

SEARS
ROEBUCK AND CO.

73rd Anniversary

SALE



HURRY! HURRY! HURRY!

Find Thousands of
OL' FASHION VALUES
Throughout Your Favorite Store
Open Friday 'Til 9 P.M.



Big Assortment of Toy Gifts

YOUR CHOICE! 88¢ Each

Once again! for you who did not get in on our 88c toy special during our store opening. Includes toys for every age from autos to planes, games, phones, tea sets, and more.

Special for 2 Days Only! Fri. and Sat.

WE APOLOGIZE—BUT THIS OFFER IS SO TERRIFIC

We Must Limit Sale to

2 DAYS ONLY!

2 Cycles for All Fabric Safety

Normal cycle for normal fabrics. Slow cycle for "handwashed" care of dainties.

• BUILT-IN FILTER • 10-LB. CAPACITY

**ANNIVERSARY
SALE PRICE!**

\$178⁸⁸

Now at This All-Time Low Price

NO FICTITIOUS HIGH "LIST PRICES"
Sears Sale Prices Are Sears Regular Low Prices... REDUCED

WE ALSO SERVICE WHAT WE SELL

Ask about our low-cost, guaranteed Years-ahead Service Plan. PHONE SP 3-6661

**\$5 Down
Delivers**

**Like 2 Washers
in One**

FREE!

- Free Home Delivery
- Free Normal Washer Installation
- Free 1-year Service (Parts and Labor)
- Free 5-year Washer Gear Case Guarantee



**Buy Our Matching New
KENMORE DRYER**

\$148⁸⁸

**\$7 Month on Sears
Easy Payment Plan**

- Just set and forget it
- Huge 10-lb. capacity
- Safety shut-off door

Kenmore Washer & Electric Dryer Prices Start at \$98

"METROPOLITAN"

21-Inch TV Console



**\$5 Down
Delivers**

\$159⁸⁸

- Front mounted.
- Modern low box styling.
- Full 26 1/2-inch viewing area.
- Tinted, curved, safety glass.

TV Prices Start at \$88

**CANISTER CONVENIENCE
AND ELECTRIC BRUSH!**



**Don't
Compromise
... Get Both
in One!**

White They Last

**Anniversary
Sale
Price**

\$89⁹⁵

Save on this powerful 1 1/4 h.p. Kenmore vacuum. Two-in-one. The powerbrush for rugs and carpets. Tools and attachments for above the floor cleaning. Extra large disposable bag... all steel construction.

FREE! 1 Yr. Supply of Bags

You Can Buy a Kenmore Vacuum For As Low As \$27

Be Sure To See This One

Satisfaction Guaranteed or Your Money Back

**GET READY FOR
WINTER NOW!
with
Sears Low Prices**



**BEST SNOW TIRE BUYS
IN TOWN!**

12-Month Guaranteed Full Retread!

Same Tread Width as New ALLSTATE Tire!
Same Tread Design as New ALLSTATE Tire!
Same Tread Depth as New ALLSTATE Tire!

**SEARS TRACTION
SNOW TIRES**

\$13⁸⁸

Price Each
in Pairs

6.70x15 Tube-
Type Blackwall.
Each in pairs
Plus Tax

NO TRADE-IN REQUIRED

7.10 x 15... \$14.88 Each in pairs plus tax*
7.60 x 15... \$15.88 Each in pairs plus tax*
8.00 x 15... \$16.88 Each in pairs plus tax*

NO TRADE-IN REQUIRED

Here's the tire that gives you the non-skid action you must have... and extra power for that "go" through snow.

**20-MONTH GUARANTEE
ALLSTATE SILENT TRACTION
SNOW TIRES WITH TYREX***

\$16⁸⁸

Deep traction tire really
bites on forward, back
and side skids.

*TYREX is the certification
mark of Tyrex Inc. for vis-
cose tire cord.

6.70x15 Tube-
Type Blackwall.
Each in pairs
Plus Tax

NO TRADE-IN REQUIRED

7.10x15... \$18.88** 7.60x15... \$20.88**
15-inch Tubeless
6.70x15... \$18.88** 7.10x15... \$20.88**
7.60x15... \$22.88**

Each in Pairs Plus Tax, No Trade-in Required

EXTRA! 14-INCH FULL RETREAD TRACTION TIRES

7.50x14... \$14.88** 8.00x14... \$15.88** 8.50x14... \$16.88**
**Each in pairs plus tax, no trade-in required.



**ALLSTATE PERMANENT
ANTI-FREEZE**

**PRE-SEASON
OFFER**

\$1⁹⁹

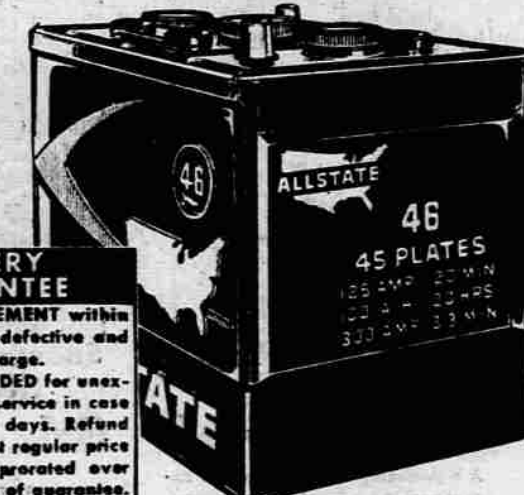
GALLON

- WON'T EVAPORATE... ONE FILLING LASTS
- ADDITIVES FIGHT RUST AND CORROSION

With just one filling your engine gets complete protection! Finest ethylene glycol prevents ice, cuts rust and corrosion damage all winter... gives you 6 to 20% lower freezing point than other anti-freeze brands tested in Sears Laboratory. Buy now at this thrifty price and outwit winter with this proved protection!

Easy-to-Use Anti-freeze Tester... 59c

Just
"Charge
Say
it!"
on S.R.C.



**BEWARE OF UNRATED BATTERIES!
BUY ALLSTATE RATED, AND BE SURE!**

**RATING ON OUTSIDE. PROOF OF EXTRA
POWER INSIDE!**

**ALLSTATE SUPER "24"
Guaranteed
24 Months**

\$9⁸⁸ 6V

24-Mo. 6-Volt... \$9.88* 36-Mo. 6-Volt... \$13.88*
30-Mo. 12-Volt... \$15.88* 24-Mo. 12-Volt... \$12.88*

*with old battery
If you want a dependable battery, get the Super "24"... Its 100 ampere hour power rate—marked on case—is the same as the power rate of a new-car battery. Buy now!

JACKSON AT BIDDLE, MEDFORD, OREGON
SHOP FRIDAY 'TIL 9 P.M.

PHONE SP 3-6661

**FREE PARKING
AT SEARS**

REG. HOURS: 9:30 a.m. to 5:30 DAILY — FRIDAYS 9:30 a.m. to 9 p.m.

"Satisfaction guaranteed or your money back" SEARS
ROEBUCK AND CO.