



GRAND OPENING

HOLDOVER DAY SALE
Ends Mon., 9 p.m.!

For Those People Who Weren't Able To
MONDAY IS HOLD
DON'T MISS THESE BIG SAVINGS! BY 9 P.M. MONDAY

1/2 PRICE!

837-COIL MATTRESS and MATCHING BOX SPRING

Beginning Tuesday Regular Price Will Be \$119.95 For The Combination!

\$29⁸⁸ EACH PIECE

FULL OR TWIN SIZE IN COMBINATIONS
\$5 DOWN
(On Sears Easy Payment Plan)
DELIVERS

- Coils are individually muslin pocketed.
- Finest quality imported Rayon Damask Ticking.
- Lambs wool on one side, rubberized hair on the other.
- 612 eyelets in border for maximum ventilation.

Finest Quality Imported Damask Ticking!
EXCEPTIONAL VALUE AT THIS LOW PRICE!

Introductory Price Held Over Through Monday On This . . .

Genuine Harmony House QUALITY DOUBLE DRESSER AND BOOKCASE BED

\$139⁸⁸
\$5. DOWN (On Sears Easy Payment Plan) DELIVERS!

- Choice of finishes: Cameo or Charcoal.
- One of our most popular bedroom ensembles.

- 5-PC. Provincial Ensemble, White and Gold . . . \$679.75
- 5-PC. Ensemble in Autumn Leaf Mahogany . . . \$569.75
- 5-PC. Contemporary, Rich Deep Toffee Walnut \$499.75
- Triple Dresser and Bed Set, Limed Oak . . . \$239.95

AT SEARS! 1959's MOST OUTSTANDING CARPET BUYS!

HARMONY HOUSE CARPETS . . .
Highest Quality — Guaranteed Satisfaction!

- Measure Your Rooms!
- Check The Room Sizes Below!
- Hurry-in to Sears!
- Buy NOW!

| Room Size | Special Price |
|----------------------------|---------------|
| \$5.88 TWEED CARPET | |
| 9 x 8'11" | \$52.92 |
| 9 x 8'4" | 49.00 |
| 9 x 12' | 70.56 |
| 9 x 8'6" | 49.98 |
| 12 x 11'4" | 90.16 |
| 12 x 12' | 94.08 |
| 12 x 15' | 105.84 |
| 12 x 17' | 141.84 |

| | |
|----------------------------------|--------|
| \$7.88 ALL WOOL BROADLOOM | |
| 9 x 8'11" | 70.92 |
| 9 x 8'4" | 65.67 |
| 9 x 12' | 94.56 |
| 9 x 8'6" | 66.98 |
| 12 x 11'4" | 120.83 |
| 12 x 12' | 126.08 |
| 12 x 15' | 141.84 |
| 12 x 17' | 183.87 |

| | |
|--------------------------------|--------|
| \$8.88 Deep Pile Wilton | |
| 9 x 8'11" | 79.92 |
| 9 x 8'4" | 73.00 |
| 9 x 12' | 106.56 |
| 9 x 8'6" | 75.48 |
| 12 x 11'4" | 141.41 |
| 12 x 12' | 142.08 |
| 12 x 15' | 159.84 |
| 12 x 17' | 207.20 |

CHOOSE NOW! THIS SELECTION CANNOT BE REPEATED!

EXPERT CARPET INSTALLATION EASILY ARRANGED AT SEARS!

ALL WOOL TWEED CARPET \$5⁸⁸ SQ. YD.

Outstanding Value!

- Available in 9 and 12-ft. widths.
- Grand Opening Holdover Value! SAVE NOW!

NO MONEY DOWN ON SEARS MODERNIZING CREDIT PLAN! UP TO 36 MONTHS TO PAY. ASK ANY SALESMAN!

ALL WOOL BROADLOOM
Your Choice of ALL WOOL DEEP PILE, and ALL WOOL EMBOSSED WILTON

\$7⁸⁸ SQ. YD.

- Choice of Tweed or Plain colors — in 9 or 12-ft. widths.
- In Beige Tweed, Gray Tweed, Nutria Tweed, or solids: Green, Beige and Nutria.

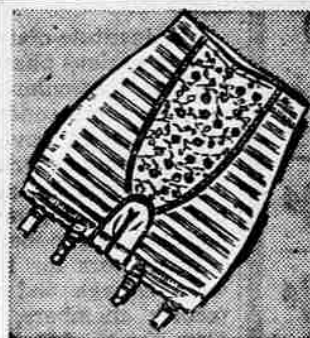
\$10 DOWN ON SEARS EASY PAYMENT PLAN CARPETS YOUR ENTIRE HOME! BUY NOW! SAVE!

ALL WOOL DEEP PILE EMBOSSED WILTON \$8⁸⁸ SQ. YD.

- Choice of 9, 12 and 15-ft. widths in colors Green, Beige, Nutria, Brown or Gray.

FREE ESTIMATES! PHONE SP 3-6661 Use Sears Home Decorator Service! No Obligation!

FREE! PARKING FOR 1200 CARS!



Featherweight Girdle or Panty Monday **\$1.88** only

Cool, featherweight fabrics. Embroidered cotton front panel. Open weave 2-way stretch. S-XL.



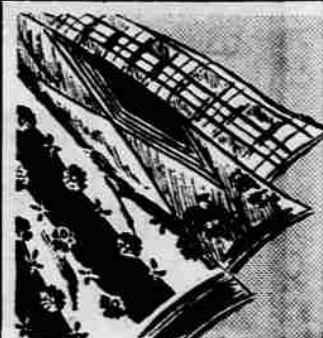
Ladies Whirling Nylon Bouffants Monday **\$3.88** only

Tiers of nylon net and lace. Sizes S-M-L. Save!



Men's Asst. Slack or Stretchy Nylon Socks **3 prs. 99¢**

Assorted colors and patterns including argyles and novelties. Sizes 10-12;



Soft, Novelty Jacquard Blankets Monday **\$2.99** only

90% rayon, 10% nylon blankets assure you of beauty and wear. Assorted patterns.

Buy This Monday! Say, "Charge It!"



Assorted Corduroy . . . Cotton Plaid and Cotton Stripe Ladies Capris

Priced, Monday Only . . .

\$1⁸⁸ Sizes 10 to 18

Just say, "Charge It!"

6 styles to choose from. Colors: solids . . . black, red, blue, brown, gold. Assorted plaids and stripes. Just right for fall outdoor activities. Save now!

Buy NOW if You Like To Save!



Shirttail styles in Broadcloth . . . Gingham Plaids and Stripes Roll Sleeve Shirts

Price, Monday only . . .

\$1²² Sizes 10 to 18

Just say, "Charge It!"

Shirttail styles in solid colors: white, black, red, blue, wheat. Assorted plaids and stripes. Rolled sleeves, stand-up collars, pearl buttons. Save now!

Park FREE While You Save on This!



Honeylane (7 to 14) Assorted Cotton Back-to-School Dresses

Price, Monday only . . .

\$2⁶⁶

Charge It!



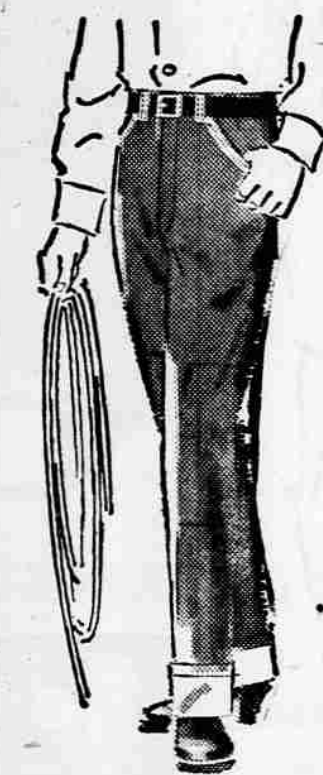
Honeylane (7 to 14) Cotton Panties Monday only, price . . .

4 for \$1

Combed cotton; elastic at waist. Save!

We're Unloading More Trucks Daily To Bring You

Monday's Your Chance To Buy At This Price!



Boys (4 to 12) Circle S Sanforized Double Knee Jeans

Special Monday price . . .

\$1⁴⁴ Sizes 4 to 12

Buy Several Pairs! Say, "Charge It!"

Made to take hard play. Sanforized, 10-oz. denim. Western cut with zipper fly. Vulcanized knees.

Hurry-in For This! Last Day!



Boyville (Sizes 6 to 16) Crew Neck Cotton Sweatshirts

Special Monday price . . .

88¢

Buy Several Now! Say, "Charge It!"

All-purpose sport favorite in a variety of solid colors. Flat knit cotton reinforced with nylon at ribbing.

Buy These NOW! Save at Sears!



Men's Pilgrim Year 'Round Underwear

- Your Choice Of:
 - Knit Cotton Briefs & Athletic Shirts.
 - Broadcloth Boxer & Yoke Front Shorts.

All at One Low Price Monday Only!

48¢

Each Buy Several! Say, "Charge It!"

Stock-up during this opportunity to save. All in sizes S-M-L-XL.

Sears Has a Credit Plan For Your Ever



Boys (2 to 6) Long Sleeve Flannel Shirts

Monday price, just . . .

99¢

Charge It!

All long sleeve styles in assorted prints. Sizes run 2 to 6. Buy several! Save!

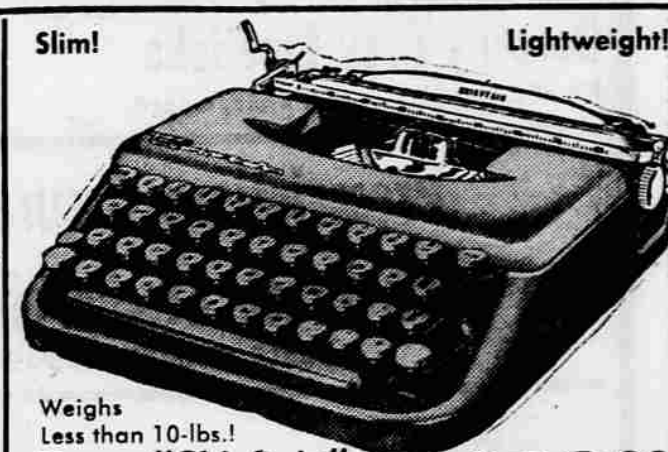


Finest Biltwel Combination List Saddle Oxford

\$3⁴⁴ Pair

Brown & White Sizes 8 1/2 to 4 Widths B, C & D

Goodyear Welt construction. Neolite soles and heels.



Slim! Tower "Chieftain" Portable

Weights Less than 10-lbs. Includes standard 84-character keyboard, touch adjuster, 1 and 2-line spacing. Gray zippered carrying case.

\$49⁸⁸ Incl. Tax

Just \$5 Down

"Satisfaction guaranteed or your money back" **SEARS** ROEBUCK AND CO.