

SALES 'SALE!

In Celebration of the
GRAND OPENING
 of the Medford Shopping Center
SAFeway
 699 E. Jackson St.
 Medford's newest, finest, most
 beautiful food store!

at all 3 Medford Safeway stores!

BEL-AIR LEMONADE

Here's the cooling, refreshing drink that puts fun into living in the sun! Premium quality Bel-air Frozen Concentrated Lemonade is the easy, sureway to perfect lemonade. Choose from regular or Citrus Pink varieties at this same sensationally reduced price.



Each 6-oz. can makes a full quart. Simply add water in accordance with directions.

10 Reg. **\$1**
 6-oz. cans for only



Open 7 Days A Week . . . 9 A.M. Until 9 P.M.

- ★ Free Parking for 226 Cars
- ★ 108 Ft. of Safeway Meats
- ★ 162 l. of Farm-Fresh Produce
- ★ 96 Ft. of Frozen Foods, Ice Cream
- ★ 40 Ft. of Dairy Products
- ★ 8 Streamlined Check Stands
- ★ Automatic Entrance and Exit Doors
- ★ Cashier's Booth for Check Cashing
- ★ Wide Aisles for Easy Shopping
- ★ Medford's Most Beautiful Store

Completed Shopping Center Will Accommodate 1,800 Cars!

Terrific Savings at Safeway on
Gold Medal Flour
 or Premium Quality KITCHEN CRAFT

Choose from either of these two famous brands of finest quality, all-purpose, enriched, family flour and make a wonderful savings. Why pay more? Shop Safeway today!
 (Limit 10-lbs. on Gold Medal) Reg. \$1.12
 10-Lb. Bag Special . . .

89c

All Vegetable and Meat Base Varieties
Campbell Soups

School days ahead! Stock up now, and SAVE!



Now Only **6** Reg. **89c**
 Cans

Stock Up Now and Save Even More on
Cherub Milk

Enriched, evaporated Cherub milk is the finest quality money can buy. Buy 10 cans, save 44c!



10 Tall Cans **\$1**

Gerber Baby Foods Strained vegetables, fruits, desserts and juices. Reg. 10 for 95c. **10 Cans 79c**

Lucerne Orange or Grape Drink. Non-carbonated, rich in natural juice. Delicious, nutritious and so refreshing! **2 1/2 Gals. 65c**

Soda Pop, Mixers Cragmont . . . 11 popular flavors and sparkling water. Bottle deposit extra. **6 32-oz. Bottles \$1**


Frozen Peas Premium quality Bel-air brand, with that "just-picked" flavor. Fill your freezer now at this money-saving low price. **7 10-oz. Pkgs. \$1**

LUCERNE COTTAGE CHEESE
 Creamy large curd, Farmer style, Farmer style with chives or Lo-Cal.



Pint Ctn. **23c** Full Quart **45c** Half Gallon Reusable Plastic Container **89c**

LUCERNE PARTY PRIDE ICE CREAM
 Your very first taste will tell you Lucerne Party-Pride is no ordinary ice cream, but one that is extra-rich, extra good! You can choose from 8 wonderful flavors and you'll save 20c on each and every ctn. you buy. Fill your freezer right now!



Reg. 89c **69c**
 1/2 Gal.

FREE! on package backs
HUCKLEBERRY HOUND MASKS

See specially-marked packages of



Kellogg's **CORN FLAKES** 8-Oz. Pkgs. **6 for \$1**

At the New Safeway
JOHNSON'S BAKERY DEPT.
 Featuring Pastries of the Highest Quality
GRAND OPENING SPECIAL

Angel Food Cakes Large Reg. 1.10 **79c**
 Angel Food Cakes Med. Reg. 89c **59c**
 4 Doz. Assorted Cookies **1.00**

20 FREE TURKEYS
 To Be Given Away at This New Safeway Store
SATURDAY, AUG. 22

Nothing to buy, no obligation. You do not have to be present at our drawing in order to be a winner. Winners will be notified promptly after drawing. You can get additional free tickets each and every time you visit any Medford Safeway store between now and time of drawing. Any person under 18, our employees or members of their immediate family not eligible to participate.

GET YOUR FREE TICKETS NOW AT ALL 3 MEDFORD SAFEWAY STORES