



73rd Anniversary

SALE



ONLY 3 BIG DAYS LEFT!
OPEN FRIDAY 'TIL 9 P.M.



ANNIVERSARY SALE

slip sensation!

EASYCARE SLIPS, & HALF SLIPS DRIPPING WITH LUSCIOUS LACE

\$3.97 \$2.47

FULL SLIP HALF SLIP

JUST SAY CHARGE IT!

BACK TO SCHOOL IN ORLON SWEATERS AND WASHABLE COTTON SKIRTS



Prices Start at **\$3.98**

- New Fall Colors
- Washable
- Prints, Plaids, Solids
- Sizes 10-16

• Pleated, Gored or Straights



We Celebrate! You Save

Shop Our Big 73rd Anniversary Sale



BILTWEEL CHILDREN'S SHOES
\$2.97
SIZES 8½ - 3

"TEEN-POPS"

\$2.99

Glove leather slip-on Elastic collar for snug fit, perfect for school or play. Women's sizes 4-9. Black, Red, Blue, Orange, Green, Chino Buck, Gray and Turquoise.

JUST SAY "CHARGE IT!"



KERRY BROOKE Slip-On

\$3.99

Soft and comfortable Sear-o-Foam Sole. Proportioned last for perfect fit. Black or brown. Sizes 5-9.

PLAIDS OR PLAINS POPLIN JACKET IN POPULAR LONG LENGTH

SALE PRICE \$9.99

NYLON PILE COLLAR RAYON LINING QUILTED TO WOOL INTERLINING IMPREG'NOLE FINISH RED, BEIGE, OR BLUE Sizes 7-14

CHARGE IT!



HONEYSUCKLE BULKY CARDIGAN

ONLY \$2.99

Honeysuckle roll collar sweater or quality Orlon*. Red and White. 3-6x. *DuPont's acrylic fiber.



RAIN OR SUNTIME CORDUROY COAT SET

\$9.99

Girls Sizes 4-6x

Water repellent cotton corduroy doubles for rain or sun weather. Acetate interlined. With cap. Girls' 4-6x.

JUST SAY CHARGE IT!

JUST SAY CHARGE IT! ON S.R.C. . . . USE AS A 30 DAY CHARGE ACCOUNT OR TAKE MANY MONTHS TO PAY.



IMPORTED VIRGIN WOOL Mens' Flannel SUITS

IN THREE OF FALL'S MOST POPULAR TONES

ANNIVERSARY SALE PRICED! **\$49.95**

"CHARGE IT!"

SIZES IN SHORTS: REGULARS AND LONGS

TEXTURED GABARDINE PILGRIM SPORT SHIRTS

Terrific Value! **\$3.99**

Rayon and acetate gabardine in a new look—some shades lustrous, some with touches of black. Washable. S, M, L, XL.

JUST SAY — CHARGE IT!



STRETCH SOCKS FIT NEATLY ALL DAY

Men's All Nylon **79c**
Rib Style Fits Size 10-13



WHY PAY MORE FOR COMFORTABLE SOFT ATHLETIC SHORTS AND BRIEFS

STOCK UP NOW! **3 for \$1.77**

BUDGET BUYS! — JUST SAY "CHARGE IT!"



SEARS NOW HAVE BOYS GYM SHORTS \$1.29 pr.
SIZES 24-32
COME-IN TODAY! White and Navy



Boy's Short Sleeve Knit-Collar Shirt

1.79

Trim and tailored for wear any time. Accent mesh collar. Solid colors with applique design. Cotton. 4-10.



Fraternity Prep Long Sleeve Shirts

1.99

Ivy League and University Prep styles boys really go for! Both wash 'n' wear cotton. Boys' sizes 10 to 18.



Fraternity Prep Orlon* Sweater

2.99

Favorite hi-bulk "V" neck style sweaters for boys. Dries in a jiffy — and keeps its shape. Sizes 12 to 20.



Boyville Washable Cotton Cord SURCOAT

CHARGE IT! \$9.99

Favorite zip-front style. Water-repellent. Lined with Orlon* pile. Bulky knit collar. New colors. 4 to 10.

*DuPont Acrylic fiber.

VITAMIN SPECIALS! ANNIVERSARY PRICED!

now...our highest potency supplemental Vitamin Mineral formula...reduced for the first time

new Sears Approved Vita-Plenty
sugar coated **Save 4¢ Reg. 4¢ 2 for 5.88**
Power-Packed!

11 vitamins, 11 minerals help improve your health

Sears approved vitamins are factory fresh — Laboratory controlled!

WHY PAY MORE? BUY TODAY AND SAVE!

- each tablet contains:**
- Vitamin A Acetate...10,000 U.S.P. Units
 - Vitamin B (Calciferol)...1,000 U.S.P. Units
 - Vitamin B1 (Thiamine Hydrochloride U.S.P.)...7.5 mg.
 - Vitamin B2 (Riboflavin U.S.P.)...5 mg.
 - Vitamin C (Ascorbic Acid U.S.P.)...100 mg.
 - Niacinamide U.S.P....50 mg.
 - Vitamin B6 (Pyridoxine Hydrochloride U.S.P.)...1.1 mg.
 - Vitamin B12 (Cyanocobalamin U.S.P.)...4 mcg.
 - Folic Acid U.S.P....0.4 mg.
 - Vitamin E (dl-alpha-Tocopheryl Acetate)...5 I.U.
 - Pantothenic Acid...10 mg.
 - Liver Concentrate, R.F....100 mg.
 - Copper (from Copper Sulfate)...1 mg.
 - Iron (from Ferrous Sulfate, Dried)...15 mg.
 - Calcium (from Dicalcium Phosphate)...75 mg.
 - Phosphorus (from Dicalcium Phosphate)...36 mg.
 - Iodine (from Potassium Iodide)...0.15 mg.
- Plus 7 other essential minerals**



SEARS APPROVED GERIATRIC CAPSULES

200 Capsules \$8.88

Really low priced! Our regular 100 capsule bottle sells for 6.98. High potency formula for those over age 35.

WIDE SELECTION OF OTHER VITAMINS TO SUIT YOUR INDIVIDUAL NEEDS

"Satisfaction guaranteed or your money back" **SEARS**

SHOP 'TIL 9 P.M. THIS MONDAY

JACKSON AT BIDDLE, MEDFORD, OREGON
SHOP FRIDAY 'TIL 9 P.M.
REG. HOURS: 9:30 a.m. to 5:30 DAILY —

PHONE SP 3-6661

Open Friday 'Til 9 P.M.