

Danish Sailor Moon Shot Casualty

Durban, South Africa—(UPI)—Danish sailor N. Larsen Tuesday night became the first known casualty of the Soviet moon rocket.

Larsen, in a downtown bar, sang out the challenge. "The Russians didn't hit the moon."

Seconds later a tankard of beer crashed across his head, thrown by a sailor of Soviet nationality.

While Larsen waited for an ambulance to whisk him to a hospital he explained that he and the Russian sailor were old friends.

"We last met in Hong Kong," he recalled with pride. "We had a fight there too."

Polio Fund Available

Portland—(UPI)—Directors of the Multnomah county chapter of the National Foundation said Tuesday a \$28,487 polio fund set up more than 15 years ago has been made available for use in the current epidemic.

They'll Do It Every Time



Vast Study of Tourism Being Made in West European Nations

New York—(UPI)—Now that European travel has become a big business, the people who transport, house, feed and advise tourists are trying to find out just who their customers are.

For the first time known to the travel industry, a vast study is being made of tourism in 16 western European countries.

The survey, which will take two years to complete, covers who travels and why, where

they go, how they get there, how much they spend, what they like and don't like, and even why some persons travel while others stay home.

To Distribute Results

Results of the study will go to travel organizations and related interests in 64 nations through the International Union of Official Travel Organizations and five key international tourist-hotel organizations.

It covers all travel by foreigners in Austria, Belgium, Denmark, Eire, Finland, France, Germany, Holland, Italy, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom. The travel habits of nationals of these countries will be analyzed along with those of American tourists.

"This study is designed to probe every aspect of European travel, particularly to the personal characteristics of the traveler, his desires, wants and needs as well as to determine his reaction to the adequacy of traveler facilities and the effectiveness of promotional methods now in use," said Harry Carter, manager of Market Research for the Boeing airplane company and one of the organizers of the survey.

Rapid Development

"This European market is in a state of rapid development, spurred by rising standards of living, the common market treaties and the striking technological advances made in transports—the jets."

Carter and others involved in the travel industry ask: "How can travel interests sell goods and services and plan if they don't have measurements?"

That is why they are trying to determine the size, nature, distribution and characteristics of European travelers. They want to know how travel decisions are made and how they can be stimulated. They want to define the probable growth of travel markets, determine present shortages in hotels and other services, seek ways to develop off-season travel and determine the characteristics of non-travelers so they can be converted.

To Conduct Interviews

Survey experts will interview travelers and non-travelers. They will give psychological tests to determine the underlying reasons why some persons prefer ships to airplanes and other refuse to travel by sea.

"It is well known that people with different personality characteristics behave differently in regard to travel and that the presence or absence of certain personal characteristics can serve as a basis for predicting travel behavior," an expert associated with the study said.

The surveyors need to know more than age, sex, income, nationality, family status, education and occupation, he said. They need an "intimate understanding" of such factors as a desire for a change, a wish to improve one's self through travel, a love of pleasure and a need for financial security, he said.

On the other hand, the researchers want to know what part fear of the unknown and a lack of energy and initiative play in keeping the non-traveler at home.

They also want to know more about the "relative non-traveler." This is a person who either refuses to use certain modes of transportation or does not take certain kinds of trips.

He is quite different from the absolute non-traveler. This fellow won't cross an international boundary at all.

Waters of the Great Salt Lake in Utah are said to be about 23 per cent salt in content. By contrast the salt content of the Atlantic Ocean is about 3.5 per cent.

Mrs. Khrushchev On Threshold of Great Adventure

Washington—(UPI)—Mrs. Nikita Khrushchev is on the threshold of the greatest adventure of her life.

To some, such adventure comes at 20 or in middle age. But to Mrs. Khrushchev, it has come in the twilight years.

At 60, nothing that she has done so far and little that she might possibly do in the future can eclipse the importance of her first visit to the United States.

It isn't that Russia's first lady has led a dull existence or that coming to America is the most significant thing that any foreigner can do. To Share Responsibility

It is simply that Nikita Khrushchev has put this visit on such a high pedestal that some of the responsibility for its success or failure is bound to be shared by his wife.

If the Soviet premier had wanted to make this primarily a business trip, he would have come to America alone. Instead, he is making a tremendous gesture in international public relations—bringing almost his entire family and a son-in-law to boot.

He is in effect saying, "See what a family man I am, and see how wonderful this typical Soviet family is."

Represent Womanhood

Nina Khrushchev will be the first Russian woman that most Americans have ever observed closely.

But no Soviet woman has ever projected herself on to the American national scene like Mrs. Khrushchev will do for 13 days.

For millions of U.S. TV viewers, Nina Petrovna and her two step-daughters, Yulia and Rada, will represent Soviet womanhood—what they look like, how they think and how they conduct themselves.

Grange News

Central Point Grange

The Central Point Ladies Degree team will exemplify the first and second degrees to a class of candidates Friday, Sept. 18, in the Grange hall.

Mrs. Walter Mang is the team captain and master; Mrs. Arnold Bohnert, overseer; Mrs. Marshall Weidman, lecturer; Mrs. O. T. Wilson, chaplain; Mrs. Dalmar Smith, steward; Mrs. Charles Jantzer, gate-keeper; Mrs. Homer Brown, secretary; Mrs. Ben Darras, treasurer; Mrs. Charles Morehouse, Ceres; Mrs. Henry Conger, Pomona; Mrs. Wm. Straus, Flora; Mrs. Ed Lull, lady assistant steward; Mrs. Ed Walters, assistant steward; Mrs. John Neidermeyer, Mrs. Lester Gordon, and Miss Nikki Hammond and members of the executive committee.

Mrs. Gaston Floux is pianist. Other Granges are welcome to bring candidates to be initiated in this class.

Mr. and Mrs. Marshall Weidman, whose 47th anniversary is this month, were honored with an original poem written by Mrs. O. T. Wilson, being read during the lecturer's program Sept. 4. Included on the same program were colored slides of special events of the Grange which had been taken by Charles Taylor. Of special interest to those present were the pictures of the recent Jacksonville Jubilee, in which several members participated.

The HEC will meet with Mrs. Charles Jantzer Sept. 23, when plans for a rummage sale and a smorgasbord will be discussed.

Archibald Hearing Slated for Oct. 1

Reno, Nev.—(UPI)—A preliminary hearing for accused slayer Thayne Archibald, 20, today was set for Oct. 1.

Archibald, who faces first degree murder charges in the shooting of Larry Waters, 17, Livermore, Calif., was arraigned before Justice of the Peace William Beamer Tuesday afternoon. If Beamer finds justification for a trial after a hearing next month, the soft-spoken youth from Roy, Utah, will be bound over to District Court.

Archibald was arrested in Baker, Ore., last week.

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1—Sofa—Rural French—Green	449.50	349.50
1—Hidden Bed Sofa—Beige	279.50	199.50
1—2 piece Beige Sectional	499.50	349.50
1—Danish Love Seat	119.50	59.95
1—Sofa—Brown & Charcoal	399.50	299.50
1—Occasional Chair—Green Plaid	119.50	79.95
1—Swivel Chair	179.50	119.50
1—Traditional Rust Stripe Lounge Chair	199.50	139.50
1—Blue Damask Chair	139.50	89.95
1—Wing Chair—Beige Print	149.50	79.95
1—Swivel Rocker—Beige Tapestry	159.50	99.75
1—Hepplewhite Wing Chair	159.50	89.95

BEDROOM FURNITURE

	Reg. Price	Sale Price
1—5 piece Provincial Bedroom Suite	599.50	499.50
1—6 piece Cherry Colonial Suite	758.00	599.50
1—Maple Bunk Bed—Complete with Mattresses	119.50	99.75
1—Maple Book Case Bed	74.95	39.95
1—Maple Chest of Drawers	89.95	69.95
2—Maple Night Stands	22.95	12.95
1—6 piece Maple Bedroom Suite	475.00	299.50
1—4 piece White Modern Suite	499.50	299.50
1—3 piece Modern Walnut Suite	333.50	199.50
1—3 piece Modern Walnut Suite	448.50	299.50
1—Modern Low Chest	119.50	64.95
1—Maple Double Bed	109.50	69.95

MATTRESSES AND BOX SPRINGS

	Reg. Price	Sale Price
1—only Extra Firm Mattress & Box Spring	119.50	69.95
1—Firestone Foam Mattress & Box Spring	149.50	119.50
3—Sets only Values to	139.50	89.95

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	Reg. Price	Sale Price
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1—Maple Coffee Table	109.50	59.95
1—Maple Corner Table	84.95	59.95
2—Maple Step Tables	59.95	39.95
1—Leather Top Maple Desk	139.50	89.95
1—Cherry Butterfly Table	49.95	29.95
1—Walnut Plastic Top Coffee Table	42.95	29.95
1—Round 4 piece Coffee Table	119.50	59.95
1—Cherry Coffee Table	44.95	24.95
1—Marble Top Lamp Table	64.95	49.95
2—Oak Lamp Tables	39.95	19.95
1—Oak Coffee Table	59.95	39.95
1—Oak Bar Stool	24.95	11.95

ALL WOOL CARPET

	Reg. Price	Sale Price
1—Roll Dark Beige	16.95	12.95
1—Roll Light Beige (Mill Trials)	13.95	11.95
1 piece 12' x 30' Beige Tweed	11.95	9.95
1 piece 12' x 13'4" Gold Remnant	252.00	179.50
1 piece 12' x 14'8" Green Remnant	271.00	199.50

DINING ROOM FURNITURE

	Reg. Price	Sale Price
1—7 piece Maple Dining Room Suite	369.50	199.50
1—Maple Hutch	224.50	159.50
1—Large Maple Hutch	154.50	119.50
1—Modern Serving Cart	149.50	99.75
1—8 piece Maple Dining Room Suite	549.50	399.50
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