



GRAND OPENING

3-DAY SALE
Ends Sat., 5:30 p.m.

\$5 Down
\$10 Down

DELIVERS ANY APPLIANCE PRICED UP TO \$200!
DELIVERS ONE OR MORE APPLIANCES priced over \$200!



REMEMBER!
A PURCHASE FROM SEARS BUYS SERVICE PROTECTION AND APPLIANCE ASSURANCE
JUST CALL SP 3-6661 TODAY

"Direct From Factory-To Sears-To You"

MEANS HIGHEST QUALITY AT LOWEST POSSIBLE PRICES!

"Direct From Factory-To Sears-To You" Means HIGHEST QUALITY AT LOWEST POSSIBLE PRICES!

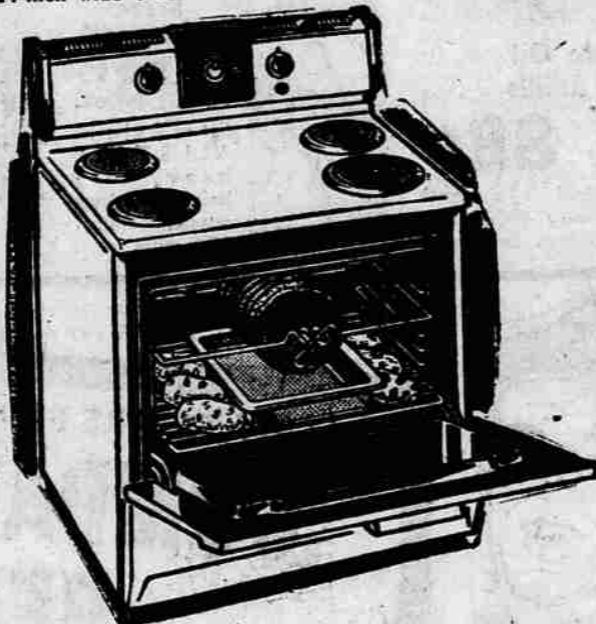


FREE GRIDDLE WITH THIS KENMORE

KENMORE FULLY AUTOMATIC 30-INCH ELECTRIC RANGE

\$5 DOWN (On Sears Easy Payment Plan) DELIVERS THIS RANGE \$188⁸⁸ 3 DAYS ONLY

- Features clock-controlled oven. Set it. Forget it!
- Automatic oven bakes at temperature you set, turns itself on and off.
- Giant 24-inch wide oven.



This Kenmore Electric

Features a 24-in. Rotiss-A-Meal Oven!

\$138⁸⁸ Only \$5 Down (On Sears Easy Payment Plan) DELIVERS THIS RANGE \$138⁸⁸ 3 DAYS ONLY

- Bake and rotisserie-barbecue at the same time.
- Tall, wide oven converts to waist-hi broiler.
- Easy 7-heat pushbuttons.



KENMORE AUTOMATIC WASHER WITH 7 CYCLES AND 2 SPEEDS

\$10 DOWN (On Sears Easy Payment Plan) DELIVERS BOTH WASHER & DRYER \$248⁸⁸ 3 DAYS ONLY

- 10-lb. capacity automatic. 2 speed wash.
- Spin dry! Built-in filter! Cold water wash, rinse!
- Infinite water levels! No-rust porcelain top, lid!

MATCHING 6-CYCLE, HIGH SPEED KENMORE DELUXE CLOTHES DRYER

\$5 DOWN (On Sears Easy Payment Plan) DELIVERS THIS DRYER \$198⁸⁸ 3 DAYS ONLY

- 10-lb. capacity dryer adjusts time and temperature automatically for 6 separate kinds of fabrics!
- No-rust porcelain top! Safety shut-off door!

KENMORE AUTOMATIC WASHER FEATURES

BUILT-IN FILTER \$198⁸⁸ 3 DAYS ONLY

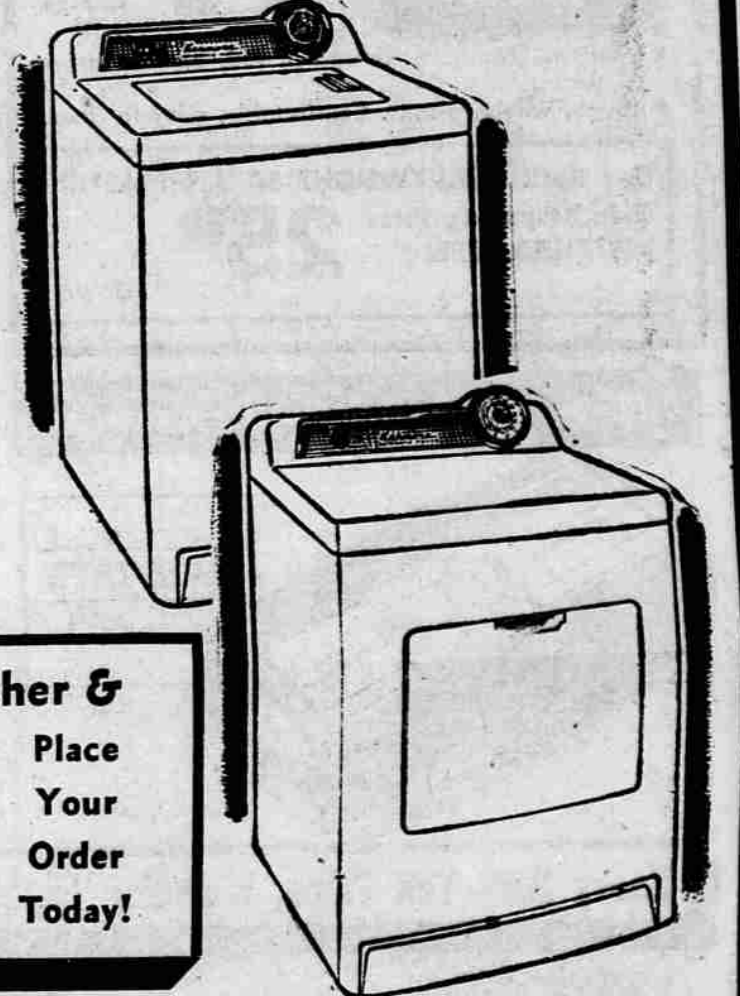
\$5 DOWN On Sears Easy Payment Plan DELIVERS THIS WASHER!

- Filter traps lint during wash and rinse.
- Automatic water temp selector. 10-lb. capacity.

MATCHING KENMORE DRYER HAS 3 HEATS, FABRIC SETTING \$168⁸⁸ 3 DAYS ONLY

\$10 DOWN On Sears Easy Payment Plan DELIVERS BOTH WASHER & DRYER

- 3 heats—hot, medium, warm, and modern fabric setting on easy-to-read Visi-Dial timer. 10-lb. capacity.



Kenmore Automatic Washer & Electric Dryer \$98 3 DAYS ONLY



Prices Start At

Place Your Order Today!

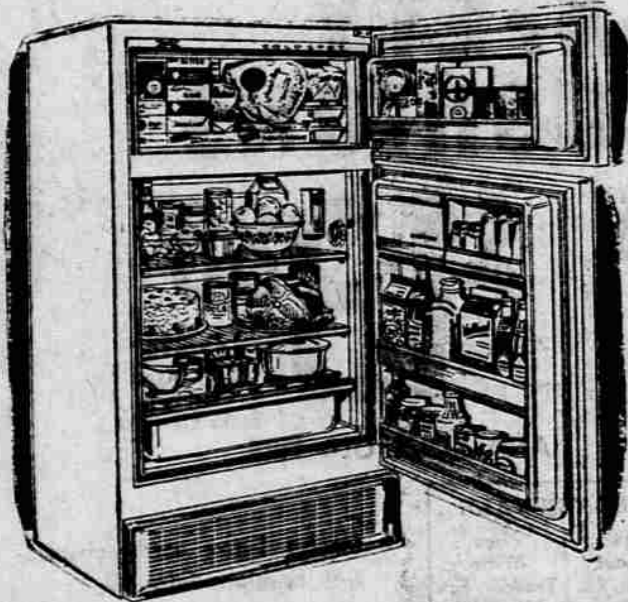
ELECTRIC RANGE PRICES START AT ... \$98⁸⁸ 3 DAYS ONLY Place Your Order Now!

"Direct From Factory-To Sears-To You" MEANS HIGHEST QUALITY AT LOWEST PRICES!

BIG 105-lb. FREEZER Featured In 12 CU. FT. REFRIGERATOR

\$10 DOWN DELIVERS THIS AUTOMATIC DEFROST COLDSPOT \$288⁸⁸ 3 DAYS ONLY

- Superb Coldspot refrigerator defrosts itself, even evaporates the water!
- Aluminum shelves, big crisper, deep door storage.



NEW COLDSPOT REFRIGERATOR WITH AUTOMATIC DEFROSTING

\$10 DOWN (On Sears Easy Payment Plan) DELIVERS \$228⁸⁸ 3 DAYS ONLY

- Durable, porcelain enameled crisper is easy to keep clean.
- 4 full-width door shelves give increased storage area.
- Deluxe, 2-door refrigerator and freezer combination.



FROST FREE 14 CU. FT. COLDSPOT REFRIGERATOR HAS 161-lb. CAPACITY FREEZER

\$10 DOWN (On Sears Easy Payment Plan) DELIVERS THIS COLDSPOT \$388⁸⁸ 3 DAYS ONLY

- "Turbo-Air" feature means frost-free refrigeration.
- Swing-out porcelain crisper keeps vegetables dewy fresh.



GENUINE COLDSPOT REFRIGERATORS PRICED FROM \$139.95 — Place Your Order Now!



GIANT 15 CU. FT. COLDSPOT FREEZER With Lifetime Porcelain Lined Interior

"Direct From Factory-To Sears-To You" Price... \$10 DOWN (On Sears Easy Payment Plan) DELIVERS THIS COLDSPOT \$248⁸⁸ 3 DAYS ONLY

HOLDS OVER 1/4 TON FROZEN FOOD!

- Porcelain enamel interior, counter-balanced lid, front control, safety signal light, 2 baskets.
- Store 525-lbs. of food in this giant Coldspot!

\$178⁸⁸ GIANT 15 CU. FT. ECONOMY MODEL HOME FREEZER HOLDS OVER 1/4 TON! Just \$5 Down Delivers! Place Your Order Today!



\$10 DOWN DELIVERS Your Choice of Either PORCELAIN LINED COLDSPOT UPRIGHT FREEZER OR A BIG, NEW 21 CU. FT. COLDSPOT CHEST FREEZER

"Direct From Factory-To Sears-To You" Price Just

\$358⁸⁸ 3 DAYS ONLY

- Built-in lock. Interior light.
- Separate fast freeze compartment.
- 2 baskets. Safety signal light.



- Genuine porcelain enameled interior with temp control dial.
- 4 freezing shelves; 700-lb. capacity.

OTHER COLDSPOT FREEZERS PRICED FROM \$148.88 — PLACE YOUR ORDER NOW!