



BIGGEST SELECTION OF BACK-TO-SCHOOL CLOTHES During Our BIG PRE-LABOR DAY SALE

OPEN 'TIL 9 FRIDAY NITE

**STARTS
FRIDAY MORNING
BE EARLY!**

**START
YOUR
FALL
WARDROBE
WITH
THESE
SPECTACULAR
SWEATER
VALUES!**



**CHARGE
IT!**

**NEW
ARRIVALS!
Skirt and
Sweater
Coordinates
\$3.98**

EACH

Exciting New Patterns in FALL SKIRTS... Large New Selections to choose from... Tweeds, Checks, Plaids—all in figure-complimenting styles and be sure and match these with our Up-to-date Cardigans and Slipovers.

**Charm Group
of
Honeylane
Cottons...
7-14 3.99**

Mom will love these little cave cottons in bright fall plaids and soft plain tones go for these new school with dainty trims. Sister will styles too!

Just Wash 'n' Wear
Honeysuckle
Plaids — 3-6X



School Days Begins at SEARS



cardigans
pulovers

our hi-bulk orlon*
sweaters in the
**new fall
colors**
have just arrived
\$2.88
\$1.88

Come choose your Orlon* cardigans and pullovers for Fall from this collection in the new, deeper fashion colors. See new chestnut brown, rich ruby red, deep sapphire blue, cornflower, pink, black or white. Full-fashioned. Sizes 34 to 40.
*DuPont's acrylic fiber



**Wash 'n' Wear
Plaids**

Charge **\$1.99**

- Just toss in your machine
- Drips dry in a jiffy
- Looks neat without ironing
- Woven-in colors assures permanent brightness... slow to show soil and dirt.
- Wash 'n' Wear features are "locked in"... shirt keeps its smart good looks.



**Boys' Zipper Front
Coat Sweater**

Charge It! **\$8.99**

New jumbo stitch in soft 75% lambswool, 25% Orlon*. High neck converts to turtle neck or color style. S, M, L, XL.
*DuPont acrylic fiber.



**Boys' Cotton
Flannel Pajamas**

Charge It! **\$2.49**

Soft comfortable cotton flannel in pullover and coat styles. "Breathe-Easy" boxer waist, Gripper closure. 4-10.



**Wool Melton
SURCOAT**

Charge It! **\$9.99**

Extra warm wool with favorite snap front closing. Tri-color cotton knit trim. Slash pockets, 3 new colors. 6 to 18.



**Classroom
Favorites...**

**Fraternity Prep
Bulky Knit
Orlon Sweaters**

Charge **\$4.99**

Extra heavyweight rugged jumbo knit. 75% orlon. Import look... squared crew neck... no seam cuffs, bottom. S-M-L.

**Fraternity Prep
Polished Cotton
Slacks**

Charge **\$3.99**

Ideally styled for school year with handy long-fiber cotton tightly woven for strength and good looks too!



**Circle S
Denim Jeans**

Charge It! **\$2.79**

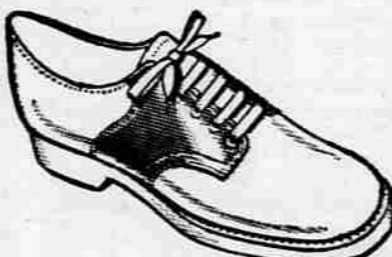
Made to take hard play. Sanforized 13 3/4 oz. denim. Western cut with zipper fly. Vulcanized knees. 4 to 12.

A very special hand-picked group of fall fleeces
\$18
limited time only!

A select group of fleeces in fall shades, hand-picked for this pre-Labor Day sale. Sizes 8 to 18.

"Charge It" or use
Sears Lay Away!

- GIRLS' FAMOUS BILTWEEL SADDLE OXFORDS**
- Brown and white or black and white.
 - Combination last.
 - Plastic counters won't break.
 - Nylon stitching.
 - Sizes 10-3 B & D



\$5.99

- GIRLS' SWIVEL STRAP**
- Brown or black.
 - Sealrite soles.
 - Styled for wear.
 - Sizes 10-3, B & D.



\$5.99



**SCHOOL DAYS
BEGIN
AT SEARS**

Boys' brown and black oxfords, composition sole, sturdy built for school and play. Sizes 10-3.

\$4.99



Boys' famous Biltweel oxfords, combination grain and smooth leather. Brown or black. Sizes 10-3 B & D.

\$5.99



Scuff tip oxford for the extra active boy. Rugged styling nylon stitching. Sizes 10-3.

\$5.99



"Satisfaction guaranteed or your money back" **SEARS**
ROEBUCK AND CO.

JACKSON AT BIDDLE, MEDFORD, OREGON
SHOP FRIDAY 'TIL 9 P.M.
REG. HOURS: 9:30 a.m. to 5:30 DAILY — FRIDAYS 9:30 a.m. to 9 p.m.

**FREE PARKING
AT SEARS**