

Tenth Anniversary of Improvement Program Noted

This year, 1959, marks the tenth anniversary of the citizens' school improvement movement which dates back to the formation of the National Citizens Commission for the Public Schools in May, 1949.

At that time, only 17 citizens' committees were working for school improvement; today, there are at least 18,000 in communities from coast to coast, as well as 41 state groups.

Not only have these committees worked to build school facilities for an ever-growing

school population, but they have helped get and keep good teachers in the classrooms... have helped improve the curriculum and, most important... have kept up a running stream of information about their schools.

In Serious Trouble

According to the president of the National Citizens Council for Better Schools, Henry Toy, "Without the help of the average citizen during this past decade, our schools would be in very serious trouble indeed."

Toy adds that, "This decade

of concern has shown the average citizen what he is capable of doing," and that his successes in school improvement, "would be matched by other successes in other areas of community life that needed help."

The story of the past decade and its work for school improvement has been told in a special issue of "Better Schools," publication of the National Citizens Council. Free copies are available from the Council at 9 East 40th st., New York City.

The issue points out some

of the school problems still ahead of citizens' committees from coast to coast.

School Population

School population is going up. There are now 34 million children in schools, and 40 million are expected by 1960. There's still a classroom

For valuable information on what is going on in America's schools and how to help your community create better schools - write: "Better Schools," 9 East 40th street, New York 1, New York.

shortage, not only to take care of the new students but to provide safe classrooms for the children.

Some 140,000 elementary and secondary school teachers are needed to staff the classrooms this fall.

Many school districts are still too small to provide adequate high school training for children headed for college or career.

Issues Met

"These issues," according to Better Schools, "will be met only when citizens in community by community decide on

what they want their schools to accomplish and then join together to get the job done."

The estimated wholesale value of automobiles, trucks and buses manufactured in the United States during 1958 was nine and three-quarters billion dollars, a drop of about three and one-half billion dollars from 1957.

MAIL TRIBUNE, Medford, Or.
Wednesday, Aug. 26, 1959 A 7

Teenage Driver Training Asked

"Among persons 15 to 24 years of age, traffic accidents account for nearly 40 percent of the deaths from all causes," reads a solemn report from the U. S. Bureau of Public Roads.

Safety officials long have recognized the importance of reducing the number of teenage fatalities on the highways.

One of the results is that 61 per cent of all recognized high schools now have a driver-training program of some sort.

The National Safety council says that students who have completed a high school driver training course have an accident rate about 50 per cent lower than that of untrained drivers.

Safety experts also recognize the fact that many of these high school driver training programs are far from adequate. For example, according to Dr. A. R. Lauer, head of the Iowa State college driver training laboratory, only one U. S. high school instructs students in night driving.

Yet, night accidents account for more than half of all fatal crashes.

Parents Urged

Parents are urged by traffic safety experts to supplement high school driver training with after-dark instruction.

Parents also should pass on these after-dark safety tips from professional drivers:

Be prepared for any emergency. Carry some emergency lighting or reflectors that can be seen several hundred feet away.

In an emergency, get your car completely off the road.

Avoid roads that do not have modern, reflective signs.

Keep windshields clean. Do not wear sun glasses. Light levels are so low at night that cutting them down even further is dangerous.

Slow down about 10 miles an hour from normal daytime speeds.

Hints on Vacation Budget Given

Chicago -UPB- Planning an automobile vacation trip? The Chicago Motor Club estimates that two persons who intend to drive 300 miles a day should figure on a budget of \$36 a day.

The club's breakdown of the average couple's daily budget shows about \$9 to operate the car, \$10 on meals, \$8.50 for lodging, \$2 in tips, \$2 for admissions, amusements and tolls along the way, and \$4.50 for incidentals, souvenirs and unplanned expenses.

The club offered three tips for stretching the vacation budget:

-Drive during the early part of the day and stop in the late afternoon with plenty of time to find the type of accommodations you want at the price you can afford.

-Visit travel attractions that offer something worthwhile for the admission price. Avoid tourist traps. Authentic tour books list only legitimate attractions.

Shades of brown ranging from the lighter tones of vanilla, nougat and champagne to deeper tobacco, copper penny and vicuna are important fall colors. Off-beat tones such as brass, khaki-olive, apricot and misty green are part of the high fashion palette.

A chapter in your community.



NEW 'TOOL' - A new learning "tool" for the sightless is "Newsweek's" new "Talking Magazine." Each weekly issue is recorded completely on four, 12-inch long-playing records. The project-a joint, non-profit undertaking by Newsweek and the American Printing House for the Blind, feel that here at last is the proper instrument for creating greater interest among blind students in current affairs, politics and other aspects of daily life.

Way to Encourage Reading Is Through Library Club Group

Want to encourage your child to read more books and to possibly acquire the reading habit for life? One way is to encourage him to enroll in a branch of the Library Club of America.

This unusual club is non-profit; it neither sells nor recommends books but simply encourages children to read by awarding merit badges as they do in the Boy Scouts.

Reading four books entitles a child to a membership button; reading ten, to an honor pin.

"Life Member"

For reading an additional eight books and pledging to read at least two books a month after that, he becomes a "life member" and is awarded a gold-plated pin.

There are no dues to pay and no requirements for admission other than the child be of school age.

Each chapter decides what type of report is to be submitted as evidence a book has been read. Some require written reports, others oral, and some will accept drawings of incidents or characters in the book.

Other than ruling out comic books and "trash," clubs usually don't tell members what to read. But club records indicate that, left to themselves, the children have shown surprisingly good taste in selecting reading matter.

Children's Classics

Children's classics lead the "best-seller" list in many clubs, and books on music, biography, and science are popular, too.

Most LCA chapters are organized by principals of schools, teachers or librarians, with headquarters in school or public libraries. There may be

If not, any interested group may form one by writing to the Library Club's national headquarters, 28 West 44th street, New York 36, N.Y., for a free charter and guidance in setting up the program.

Membership buttons, pins, and decorative banner bearing the club's motto, "Readers Are Leaders," are priced at cost.

Easy as A-B-C



9411
SIZES 6-14
by Tlartin

Class favorite - the swing-about princess dress with charming, contrast collar 'n' cuffs. Easy-sew - no waist seams-and it zips easily up the back. Tomorrow's pattern: Doll wardrobe.

Printed pattern 9411: Girls' sizes 6, 8, 10, 12, 14. Size 10 dress 2 1/4 yards 35-inch; 3/4 contrast fabric.

Printed directions on each pattern part. Easier, accurate. Send 35 cents (coins) for this pattern-add 10 cents for each pattern for first-class mailing. Send to Marian Martin, Medford Mail Tribune Pattern Department, 232 West 18th Street, New York 11, N. Y. Print plainly name, address with size and style number.

Homes Can Provide Tools of Learning

Proper "tools of learning" around the home can help make a student's homework assignments easier and also help stimulate greater interest in his work.

Every home should have a good dictionary, and a concise, easy-to-understand encyclopedia can actually "grow up" with the youngster.

With all levels of education taking children's interests in to world history and geography, an atlas and possibly, an up-to-date globe are valuable learning tools, too.

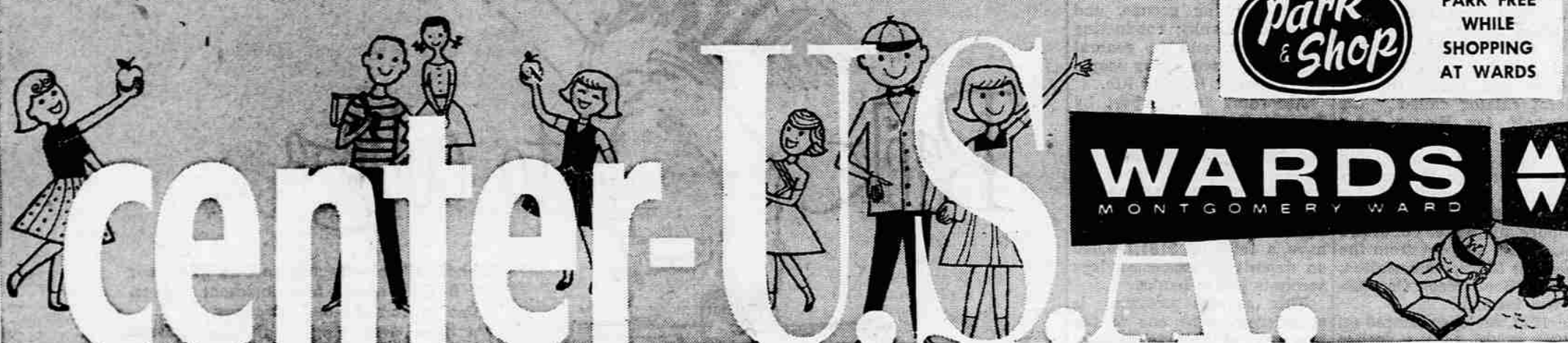
Signature on Towels

Good at Home, College

Here's a smart solution to the troublesome problem of keeping track of your towels in a busy bathroom or at college - a personalized signature!

First, trace your name or initial on your towels and wash clothes. Then stitch trimming to the tracing, and you'll have an identification that is personalized by your own handwriting! Your towels will be real conversation pieces.

AND RIGHT NOW WARDS IS PACKED TO THE RAFTERS WITH TOP-OF-THE-CLASS BUYS!



Wards own "Feature-Maker" Orlon* cardigan machines-washes!

2⁹⁸

SIZES 32-42

Spruce up your Fall wardrobe with fine Orlon acrylic knits! Dry in a whiz, keep size, won't fade. True red, jade, mint brown, sapphire blue, white, black. Matching cardigan (shown), colored matched buttons, turn-back cuffs. 34-44. 4.98

*DuPont registered trademark

SALE! Nylon stretch tights

USUALLY 2.95

1.88

Full fashioned to fit. Quick-drying Red, black, royal. S (5' 5" 3"), M (5' 4"-5' 7"), L (5' 8", over).

SWING-ALONG "TOTE" BAG

Leather-like plastic, bright "hard-ware" trim. **2.98***

*Plus Fed. Tax

SALE

Entire stock of Carol Brent nylons

reduced 25%

52¢ to 94¢ pr.

Formerly 69¢ to 1.29 pr.

We're clearing out present first quality stock to make way for a brand new Carol Brent hosiery package. Hurry in now for stretch, seamless, twin thread, full fashioned...

SALE! Luxury nylon tricot slips, gowns, petticoats

2⁹⁹

Special purchase

Easy-wash wonder buys include shadowpanel slips frothy with lace, waltz or full-length night gowns in sizes 32-40, baby doll pajamas or flounced petticoats in sizes (S, M, L). Choose white or luscious pastels; some overlays, prints.

Brentshire automatic wash'n wear cotton shirt

3⁹⁸

Italian up-or-down collar. No-ironing after automatic washing, drying. Jade, red, blue, brown, gold, camel, black. 32-38.

SALE! Men's knit shirts wash-easy, long-sleeved

Choose from good-looking long sleeve knits in the styles you like best! S-M-L

2⁹⁸

Wards Elwood watches built rugged for active teens

Imported Swiss movement. Silver or gold-color cases, expansion or leather bands.

7⁷⁷

TAX INCL.

CAMPUS SMASH! New narrow look cotton hopsacking blazer jacket

12⁹⁵

FULLY LINED WITH IVY PRINT COTTON

Center vented classic now in a new textured hopsacking, tailored with a do"ars-more look in slim lines. Metal buttoned front, sleeve trim. Ivy lined pocket flaps, collar, match coat lining. Loden green, antelope, charcoal. Sizes 37-44.

SALE! Men's Gonesel* polished cotton slacks

3⁹⁸

Campus favorite-Sanforized* tapered leg cotton slacks. Neat no-pleat front, back flap pockets. Color choice. 28-38.

Smooth leather vamp-tie flats

3⁹⁹ PAIR

Pointed at campus honors in jet black, agleam with "gold-en" eyelets. Leather soles. 4 1/2 to 9.

New look in softest sueded

4⁹⁹ PAIR

Lifting new flatteries, velvety-soft, with crinkly crepe soles, leather heels. Black, tan. 4 1/2 to 9.

Men's Shu-Lok in rich leather

8⁹⁹

No laces-Talon® fasteners saves time, effort! Jet black. Men's sizes 6 1/2-11. SIZES 3-6... 7-10

Leather slip-on easy-on, off!

6⁹⁹

Elastic front gore gives you oxford-fit, slipper-comfort! Black. 6 1/2-12. SIZES 3-6... 5-99

100% Lambswool Deep-V Vest

Dashing 5-button vest closes low... rates high in looks. 3-tone trim on pockets, border

4⁹⁸

Light and dark tones. S-M-L

SALE! 24" BRAZIER, STAINLESS STEEL HOOD

Reg. 28.95 **18.88**

13 Only. Bright Blue Fire Bowl. Guaranteed never to burn out. UL approved motor turns spit. Easy-roll rubber-tired wheels.

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Reg. 109.50 **68.88**

13 Only. 19-in. Garden Mark features Ease-O-Matic clutch, Husky 2.5 h.p. 4-cycle motor. Staggered wheels. Frae leaf mulcher.

\$995 15-FT. FIBERGLAS SKIER 269.95 BOAT TRAILER

Both for **\$845**

SAVE \$420 NOW! Only \$85 Down delivers this deluxe model boat and trailer. White hull with yellow deck, matching upholstery. Wrap around windshield.

SALE! ULTRA-RAK AUTO TOP BARS

Reg. 10.95 **6.88**

Smart modern design. For new or old cars. No suction cups, gutter straps or hooks. Sturdy 57-in. channel steel bars with adjustable straps.

Something to Crow About!

4 HOUR SERVICE NO EXTRA CHARGE

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- 702 West Main Street
- 611 1/2 East Jackson St.