

Wall Street Chatter

New York - (UP) - You're the only one who can protect yourself from being defrauded by phony stock brokers.

"There is no law broad enough or no agency adequately equipped to protect those who will not use just ordinary caution in parting with their hard earned money," says New York state Attorney General Louis J. Lefkowitz.

His office has formulated a 10-foot guide to follow when buying stocks:

Think before buying; deal only with established firms; be skeptical of securities offered on the telephone from any firm or salesman you do not know; guard against high pressure sales; beware of promises of quick price rises; be sure you understand the risk of loss as well as the prospect of gain.

Get the facts - do not buy on tips or rumors; request the person offering securities over the phone to mail you written information about the corporation, its operations, net profits, management, financial position, and future prospects. Save all such information.

Herbert Hoover has lived longer after leaving the White House than any other former President in United States history. On July 3, 1958, Hoover surpassed the mark of 25 years and four months by which John Adams had survived his term of office when he died July 4, 1826.

tion for future reference, if you do not understand the written information consult a person who does; give at least as much thought when purchasing securities as you would when acquiring any valuable property.

Freight Wagons Start Journey

Silverton - (UP) - "Fast freight" service began Sunday between Silverton and Portland. But it wasn't as fast as you might think.

Two freight wagons were pulled out of Silverton by a four-horse hitch on the first leg of the Silver "D" Wagon Freight Service to Portland.

The four and one-half day round trip journey will have overnight stops at Mt. Angel, Canby, and Milwaukie on the way to Portland. Overnight stops are planned near Oregon City and Woodburn on the return jaunt. The wagons are due in Silverton Friday about noon on the return.

Horses pulling the wagons are owned by Tony DeSantis, Silverton Hills berry rancher. DeSantis said the wagons would arrive at the S. and M. Freight terminal in Portland sometime Wednesday morning.

The Sports Car Club of America, founded in Boston in 1944, now has a national membership of more than 10,000.

Residents to Hear Sonic Booms More Frequently in Area

(Editor's note: This is the second in a series of articles on the sonic boom. The material was furnished by the Air Force at Kingsley field, Klamath Falls.)

By M/SGT. CHARLES J. BENNETT
Kingsley Field

Sonic Booms - nuisance or necessity?

Nuisance, say many householders who have been awakened from sleep and have seen dishes dance on cupboard shelves because of the thunderous roar of a sonic boom.

Necessity, say Air Force officials whose mission is to defend America from attack.

Both viewpoints, actually, are correct. Sonic booms are a nuisance, but America's freedom would be in jeopardy if they were never heard again.

Aerial Protection
The Air Force is charged with the task of providing aerial protection to this country and insuring continued freedom in consonance with our American way of life.

To carry out this task, we must maintain a ready combat capability in the most

superior air vehicles technology can provide. More and more supersonic aircraft are entering the operational inventory of the Air Force. These aircraft, capable of supersonic speeds in all flight altitudes, are creating an increasing number of sonic booms all over the country.

Because the Ashland, Grants Pass and Medford area lies between Kingsley field and the Pacific coast, residents will frequently hear the roar of the F-101B Voodoos as they scramble to intercept an unidentified aircraft approaching the coast.

The sonic boom, occurring without warning, produces a startling, explosive sound which causes the public to become increasingly aware of the Air Force activities.

Carry Out Mission

Responsive to the public which it defends, the Air Force continuously attempts to carry out its missions with the least possible disturbance to the people. However, the world's best Air Force cannot be maintained if its pilots must fly all missions at subsonic speeds and then someday, when the chips are down, fly their aircraft on actual missions for the first time at supersonic speeds.

Some of the sonic booms created by supersonic aircraft will be 10 times louder than thunder. The loudest thunder clap recorded generated a pressure of about one-half pound per square foot. And when people hear a noise that loud they immediately begin looking for damage - broken windows, cracked plaster, shattered brick or brick.

In tests, where airplanes have dived from 35,000 feet and pulled out at 25,000 feet scientists have measured pressure no greater than 5 pounds per square foot on the ground. Even when the aircraft descends to 10,000 feet before pulling out of its dive the recorded pressure did not reach 10 pounds per square foot.

Rarely are faster-than-sound operations carried out at altitudes lower than 20,000 feet. This would mean that sonic boom pressures no greater than 5 pounds per square foot are expected to be felt on the ground.

Observe Effects
Scientists and engineers observing the effects of shock waves generated by atomic explosions have never observed structural damage to the flimsiest of test structures at pressure less than 70 pounds per square foot. Applying simple arithmetic, this is 65 pounds more than the pressure normally observed from a sonic boom.

To further test the effects of a sonic boom, a small village christened Boomtown, USA, was built in the Mojave Desert in California. Supersonic jets from the Air Force, Navy and Marine Corps broke the sound barrier over the village at altitudes from 40,000 to 10,000 feet. The jets later demonstrated the difference between a sonic boom and the "cut-in" of an afterburner.

News media representatives along with civilian and service observers examined the village in its entirety at the completion of the tests. They discovered that neither the structures nor the household objects had suffered any form of damage. The village included two small buildings having plaster walls and glass windows, a concrete patio and a cinder block wall. Inside the buildings were a television set, two radios, all operating during the tests, dishes, figurines, glass and crystal pieces and lighting fixtures.

No Damage Noted
Nothing suffered damage despite the repeated dives and creation of sonic booms when breaking the sound barrier.

As to injuries to persons, the experts point out no sonic boom pressure is strong enough to injure anyone - but the noise certainly can play hob with your nerves.

The people expect the best possible protection for their homes, families, and country. The Air Force is providing 24-hour-a-day, 365 day-a-year protection in all kinds of weather. This responsibility is accepted with the full knowledge of the cost of failure. Air Force personnel are citizens of this country dedicated to accomplishing this job of vital importance.

The loud sound of the sonic boom, admittedly, is a start-

UNMASKED
Bilston, England - (UP) - The Italian Ladies' touring soccer team, Benefica, lost its reputation during the half of a game here Sunday. Italian teacher A. N. Norgillo tried to strike up a conversation with some of the lassies and discovered not one of them could understand him. Finally, the girls admitted in English they actually were from a neighboring town.

ling one. Every effort is made by the Air Force to spare the citizens of this country from being startled by this disturbance to the greatest possible extent. However, as long as the need exists for continuous air surveillance of our country to prevent possible foreign intrusion, sonic booms may be heard from time to time in all parts of our nation.

The sonic boom is assurance that the Air Force is on the job and is carrying out its responsibility to train, equip, and maintain a force capable of assuring continuous aerial protection of this country from attack.

Quotes From the News

By UNITED PRESS INTERNATIONAL

Galway, Ireland - The Right Rev. Dr. Browne, Roman Catholic bishop of Galway, warning unmarried men and women that it is wrong for them to go swimming together:

"Men should observe that certain portions of the beach are reserved to women and likewise women should not invade the bathing place reserved for men."

Milwaukee - Mrs. Virginia Gagnon, speaking after her husband, Jules, 23, had been struck and killed by lightning on a power boat in which she was a passenger on Lake Michigan:

"I felt a tingling around my ankles from the lightning."

Minneapolis, Minn. - Martin B. McNeally, former New York state commander of the American Legion and a candidate for national commander, supporting a Legion resolution condemning the forthcoming visit of Soviet Premier Nikita S. Khrushchev:


"I think great harm could come of it because the captive nations . . . could conclude that we are building a sympathy for Khrushchev."

Washington - Former Atomic Energy Commissioner Willard F. Libby, discussing the theory of outer space nuclear tests to reduce fallout in testimony released by a congressional subcommittee:

"A distance somewhere near halfway to the moon, or even farther would be best."

The world's people are divided into four major racial groups, Caucasian, Mongoloid, Negroid and Australoid.

MAIL TRIBUNE, Medford, Or. Monday, Aug. 24, 1959 3



Healthful

Snider's
Quality DAIRY FOODS

BARKER'S WILL BE CLOSED TUESDAY AND WEDNESDAY

MERCURY



CLEAN-UP



PRICES -



TODAY!



We've flipped! Yes, we've flipped our calendar to cleanup time, to move '59 Mercury at closeout prices today! That's right - this minute you can choose from our giant midseason stock of fabulous Fifty-nine Mercurys - all wearing year-end prices now! Our closeout deals make your present car years younger in value on any new Mercury . . . but remember, they don't last long at cleanup time . . . so hurry!

MERCURY

MEDFORD MOTORS, INC.
225 SOUTH RIVERSIDE

WHAT IS PARK & SHOP?

ANSWER:
Park and Shop has been in operation in over 100 cities in the United States. It is made available by the downtown businesses and professional peoples of Medford in an honest effort to provide a convenient place for the motoring public to park. It will eliminate the worry about time limits and other disturbing factors while conducting all of their business in the downtown area.

QUESTION:
Who is eligible to use the Park and Shop lots?

ANSWER:
Everyone.

QUESTION:
How does Park and Shop Work?

ANSWER:
Park your car in any lot displaying the Park and Shop sign; the attendant will issue you a ticket showing the time parked. Take that parking ticket with you when conducting your business or pleasure in the downtown area. All places of business displaying the park and shop emblem, which is the majority of the business in the downtown area, will place a stamp on your parking ticket; this stamp is good for one hour of free parking. If the clerk forgets the stamp he will greatly appreciate it if you will ask him for one.

QUESTION:
Why bother with Parking tickets and Stamps by both the places of business and the motoring public?

ANSWER:
There is considerable expense in making the Parking lots available and maintaining them with an attendant; all participating businesses wish to share that expense on the benefit basis. They buy the stamps from a central place, the Chamber of Commerce, acts as a clearing house; when you get your stamp, you have completed the cycle. The business that does the larger amount of business gives out the greater number of stamps and thus pays according to benefit received. That is why a minimum purchase is required so that one or two stores won't provide the stamps for everyone, because they are conveniently located to the lots, etc. So, be sure to get a free parking stamp at each Park & Shop store you trade at.

QUESTION:
Is the parking free?

ANSWER:
It is not the intent to have the Parking lots for a select few, but to be available to everyone. It is the desire of all participating business establishments to make the parking free to the public while shopping (as above explained) but those that are not shopping may ask the courteous attendant on the lot and he will be glad to explain the reasonable rates, and make your stay as pleasant as possible.

THERE IS MORE OF EVERYTHING DOWNTOWN



THE NEWEST PARK & SHOP LOT ON MAIN AT THE R.R. TRACKS

PARTICIPATING BUSINESSES

Acme Hardware	Leon's
Alexander & Brown	M-M Department Store
Anders Photo Shop	Mann's Department Store
Andy's Jewelry Co., Inc.	Medford Flower Shop
Barker's	Medford Plate Glass
Brainerd's	Made O' Day Shop
Burelson's	Montgomery Ward
Burk's	Morrison's Men's Wear
Buster Brown Shoe Store	Norfield Shoe Shop
Central Rexall Pharmacy	Pick's Apparel
Century Sporting Goods	Rath's
Dempster Furniture Co.	Robinson Brothers
Fashionette	Johnston & Stewart Shoes
First National Bank	Bill Scarlett Auto Supply
Foster's Pharmacy	Larry Schade Jewelry
Ginn's Flowers	Sim's Cycle & Hobby Shop
Galdy & Henselman Ins.	Swam's Gift Shop
Groceries	The Toy House
Hadley's Medford, Inc.	Trowbridge & Flynn
Hubbard Brothers	Wainwright's Pharmacy
Home Appliance Co.	Weeks & Orr Furniture
Lampert's Sporting Goods	Weisfield's, Inc.
Lawrence's Jewelers	Western Auto Supply Co.
Leonard Electric	Dr. Frank Wilson
Purucker's Music House Inc.	Western Thrift

GOOD ADVERTISING REALLY SELLS!

When you tell them, they know. But when you sell them, they buy! And buying makes the difference in your business profits.

Apply this same thinking to your advertising. A listing in a business directory tells the public that you're in business. A timely, pointed ad in the Mail Tribune Classified Section tells 'em . . . and sells 'em! A Want Ad shows the customers that you have what they want right now . . . and gives them good reasons for buying it right now.

When you have something to sell . . . use the advertising medium that knows the difference between telling and selling. Use the Want Ads . . . they make the profitable difference!

MEDFORD MAIL TRIBUNE



APPLES NO WORMS

We Give  GREEN STAMPS
CENTRAL REXALL DRUG
Main and Central