



73rd Anniversary



SALE



SHOP FOR MANY UNADVERTISED VALUES

FREE PARKING ALWAYS!
NO TICKETS TO VALIDATE AT SEARS
OPEN MONDAY EVENING 'TIL 9 P.M.

THIS IS IT!... TREMENDOUS SAVINGS ON EVERYTHING YOU NEED... LOOK!



METEOR TABLE RADIO at SEARS LOW PRICE

Gray... **\$10.88**
 AM band table radio in neat, compact plastic cabinet has printed wire chassis, built-in antenna. Direct tuning.
AN OUTSTANDING BUY!



SEWING MACHINE with AUTOMATIC FEATURES

Only... **\$48.88**
 Round bobbin, hinged presser foot. Automatic bobbin winder. Drop feed. Sews forward and reverse. 20 year guarantee.



TOTS' BOMBER STYLE SAJEEN JACKETS

Sizes 2-6X... **\$6.99**
 Dynel collar trimmed cotton sa-teen jacket in sizes 2 to 6X. Choose red, navy or charcoal gray. Washable.



FAIRLOOM FLANNEL

PRINTS, STRIPES, OR PLAINS

Sale Priced at **44¢** yd
 Perfect for Sleepwear 36" Wide

SPORT FLANNELS yd. **59¢**
 Wash fast colors stay bright. Heavy napped. Suede like look. 35/36" wide.

JUST SAY "CHARGE IT" ON S.R.C. USE AS A 30 DAY CHARGE OR TAKE MONTHS TO PAY



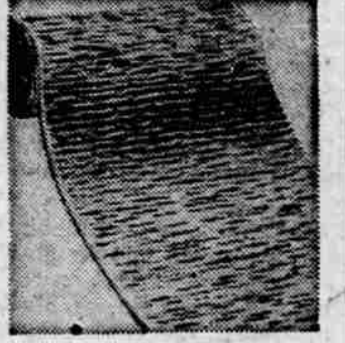
16 POCKET SIZE FOLD TYPE FIELD GLASS

2 1/2" Power... **\$2.99**
 Folds to 2 1/2 x 4 1/4 in. thick. Leather covered case. Center focus. Perfect for deer hunter.



KITTEN-SOFT . . . NEW PILGRIM ORLON SOCKS

Only... **79¢**
 Choice of patterns in a new luxurious softness that wears exceptionally well. Hard to soil, easy to wash. Nylon toes. Men's sizes 27-in. *DuPont's acrylic fiber.



RUBBER MATTING IN TREE BARK TEXTURE

Lin. Ft. ... **\$1.39**
 Looks like rich textured carpet. Resilient rubber absorbs sound. Trim for stair treads. 3 colors. 27-in.

NEW 30 DAY CHARGE ACCOUNT AT SEARS



GIRLS' HONEYSUCKLE LACE TRIMMED SLIP

\$1.99 Each

Favorite white polished cotton in choice of three styles. Nylon lace trimming. Sizes 2, 4, 6, 6X.

COTTON KNIT 1 PIECE SLEEPER

Soft, fleecy cotton knit sleepers keeps toddlers cozy warm all winter. Sizes 0-6. **\$1.39**

BUY NOW AND SAVE!



\$5 DOWN ON PURCHASES UP TO \$200

LOWEST PRICE IN SEARS HISTORY FOR A KENMORE AUTOMATIC OF THIS QUALITY!



7 CYCLE WASHING CARE!

ONLY **\$10** DOWN ON SEARS EASY PAY PLAN

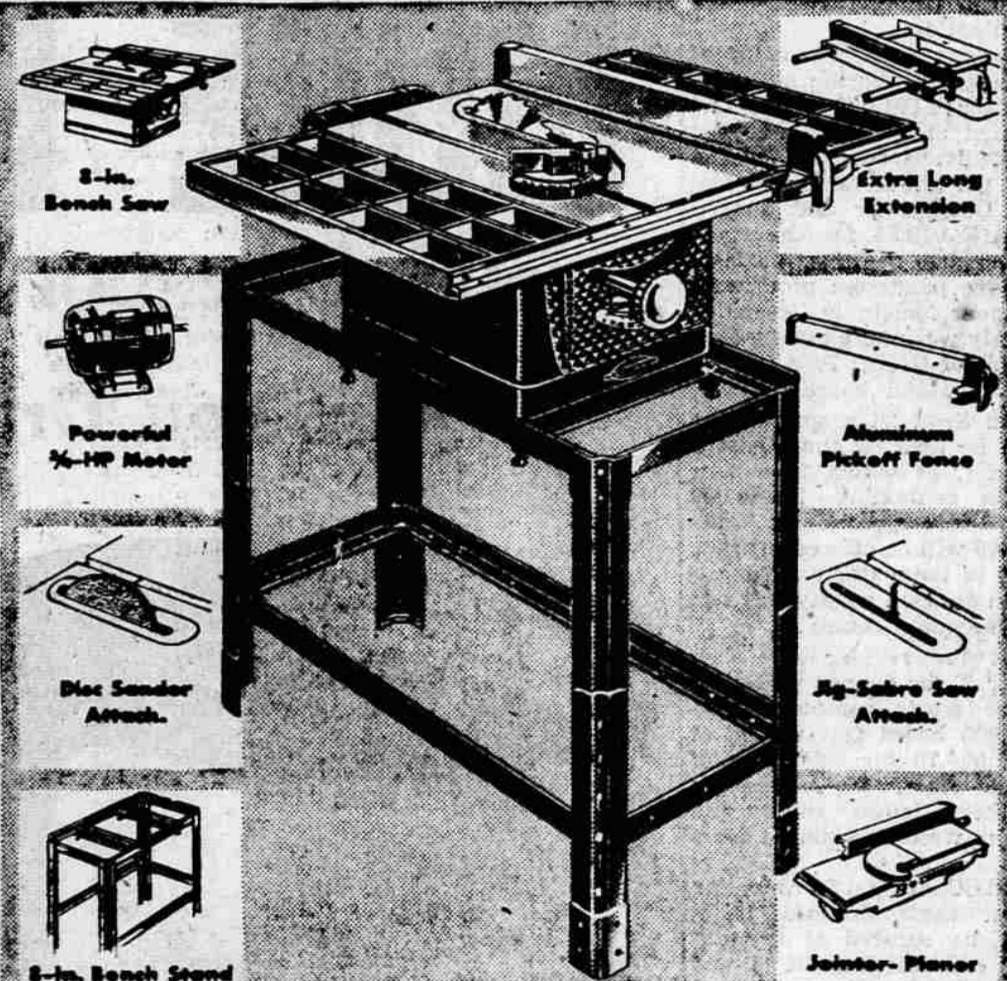
LOW CASH PRICE FOR WASHER ONLY

\$248.88

LOWEST PRICE FOR A KENMORE 6 CYCLE AUTOMATIC DRYER OF THIS HIGH QUALITY **\$198.88**

Time, heat adjusted automatically, 5 fabric-safe temperatures plus air. KENMORE WASHER AND DRYER PRICES START AT \$98

ANNIVERSARY SALE PRICED! CRAFTSMAN 8" BENCH SAW

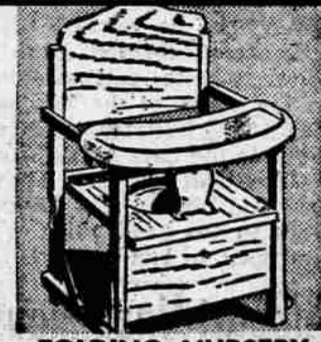


WOULD BE 239.91 IF SOLD SEPARATELY... SALE PRICE! **\$199.88**

Five power tools that operate from 1 rugged motor! 8-inch bench saw, 3/4 H.P. ball bearing motor, disc sander, bench stand, extra long extension Aluminum pick-off fence, jig-saw and jointer planer.

\$5 DOWN DELIVERS THIS OUTSTANDING BUY.

NEW REVOLVING CHARGE TAKE 10 MONTHS TO PAY INSTEAD OF 6



FOLDING NURSERY CHAIR WITH TRAY

Only... **\$5.88**

Folds for easy carrying or storage. Smooth comfortable hardwood seat. Plywood back for best support.



COTTON FLANNEL IN CHOICE OF PATTERNS

Each... **\$1.99**

Fabric in big plaids, regular or Ivy assortment. In or out bottom, 2 pockets, collar stays. S, M, L.



GIRLS' PATENT DRESS SHOE

\$2.97

A LOT OF SHOE AT SEARS LOW PRICE!

\$10 DOWN ON PURCHASES OVER \$200

THE PORTABLE THAT'S RIGHT IN STEP WITH EFFICIENT MODERN LIVING

SEARS TOWER "Chieftan II" REG. 69.95 ANNIVERSARY SALE PRICED AT

\$49.88

Includes Tax



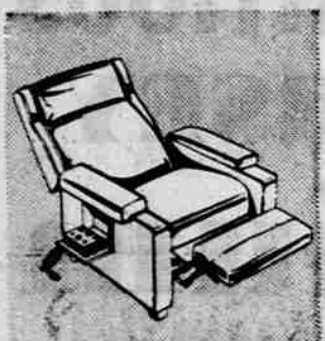
PRICE INCLUDES RIBBON AND CASE

Weights under 10 pounds . . . easy to carry, easy to store . . . a great favorite of people "on the go!" Touch adjuster for your own personal typing style. Smooth segment shift makes typing seem breeze-easy!

LOW, LIGHTWEIGHT . . . THE LAST WORD IN EASY OPERATION.

SAVE AS WE CELEBRATE!... TREMENDOUS SAVINGS!.. PLUS REAL VALUES!

SEARS EXCLUSIVE VIBRATOR CHAIR

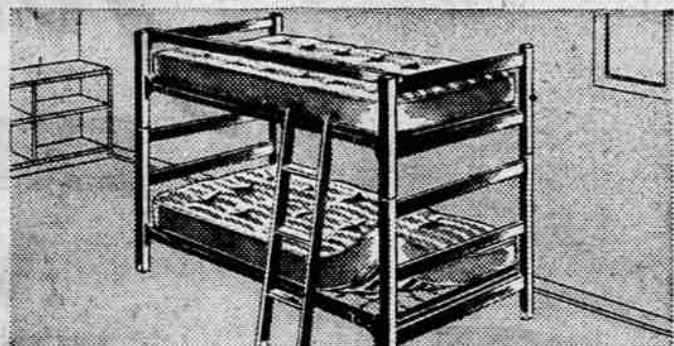


3 MOTORS

\$239.95

Gives variable massage at back, seat and legs . . . adjusts from mild to strong vibration. In color white or brown. At Sears low price.

\$10 DOWN DELIVERS!



MAPLE FINISHED BUNK BED **\$114.88**

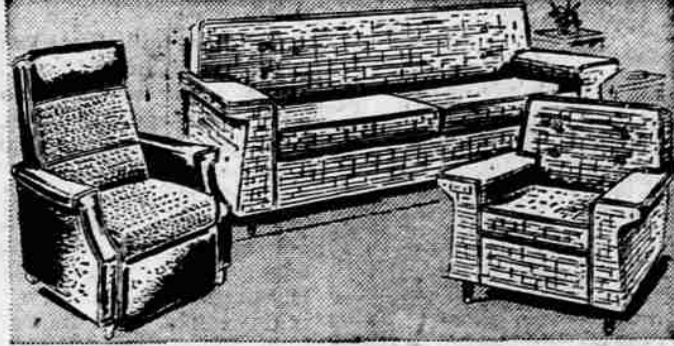
Warm, Salem Maple finish over sturdy, warp resistant ponderosa knotty pine. Twin size can be used as twin beds too. Ladder guard rail and mattress included.

\$5 DOWN DELIVERS

5

CONVENIENT WAYS TO SHOP AT SEARS

- Use NEW 30-Day Charge Account Now at Sears
- NEW Revolving Charge Plan—10 months to Pay Instead of Only 6
- SEARS EASY-PAYMENT PLAN FOR MAJOR APPLIANCES . . . up to 24 Months to Pay
- SEARS LAYAWAY PLAN CASH

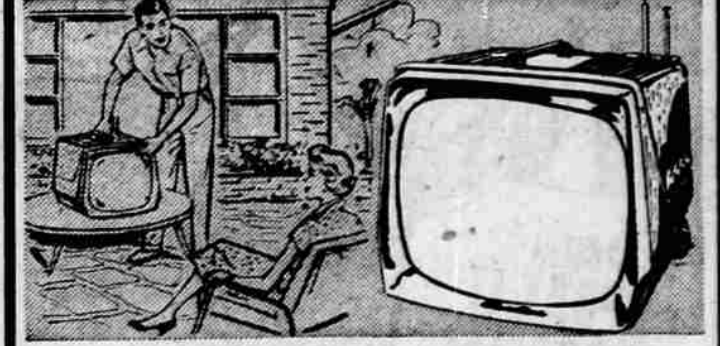


MODERN TWEED SUIT PLUS RECLINER CHAIR 3 Piece

\$278.88

Slim line sofa and chair have stain-resistant nylon upholstery, ideal for casual living. Hardwood frame, spring filled. Sears price includes roomy tapestry recliner chair.

\$10 DOWN DELIVERS



"METROPOLITAN" 17-in. PORTABLE TV

\$129.88

155 Sq. In. Viewing Area. Tinted, curved removable safety glass. Convenient, easy to use side controls. Built in antenna.

TV PRICES START AT \$88

"Satisfaction guaranteed or your money back" **SEARS**

ROEBUCK AND CO.

JACKSON AT BIDDLE, MEDFORD, OREGON SHOP FRIDAY 'TIL 9 P.M.

REG. HOURS: 9:30 a.m. to 5:30 DAILY — FRIDAYS 9:30 a.m. to 9 p.m.

SP 3-6661

SHOP AT SEARS AND SAVE