

# SCHOOL DAYS BEGIN AT SEARS



# BACK TO SCHOOL VALUES AT SEARS SPECTACULAR LOW PRICES!

SHOP IN AIR CONDITIONED COMFORT AT SEARS



## SPECIAL! FAIRLOOM COTTONS

Reg. 39c Yd. PERCALE

4 yds. **\$1<sup>00</sup>**

Perky Prints and Bright Solids uniformly woven to assure a smooth soft texture . . . So practical and pretty for dresses, aprons and sportswear.

CHARGE IT!

SAVE ON SEWING NOTIONS

Pins, snaps, hook 'n' eyes, bindings, threads, just about everything.

**4c Each**

## SHOP 'TIL 9 P.M. FRIDAY

### CHECK THESE 2 DAY SPECIALS

JUST SAY "CHARGE IT!"

### Manufacturers CLOSE OUT Men's SPORT SHIRT

Reg. Up To 4.98

**\$2<sup>66</sup>**

Huge Selection of Top Quality Fabrics in bright fall patterns. Choose from Plaids and Novelties in easy care finishes. S, M, L

"No Iron" Cotton Batiste SNOW WHITE SLIPS and "Drip Dry" PETTICOATS Both with All-Around Double Skirts

**\$2<sup>44</sup>** EACH

CHARGE IT!

Truly packed with value! Easy Care fabrics in both of these assortments with dainty trims and ruffled flounce. You'll want several of each . . .

FIELDMASTER 100% WOOL WARM-UP JACKET

**\$8<sup>99</sup>**

CHARGE IT!

- Winter Weight
- Knit Wrist, Knit Band
- Assorted colors, sizes 36-46.

CHILDREN'S SHOE GROUP

5 styles to choose from. Buy Now and Save!

**\$2<sup>77</sup>**

CHARGE IT!

GIRLS' FINEST BILTWELL SHOES

Long wearing Neolite soles with sturdy tu-tone uppers. Sizes 8 1/2 to 3.

**\$3<sup>97</sup>**

CHARGE IT!

BOYS' ORLON SWEATER

Long wearing orlon in smart fall styling. Sizes 4-16.

**\$2<sup>99</sup>**

CHARGE IT!

MEN'S REVERSIBLE BASEBALL 100% ALL WOOL JACKET

New popular fabric interest . . . Comfortably cut. Sizes S.M.L.

**\$8<sup>99</sup>**

CHARGE IT!

ASSORTED CARPET REMNANTS

Huge selection in Wools, Rayons, Nylons and Blends.

**88c**

CHARGE IT!

TOWER HOME PENCIL SHARPENER

Ideal for home or office use. Be Early!

**\$1<sup>22</sup>**

CHARGE IT!

TOWER FILM

Your Choice of 620-127-127 Panchromatic Film at Sears Low, Low Price.

3 Rolls **\$1<sup>10</sup>**

CHARGE IT!

JUST ARRIVED!

Assorted Sandwich Cremes. Your Choice of Flavors.

4 lbs. **\$1<sup>00</sup>**

CHARGE IT!

### WHILE THEY LAST!

MEN'S AND BOYS' WHITE OR BLACK GYM SHOE

**\$2<sup>77</sup>**

CHARGE IT!

Men's Sizes 6 1/2 to 12 Boys Sizes 8 to 6

WOMEN'S OR GIRLS' WHITE LACE TO TOE GYM SHOE

**\$1<sup>97</sup>**

CHARGE IT!

- Sturdy duck upper
- Cushion arch.

CORDUROY LINED CAR COAT

- Smartly styled in New Fall Shades
- Wide Wale Corduroy Lining and Trim
- Water Repellent Poplin
- Hooded for Winter-Warmth
- Sizes 10-16

**\$10<sup>00</sup>**

CHARGE IT!

Women's CORDUROY SLACKS

- Washable
- Full Length
- Belted Model with Slash Pocket and Tapered Leg
- Sizes 10-18

**\$3<sup>33</sup>**

CHARGE IT!

FASHION TAILORED SPORT COAT

**\$19<sup>99</sup>**

CHARGE IT!

- There's intricate pattern interest in every yarn of this discreet, subtle, virgin wool boucle stripe.
- Sizes 36 to 46.

MEN'S SEARALON SHEEN GABARDINE SLACKS

**\$6<sup>99</sup>**

CHARGE IT!

- Heavy 14 1/2-oz. Weight
- Water and non-oily stain and spot resistant
- Size 28 to 42 Waist

all new with built-in efficiency for the busy student!

### Sears Tower Tabulator Portable

**\$79<sup>88</sup>** Including Tax

**\$500 Down** ON SEARS EASY PAYMENT PLAN

- Full-length Tabulator
- Lightweight Carrying Case

New model has more features for the money! Includes full 84-character keyboard, personal touch adjuster, page-end indicator. Vinyl covered carrying case.

**FREE!** COMPLETE Tower touch-typing course - 2 12-inch long-play records plus manual! Learn to type in 10 days.

### FOR THE STUDENT ROOM

Easy-Care Chenille Fringed Spreads

Reg. \$4.99

**\$3<sup>99</sup>**

CHARGE IT!

Handy, Washable Utility THROWS 72x60 INCH

**\$2<sup>99</sup>**

DAVENO SIZE - 4.99

Good-looking plaid Dacron and cotton throws. Keep your furniture clean and new looking!

CHARGE IT!

JR. SIZE STUDENT DESK

**\$12<sup>88</sup>**

JUST SAY "CHARGE IT!"