

New, Unique Educational Tool Added to School Curriculum

A new and unique educational tool for the blind has been added to the American school curriculum.

Now, current affairs in the world of politics, science, literature, the arts, etc., can be enjoyed by the blind student, thanks to Newsweek's "Talking Magazine." This is the first all-news publication to be "printed" regularly on phonograph records for the benefit of the sightless.

The recorded copies - consisting of four, long-playing 12-inch records and containing the entire contents of each weekly issue - are being used regularly by public and private schools for the blind.

Subscribe to Medium
In addition, Braille Institute branches, libraries and other establishments for the sightless from coast to coast, are subscribing to this new medium.

The project - a joint, non-profit undertaking by Newsweek and the American Printing House for the Blind, is regarded by leaders in educational work for the blind - as one of the greatest contributions in years! They feel it fills a long-standing gap that blind junior high and high school students have encountered in their search for news.

News content - as in the printed magazine - is departmentalized, a table of contents is both printed in type and in Braille on each record.

First Issue
The first issue was produced January 1st, 1959. So far the

project has cost over \$50,000. The present cost of the recorded issue - \$3.50 - can be reduced appreciably as circulation increases, according to officials.

College Students Return to Pipes

College students with books and pipes, are as established an institution as pipe smoking itself. A Pipe and Tobacco Council survey showed that collegians were buying smoking tobacco at better than a 15 per cent increase over previous years.

One of the prime reasons is, that pipe smoking, which traditionally had been a youthful smoke, was lost in the shuffle of World War II. When the war ended, and with the return of the GI to the campus, pipe smoking lost ground. However, the scales have been balanced, and now college men are smoking pipes in even greater numbers than before the war.

Moreover, most smoking tobacco now is featured in wrap-around pouches, of brightly colored miracle papers that guarantee tobacco freshness.

Another great factor in the tremendous increase has been the new pipe styles. The use of aluminum shanks, in addition to modern new shapes, have all added to the popularity of pipe smoking.

Educators feel that Newsweek's "talking magazine" will help give greater stimulus to student discussion groups and provoke a greater interest among the sightless students in many other facets of current political, scientific and cultural life.

Institutions or individuals interested in subscribing for the Newsweek "Talking Magazine" - or making contributions thereto - should contact the American Printing House for the Blind - Louisville 6, Kentucky.

Sir Isaac Newton Wins Fame Election

Bridgeport, Conn. - (UPI) - A world-wide election has been won by Sir Isaac Newton.

The balloting was conducted by the University of Bridgeport among 1,116 persons in 50 countries to choose 25 "immortals of science" whose names will be inscribed on the university's new Hall of Science.

Newton polled the most votes, followed closely by Pasteur, Archimedes, Darwin, M. Curie, Galileo, Copernicus, Faraday, Mendel and Aristotle.

One name will be added annually for the next 25 years. Scientists qualify 10 years after their deaths so the late Albert Einstein soon will be a candidate.

Keeping Bicycle Safe Important

According to safety experts, parents have the responsibility of keeping a bicycle safe for their child to ride.

They should check the following parts to see that they are in good working order:

Warning device: It is important that it works properly. Handle bars: This should be adjusted to body, tightened stem kept well down. Reflector: This must be visible 300 feet. Coaster brake: This must work evenly, if not it should be adjusted. Light must be visible 500 feet. Chain: Should be checked for damaged links, snug fit secured. Tires: Air pressure should be checked. Wheels: Wobble should be eliminated, wheel nuts and oil bearings tightened.

One-fifth of bicycle injuries involve vehicles with some mechanical defect, and two out of three riders injured usually violate traffic rules.

Parents, and children, too, should concentrate on keeping bikes in good repair, and to learn and obey traffic rules and regulations.

ESTABLISH RELATIONS
Lisbon, Portugal - (UPI) - Portugal and The Philippines Tuesday announced the establishment of diplomatic relations.

EX-SALES HEAD DIES
Chicago - (UPI) - Paul R. Turner, 65, former director of sales of the electromotive division of General Motors Corp., died Monday. Turner retired earlier this year.

Sculptured Ceramic Facing Cutting Use of Foreign Marble

By **ELMER WALZER**
UPI Correspondent
New York - (UPI) - Here's a little item that's cutting into imports of Italian and Belgian marble and other exotic building decorations - sculptured ceramic wall facing.

This is the product of Design-Technics, Stroudsburg, Pa. The company is able to volume produce traditionally hand-crafted items without sacrifice of quality or artistic integrity, the experts assert.

Founded in Greenwich Village - New York City - in 1950 by the husband and wife team of Sam and Lee Rosen - the firm has expanded and developed to the point where its 30-man staff of artisans turns out thousands of pieces of ceramics each month.

In addition to the wall facings, the company produces lamps, dinnerware and accessories.

The product for wall facings has been described as museum quality pieces at prices far below the museum price tag.

The company does its own designing and works closely with architects to create particular effects.

Several Major Clients
Companies using the Rosen items for decorative effects in their offices include Union Carbide, Corning Glass, Monsanto Chemical, and Chemstrand.

Wall facings are made in individual tiles running from 4 1/2 by 8 1/2 inches square. They are weather resistant and can be used either indoors or outdoors, placed on wood, stone, metal or masonry. No maintenance is required and colors are permanent, according to Rosen.

This small business family team is doing right well with its current projects.

The Rosens started as owners of a craft and design center in Greenwich Village in 1940. There they conducted classes in handicrafts and design research in several media - metals, weaving, enamelling, and ceramics.

When World War II claimed the services of most of the student body, the Rosens decided to make a straight production venture out of their largest section - ceramics.

During the first two years, Design-Technics specialized in lamp bases and accessories.

In 1954, after years of experimentation with three-dimensional tiles, Rosen was satisfied he could produce a sculptured wall surface that was flexible and adaptable enough to give any architect a chance to obtain creative work at a commercially feasible price.

Part of Rebellion
Architects about that time were beginning to rebel against the starkness of many of the nation's postwar skyscrapers. They saw in the Design-Technics tiles an opportunity to provide decorative warmth and visual interest in their buildings without sacrifices to or clash with the architectural character of their structures.

WANTED: WYATT EARP
Knoxville, Tenn. - (UPI) - No one in the U. S. marshal's office here would volunteer to go to Grand Rapids, Mich., to bring back a man charged with car theft. Michigan officers will have to do the job. The suspect, Robert Otis Stewart, is a 360-pound wrestler billed as "The Hooded Terror."

MAIL TRIBUNE, Medford, Or. Wednesday, Aug. 26, 1959 A 9

PROF. EMERITUS DIES
West Newton, Mass. - (UPI) - Arthur O. Norton, 50, professor emeritus of education at Wellesley college, died Tuesday. Norton had taught at Harvard before joining the Wellesley faculty in 1912. He was retired in 1938.

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BACK TO SCHOOL!

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