

SEARS PRE-LABOR DAY SALE

DIRECT FROM "FACTORY - TO - SEARS - TO - YOU"

MEANS HIGHEST QUALITY AT LOWEST POSSIBLE PRICES!

SEARS BEST SEARS-O-PEDIC

1054 Coil Combination Box Spring and Mattress
Reg. 149.95

\$139⁸⁸

FULL OR TWIN SIZE IN COMBINATIONS
\$5 DOWN
(On Sears Easy Payment Plan)
DELIVERS

- Coils completely rubberized
- Finest Quality Imported Rayon Damask
- Sear-O-Foam Reinforced Cotton-quilted Mattress border.

ALSO AVAILABLE IN KING SIZE

High Quality at a Genuine Low Price!

Genuine Harmony House QUALITY DOUBLE DRESSER AND BOOKCASE BED

\$139⁸⁸

- Choice of finishes: Cameo or Charcoal.
 - One of our most popular bedroom ensembles.
- 5-Pc. Provincial Ensemble, White and Gold\$679.75
5-Pc. Ensemble in Autumn Leaf Mahogany\$569.75
5-Pc. Contemporary, Rich Deep Toffee Walnut \$499.75
• Triple Dresser and Bed Set, Lined Oak\$239.95

AT SEARS! 1959's MOST OUTSTANDING CARPET BUYS!

HARMONY HOUSE CARPETS . . .
Highest Quality — Guaranteed Satisfaction!

- Measure Your Rooms!
- Check The Room Sizes Below!
- Hurry-in to Sears!
- Buy NOW!

Room Size	Special Price
\$5.88 TWEED CARPET	
9 x 8'11"	\$2.92
9 x 8'4"	49.00
9 x 12'	70.56
9 x 8'6"	49.98
12 x 11'4"	90.16
12 x 12'	94.08
12 x 15'	105.84
12 x 17'	137.20

Room Size	Special Price
\$7.88 ALL WOOL BROADLOOM	
9 x 8'11"	70.92
9 x 8'4"	65.67
9 x 12'	94.56
9 x 8'6"	66.98
12 x 11'4"	120.83
12 x 12'	126.08
12 x 15'	141.84
12 x 17'	183.87

Room Size	Special Price
\$8.88 Deep Pile Wilton	
9 x 8'11"	79.92
9 x 8'4"	73.00
9 x 12'	106.56
9 x 8'6"	75.48
12 x 11'4"	141.41
12 x 12'	142.08
12 x 15'	159.84
12 x 17'	207.20

Room Size	Special Price
\$8.88 ALL WOOL DEEP PILE EMBOSSED WILTON	
9 x 8'11"	79.92
9 x 8'4"	73.00
9 x 12'	106.56
9 x 8'6"	75.48
12 x 11'4"	141.41
12 x 12'	142.08
12 x 15'	159.84
12 x 17'	207.20

CHOOSE NOW! THIS SELECTION CANNOT BE REPEATED!

EXPERT CARPET INSTALLATION EASILY ARRANGED AT SEARS!

\$5 Down Delivers any Floor-covering Purchase up to \$200
ALL WOOL TWEED CARPET
\$5⁸⁸ SQ. YD.

Outstanding Value!

- Available in 9 and 12-ft. widths.

NO MONEY DOWN ON SEARS MODERNIZING CREDIT PLAN! UP TO 36 MONTHS TO PAY. ASK ANY SALESMAN!

ALL WOOL BROADLOOM
Your Choice of
ALL WOOL DEEP PILE, and ALL WOOL EMBOSSED WILTON

\$7⁸⁸ SQ. YD.

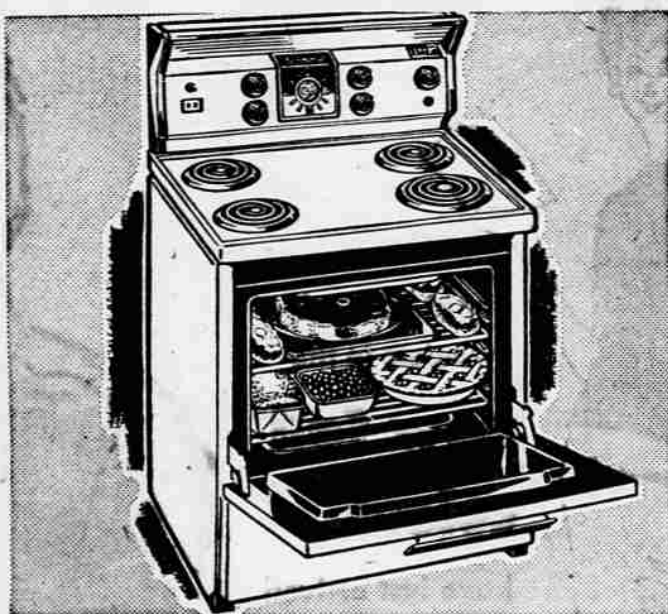
- Choice of Tweed or Plain colors — in 9 or 12-ft. widths.
 - In Beige Tweed, Gray Tweed, Nutria Tweed, or solids: Green, Beige and Nutria.
- BUY NOW AND SAVE!

\$10 DOWN ON SEARS EASY PAYMENT PLAN CARPETS YOUR ENTIRE HOME! BUY NOW! SAVE!

ALL WOOL DEEP PILE EMBOSSED WILTON
\$8⁸⁸ SQ. YD.

- Choice of 9, 12 and 15-ft. widths in colors Green, Beige, Nutria, Brown or Gray.

FREE ESTIMATES! PHONE SP 3-6661
Use Sears Home Decorator Service! No Obligation!



Automatic Kenmore Electric Range Has Super-fast Top Unit

\$178⁸⁸

Reg. \$199.95

Top Unit is fastest known! Fully automatic—set it, go shopping. Your dinner bakes automatically in the giant 24-in. oven! 7-heat switches. Full-width Fluorescent Light. Over-sized storage drawer. Low priced.



Big Top Value!
Big Capacity Holds Over 573 lbs. of Frozen Food

Magnetic safety door opens in its own width

Open freezing shelves allow free air circulation

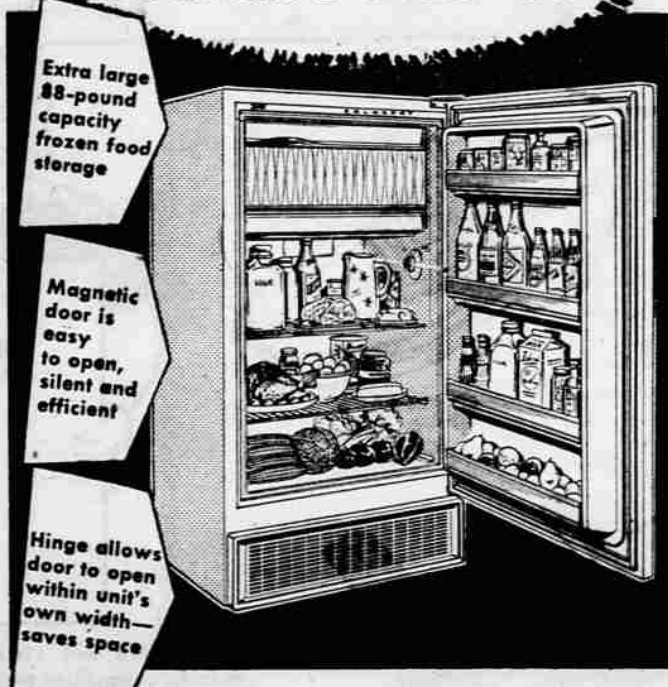
Sturdy, easy to clean porcelain enamel interior

16 CU. FT. CAPACITY COLDSPOT FREEZER

Regular \$339.95 **\$288⁸⁸**

- 5 large shelves for convenient storage
- Interior light . . . giant juice can rack
- Free 3-year Food Protection Plan

Big Top Savings!
Regular Low Price 229⁹⁵
NOW SAVE OVER \$30



13 CU. FT. COLDSPOT REFRIGERATOR

Regular \$229.95 **\$198⁸⁸**

- Free—5 year unit guarantee, 1 year of service
- 4 door shelves, space for 1/2-gal. milk cartons
- Dial defrost control . . . nine temperature settings

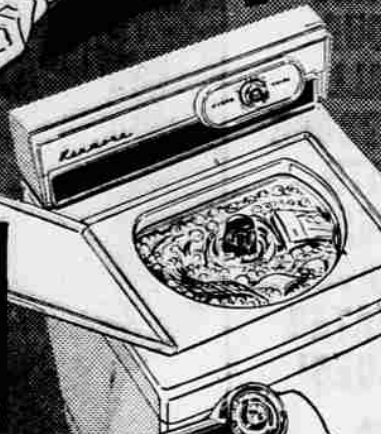
SEARS ROEBUCK AND CO. KENMORE..

AMERICA'S LARGEST SELLING LAUNDRY EQUIPMENT

DON'T BE CONFUSED BY DISCOUNT CLAIMS AND BY TRADE-IN ALLOWANCES! YOU CAN TRUST THE ONE LOW PRICE AT SEARS!

8 REASONS WHY KENMORE WASHERS ARE A BETTER BUY

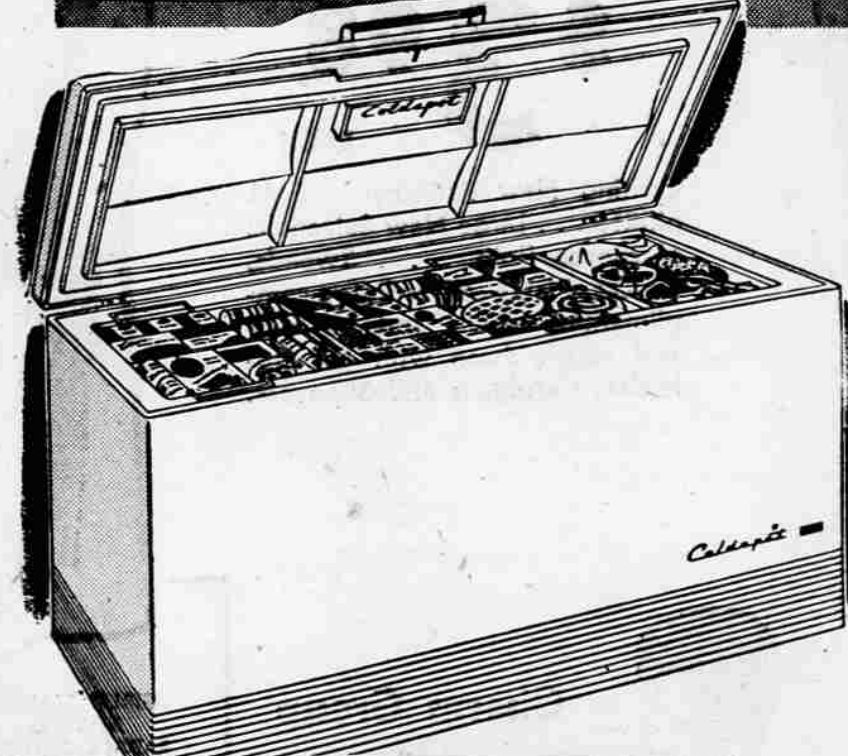
1. LOWER PRICES Prices were never lower!
2. BIG SELECTION A model for any budget!
3. BRAND NEW Fresh from the factory!
4. QUALITY TESTED Lab tested for quality!
5. EASY PAYMENT Buy now and pay later!
6. SATISFACTION... assured or money back!
7. WE SERVICE Prompt, low cost service!
8. PLUS MANY MORE FREE SERVICES... FREE home delivery FREE normal installation FREE one-year service



Kenmore with New Hi-Console at **OUR LOWEST PRICE!**
3 DAYS ONLY
• Washes, spin-dries and rinses, spin-dries with each dial setting
• 8-lb. family capacity
\$129
\$5 DOWN on Sears Easy Payment Plan
Matching Kenmore Dryer • Hi-Speed 8-lb. capacity **\$129** Electric

Kenmore Automatic with Filter **ENDS LINT ON CLOTHES!**
3 DAYS ONLY
• Filters wash and rinse water automatically
• Giant 10-lb. capacity
• 3 wash water temps
\$169
\$5 DOWN on Sears Easy Payment Plan
Matching Kenmore Dryer • 3 heats; Hi-Speed **\$149** Electric

Kenmore Automatic with 2 Cycles **WASHES ALL FABRICS**
3 DAYS ONLY
• 3 water level choices
• Filter; 10-lb. capacity
• 3 wash temperatures
• No-rust perforated top
\$199
\$5 DOWN on Sears Easy Payment Plan
Matching Kenmore Dryer • 3 heats; Hi-Speed **\$179** Electric

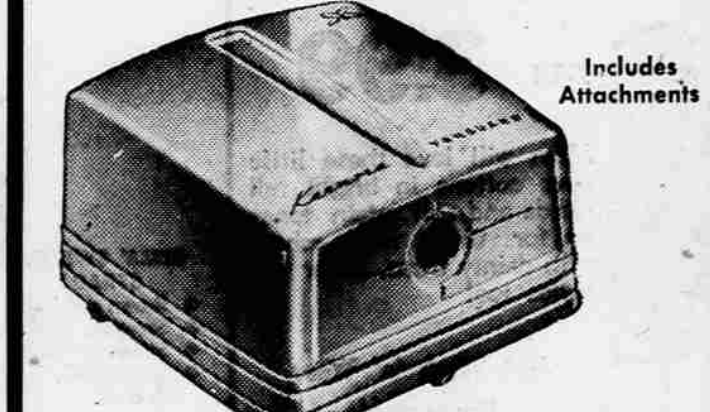


Our Fine Quality COLDSPOT 300 FREEZER

Reg. \$369.00 **\$228⁸⁸**

Includes 3-Year Food Protection Warranty . . . superior styling, feature 17 cu. ft.—exclusive super-wall construction assures maximum freezing efficiency, zero-safe storage. Has 2 front-to-rear storage baskets. Counterbalanced lid includes key lock under handle, high impact door liner. Equipped with power interruption light and adjustable cold control.

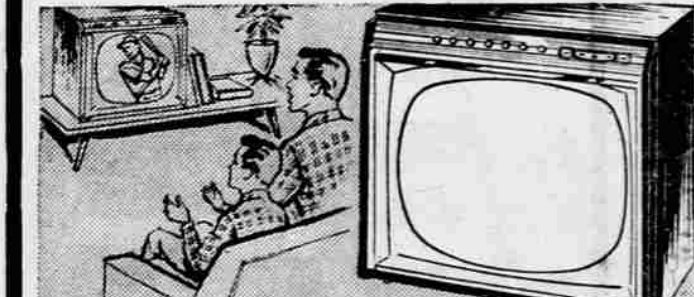
KENMORE CLEANER



Similar cleaner was a favorite at \$5 DOWN DELIVERS \$59.95 because:
• 1-HP motor provides suction for removing embedded dirt.
• Lightweight — only 13 1/2 lbs. Carry like a luggage piece.
• Attractive low silhouette—modern look in cleaners.

\$39⁹⁵

\$10 Down Delivers on Sears Easy Payment Plan



SILVERTONE Table TV
Has Easy Finger-Tip Control **\$5 DOWN DELIVERS \$188⁸⁸**
Silvertone Suburbanite 21-in. (overall diagonal); 261 sq. in. viewable area. Orbit tuning for easy channel selection, push-pull on-off. Mahogany finished hardboard cabinet.