

Fashion Word in Shoes This Fall Is Brown, Institute Says

Browns that feast the eye conjure up visions of delectable things to eat. They bring to mind all kinds of goodies—caramel, chocolate cake and cinnamon toast, pecan pie, caramels and taffy. And the richest, most satisfying of them all—browns.

This fall the fashion word in shoes, says the National Shoe Institute, will be browns—beautiful, versatile and varied. Vogue magazine in its August 15th issue forecasts "Shoe Shapes in Browns," exploring the good looks and good manners of brown as a shoe color adapting itself to

all occasions from early morning until long after dark. Brown is not merely a basic color this fall. Women will find they can use three or four different browns in their shoe wardrobe. The more than a dozen captivating shades discussed in the Vogue issue fall into four separate groups: mellow golden-yellow browns; warm taffy and caramel shades; reddish browns with the look of autumn woods; and the deep dark brown of the earth itself. Within each of these groups there are muted tones adaptable to all the new pale

ombre and misted dark fashion colors. So important Since shoes are so important a part of the whole fashion look a woman wants to create for herself, the fashion authorities advise considering the brown shoe shapes first in relation to costume color. Cafe-mousse and its sister tones are 'sole' mates of oyster, beige, honey gold and the whole range of blue-greens and green-blues. Golden yellow browns, particularly in calf, go with rich reds and the darkened greens of the fall fabrics. Reddish brown in the new rugged leathers complements the deep smoky blue wools, and is quite sensational with black and white combinations. Even the polite black wools and silks for town take on additional style with dark brown shoes.

The new shoe shapes comprise opened and closed extremes. The trend in late-day shoes is to open sides and open heels in D'Orsay pumps, backless mules and new-shaped sandals.

Uncluttered Look Dressmaker pumps keep pace with the wholly feminine but uncluttered look of the fall fashions. Suede and kid are manipulated like fabric to make draped and pleated effects that are an integral part of the shoe. Where the pump is plain, and almost always closed, cut-outs and over-lays add distinction. Toes remain beautifully pointed and heels vary from medium high to high.

The new walking shoes are the biggest news in women's shoes since the pointed toe first gave shoe shapes a new elegance. Toes are gently tapered to slightly flattened points or ovals and heels have found enormous variety. Heels have more body but their extra girth is belittled by graceful curves and flares. The stacked leather heels have a special affinity for pale brown leathers.

There are even new shapes at home. This year there are styles for every occasion, and every occasion should be a challenge for women to combine charm and comfort.

2 MAIL TRIBUNE, Medford, Or. Wednesday, Sept. 16, 1959



FALL STYLE—Brown with black is the fall style for men's shoes reports the National Shoe Institute. Sample: Stetson's brown wingtip with extended black sole.

Manufacturers Turn Out Walkers Of All Fashions

This is the fall for all kinds of walkers—lazy walkers, busy walkers, health walkers, dog walkers, bird watchers and lovers promenading. Shoe manufacturers seem to have caught this inspiration months in advance.

They have obviously conspired to get women out of automobiles, subways, buses and streetcars and entice them to use their feet by offering superb, tailored shoes in the highest fashion.

Dress designers, following the Chanel classic of the twenties, have produced "little" suits with casual elegance that are becoming to everyone. The tailored shoes inspired by these tailored clothes, the National Shoe Institute points out, fill a great need in women's wardrobes.

Slender Tailleurs These slender tailleurs have slim-looking but sturdy heels and a neat, elongated toe. Very often the heels are built-up leather and the shoe itself is unlined. Many have ghillie or elastic ties adding to comfort in walking. Wide, buckled straps low on the waist of the foot follow the fashion for elegance. Two colors and two textures are used in semispats or an overlay on the vamp.

The well put together look is the one that counts. A remarkably wide range of walking shoe designs makes it possible to match a shoe to a suit not only in color blending but in repetition of detail.

Unlined matte calf with a stubby belted tongue and square toe in the same color as a stubby jacket suit is such an example. Textured woven leather "walkers" with a double banding of perforated suede around the topline are a natural for a textured wool suit outward bound with braid, and punctuated with brass buttons.

Big Rings Big rings accent the tied cord on a one-eyel shoe in soft glove leather with a squared stacked leather heel and chevron shaped tongue. Chevron and strap detail on the suit follow the shoe.

Besides two-way napped brushed leathers, particularly good looking in below the ankle boots, the walking shoes use mellow-finished leathers with a hand-rubbed "draggy" finish that shows off the warm shades of brown to beige.

There are shoes to go around the corner in, or around the world, so, Madame, will you walk?

TEETH TELL TALE Newcastle, England. (UPI)—Burglar James Davidson got away but his false teeth talked. Davidson, 42, left his teeth behind when he burglarized a warehouse. He was traced through the teeth and sentenced Monday to five years in prison.

LEATHER PUMPS—Shining brightly for evening are gold lustre leather pumps, with new oval toe, cutout vamp. Supple leather uppers, Louis mid-heel provide comfort. By Margaret-Jerrold.

New Shoes Emphasize Long-Legged Look in Fall

New daytime-clothes from the couturiers of Paris and Rome accent breadth for shoulders, spreading raglan, kimono and batwing sleeves, and collars so vast they fall to the natural waistline.

The most sensational "long-leg" is a pump cut from one piece of black satin, its single seam running up the back of the heel.



SLENDERIZER—Men's shoes stay slim, says the National Shoe Institute. Velcro closure and moccasin toe slenderize this black-soled brown slip-on from Thom McAn.

Another variation of the pump is of gold kid incrustated with multicolored stones. The slings and sandals, variations of the classic pump... still the basic shoe shape of all time... have a symmetrical straps across the vamp or clasped low around the ankle. Often there is no strap around the heel. Sometimes a straight strap across the vamp is tied with a little bow. All these slings and straps are designed to slenderize the ankle.

Materials like the pumps themselves, and from casual to dressy. They include sporting leathers, brushed sueded, aniline-finished kids, and trimmings of satin, grosgrain and even checked

woolen. For evening, there are many watered moires, lustre kids, and as always, richly gleaming satins and silks, in the new sweetened or acid colors.

The most important new colors for day and evening, in costumes and shoes alike, are the browns. The new pump have either a tawny, reddish, bronzy or African cast. Sometimes they have a smokey look, or become so dark they seem almost black, black tulip, black currant.

ORDERLY RETREAT

Chicago (UPI)—A tour of the Lincoln park children's zoo broke up prematurely Monday when guide Rosemary Manahan picked up what she thought was a deodorized skunk to show some small fry visitors. Miss Manahan and most of the visitors left hurriedly to change clothes.

CHILDREN—Pearl studded bow decorates bronze patent from Dr. Posner Shoes. The National Shoe Institute reports new finishes improve patent's wearability.

The National Geographic Society says a one-month-old boy is reported to have been married to a two-week-old girl in central India.

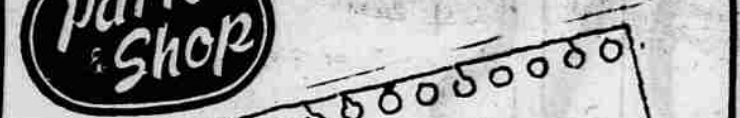


WEATHER WORRY—The day has gone when a rainshoe could only venture out in a shower, reports the National Shoe Institute. The latest product need never be relegated to the hall closet on sunny days. Oomphies is using an Italian velveteen with a rich, suede pile to make smart low-cut oxfords (above) that are amazingly practical. Waterproofing has been actually dyed into the yarn, and the shoes shed both dirt and liquids. They are made in "rain or fair weather" shades of mossy green, deep red and smoky brown as well as black and an honest-to-goodness "no color" neutral that is neither green, brown, beige or grey but picks up any of those colors when it is teamed with them. These shoes, in any of the colors named, will coordinate well with raincoats, rainhats, bags and gloves.

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AMERICAN LOOK—According to the National Shoe Institute, is the well-mannered ease of this lightweight dress slip-on with streamlined toe and high-riding tongue from Florsheim.



LEATHER PUMPS—Shining brightly for evening are gold lustre leather pumps, with new oval toe, cutout vamp. Supple leather uppers, Louis mid-heel provide comfort. By Margaret-Jerrold.

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