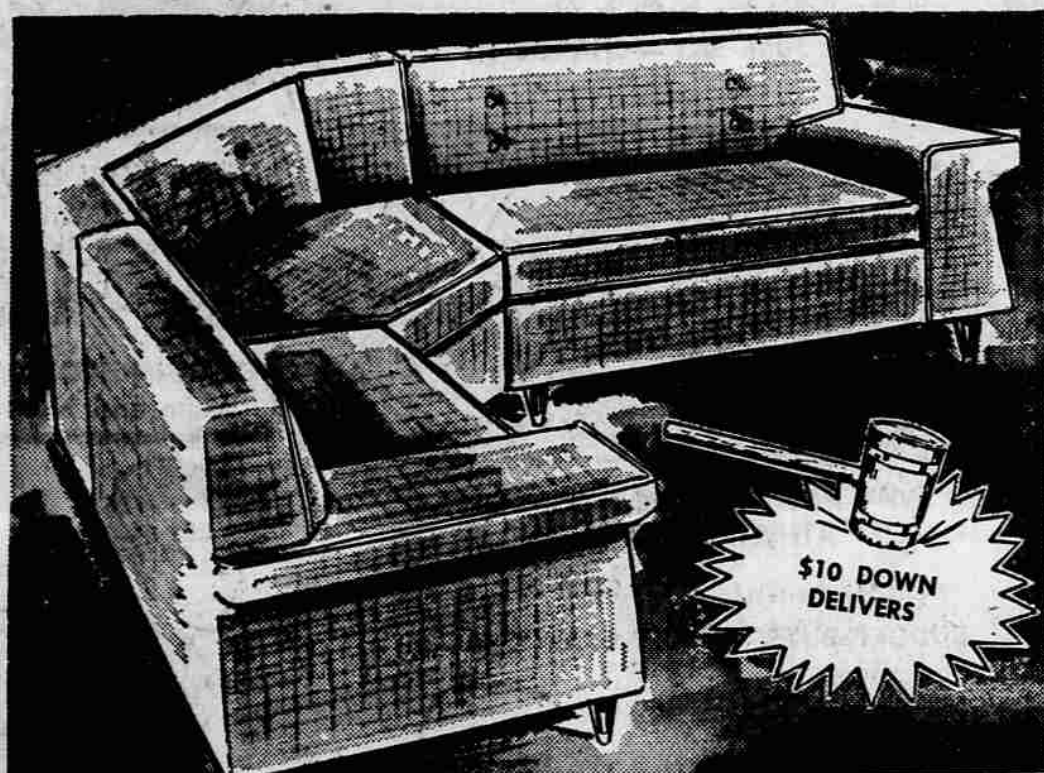
**EXCEPTIONAL VALUE
At This Low Low Price!**

- Coils are individually tied. Finest quality imported Rayon Damask Cover.
- Lambs wool on one side, rubberized hair on the other side.
- 612 Eyelets in border for maximum ventilation.

Only \$5 Down Delivers!

• KING-SIZED MATTRESSES AND BOX SPRINGS
In Spring-Filled and Foam Rubber Now Available at Sears

ALL MATTRESSES AND BOX SPRINGS ON SALE NOW!



**3-PIECE
FOAM CUSHION
SECTIONAL**

ONLY \$259⁹⁵

**Big and Roomy for More
Seating Comfort!**

- Enjoy the luxury of foam at a low price.
- Reversible cushions mean twice the wear.
- Rich finishes—black, blonde, walnut.
- Long wearing nylon pile frieze covers.

JUST \$10 DOWN—\$21.50 MONTH
AN OUTSTANDING BUY!

**\$10 DOWN
DELIVERS**

2-PIECE FOAM CUSHION SECTIONAL \$189⁹⁵

- Enjoy the luxury of foam at a low price.
- Reversible cushions, long wearing nylon pile frieze covers.

Exceptional Value at This Low Price!

\$5 DOWN, \$9.50 MONTH

Check Our Prices...Why Pay More!

**BROADLOOM CARPET
WITH A CASUAL FLAIR**

BEAUTIFUL STYLE—TREND

**All-Wool
Random Textured
CARPETING**

CHOICE
OF
COLORS
GRAY
GREEN
BEIGE
NUTRIA
OR BROWN

Your Save Over \$50

on the Average Room Installation
When You Buy Now During
Our Big 73rd Anniversary Sale!

Reg. \$9.50 sq. yd.

\$8²²

Sq. Yd.

AVAILABLE in 9-12 and 15-Ft. Widths

EXPERT INSTALLATION CAN BE ARRANGED

Measure Your Rooms!
Check the Sizes Below!

RUG SIZE	SEARS LOW PRICE
8'3"x9'8"	\$ 76.72
8'6"x9'11"	\$ 82.20
8'10"x10'7"	\$ 86.31
8'7"x10'2"	\$ 83.40
8'11"x11'1"	\$ 91.11
11'2"x11'10"	\$129.67
11'7"x11'11"	\$130.58
11'4"x12'7"	\$137.89
11'10"x12'9"	\$139.74
11'9"x12'10"	\$140.65
14'7"x14'9"	\$199.81
14'9"x14'11"	\$204.41
14'1"x15'3"	\$208.90
14'3"x15'4"	\$210.05
14'11"x15'5"	\$213.25

NO MONEY DOWN

Carpet Your Entire Home
Use Sears
MODERNIZATION CREDIT
PLAN
Ask Any Salesman

**AUTOMATIC ELECTRIC BLANKETS
AT LOW PRICES YOU'VE BEEN
WAITING FOR!**

OUR BEST
HARMONY HOUSE

ELECTRIC BLANKET

REG. \$36.99

Sale Priced \$26⁸⁸

80"x84" EXTRA WIDE!
FULL SIZE—DUAL CONTROL

- Moth-proof.
- Non-allergenic.
- Mildew-proof.
- 70% rayon, 30% Dupont Orlon.
- Nylon binding guaranteed life of blanket.

**5-Year
Guarantee**

JUST SAY CHARGE IT!



Twin Size 66"x84"

Single Control
Reg. \$28.99 **\$19⁸⁸**

Full Size 80"x84"

Single Control
Reg. \$29.99 **\$21⁸⁸**



other exceptional values at low, low prices!

**"ROSE BOWER"
HAND SCREEN PRINTED BLANKET**

- Pink, white, yellow.
- 90% rayon—10% nylon.
- Nylon binding—mothproof.
- Washable.

SALE PRICE \$6⁹⁹
72"x90"

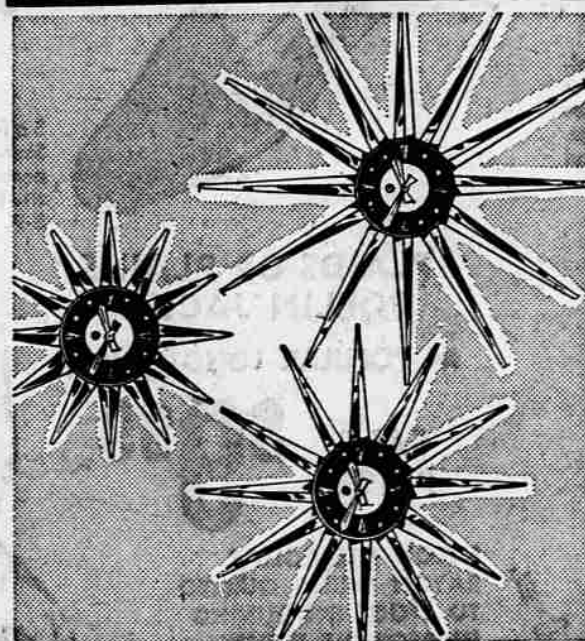


MACHINE WASHABLE BLANKET

Machine washable—suede finish for cashmere softness and resistance to shedding and pilling—warmth without weight—7" nylon binding guaranteed life of blanket. Moth-proof, mildew-proof, non-allergenic.

FULL SIZE 80" x 90" — ANNIVERSARY PRICED AT \$10.98

A Real Value at \$8⁹⁹

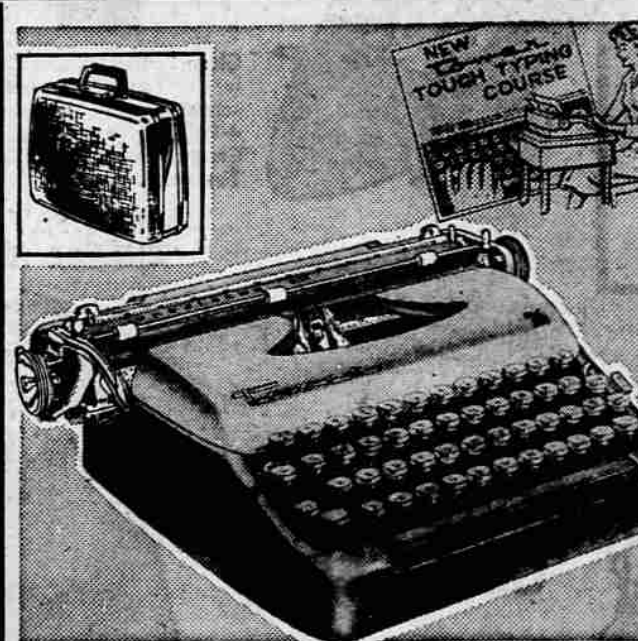


**Your Choice of 3 Sizes of
Smart Spear-Spoked Clock**

Reg. \$16.98

• 30, 34 or 39-Inch Sizes
• All at Same Low Price **\$14⁸⁸**

Perfect for any size room. Will lend that "modern" look. Dramatic black spear spokes highlighted by a rich brass finish dial with raised black numerals. Wind just once a week. *Plus tax.



FREE!

With the
Purchase of the

"PRESIDENT"

Regular

\$19⁹⁵

Typing
COURSE

Includes . . .
Typing Course
Ribbon and Case

NEW "PRESIDENT XII"

Finest Tower Portable of Them All

Reg. \$119⁹⁵

Sale Priced at

\$109⁸⁸

- WIDE CARRIAGE
- KEY TABULATOR

Your best typewriter buy at our lowest possible price! The fabulous features include exclusive 12-inch carriage that takes chart-size sheets. Extra quiet!

**ALL ROADS
LEAD TO SEARS**

JACKSON AT BIDDLE ROAD IN MEDFORD
STORE HOURS: DAILY 9:30 A.M. TO 5:30 P.M.
Open Friday 'Till 9 P.M. Phone SP 3-6661

PLENTY OF FREE PARKING!

NO TAGS . . . NO TIME LIMITS . . . NO TICKETS
TO VALIDATE . . . PLENTY OF PARKING SPACE ALWAYS