

SEARS ROEBUCK AND CO. GRAND OPENING 3-DAY SALE

Ends Sat., 5:30 p.m.

WE SERVICE WHAT WE SELL!



Sears Medford Service Center

Corner Jackson and Biddle

Telephone: SP 3-6661

Servicing Southern Oregon and Northern California

GUARANTEED SERVICE

Available Only At Sears

SILVERTONE Television Service Policy

This policy makes available to our customers who purchase it, service, tubes and parts, to maintain top performance of their Silvertone TV sets, regardless of the number of service calls for the specified period of time the policy covers. As low as \$20 for shop service, \$35 for home service. Above prices cover the service policy for the first year from date of original sale.

As Low As \$20

KENMORE Automatic Washer Dryer Service Policy

This policy will cover all parts and labor necessary to maintain proper operation of our customer's Kenmore Washer or Dryer. We will furnish under this policy all parts and service either in the home or shop for a period of one year from the purchase date of this policy. \$29.95 on washer, \$24.95 on dryer for first year after expiration of original guarantee.

29.95 Washer 24.95 Dryer

COLDSPOT Refrigerator Freezer Service Policy

With the agreement in this policy we will furnish functional parts and service in the home or shop from the date of sale of this contract for a period of one year. Also, we will furnish one maintenance and cleaning call during the period covered in this policy. \$18 on refrigerator, \$16 on freezer for first year after original guarantee.

\$18 REFRIGERATOR up to \$100 food loss \$16 FREEZER full coverage on food loss

A Small Fleet of Trucks For Fast Service!

Sears Efficient Employees Offer You These Services

1. Right Parts Lists In Seconds!

Picking out a replacement part for any mechanical item purchased from Sears is done in just 20 seconds! Parts lists are projected from microfilm for easy customer selection.

2. Complete Parts Are on Hand!

To serve you with maximum efficiency, servicemen keep parts neatly filed in large drawers. Drawers open at both ends to expedite handling between stock bins and truck or shop.

3. Modern Offices!

Whether you come in or telephone, Sears service department is equipped with modern innovations and staffed by an efficient group to give you friendly, fast and courteous service!

4. Service Is Up-To-Date!

Sears servicemen are trained to do best work on your Kenmore, Coldspot and Silvertone appliances. Through specially designed training films, they keep up-to-date on new products and new methods of service and repairs.

5. The Lawn Mower Clinic!

Using only Sears factory equipment, our experts sharpen and overhaul any Sears hand or lawn mower. Elgin outboard motors, too.

And Service These Appliances

- KENMORE**
- Washer
 - Combination Washer and Dryer
 - Stoves
 - Vacuum Cleaner
 - Dishwasher
 - Ironer
 - Sewing Machine
 - Garbage Disposal
- SILVERTONE**
- Television
 - Radio
 - Hi-Fi Phone
- COLDSPOT**
- Refrigerator
 - Freezer
 - Air-Conditioner
- Plus . . . All HOMART, ELGIN, CRAFTSMAN-DUNLAP Utility and Power Equipment

\$1 This Coupon is Worth \$1.00 On ANY HOME SERVICE OR PARTS

(Note: Coupon must be signed by customer)

Signed _____

Address _____

(Coupon Good Only until Aug. 31, 1959)

PHONE SP 3-6661 FOR FREE HOME DEMONSTRATION! No Obligation!

SEARS LOWEST PRICE EVER- LIGHTWEIGHT, COMPACT

KENMORE CLEANER

Now With Powerful 1 HP Suction!

39⁹⁵ \$5 DOWN, \$5 Month on Sears Easy Payment Plan



Similar Cleaner Was a Favorite at 59.95 Because:

- 1-HP motor provides suction for removing embedded dirt
- Lightweight—only 13½ lbs. Carry like a luggage piece
- Attractive low silhouette—modern look in cleaners

Look At All These Work-Saving Features!



No Need to Use an Old-Fashioned Vacuum Cleaner When You Can Get a Modern Kenmore Canister

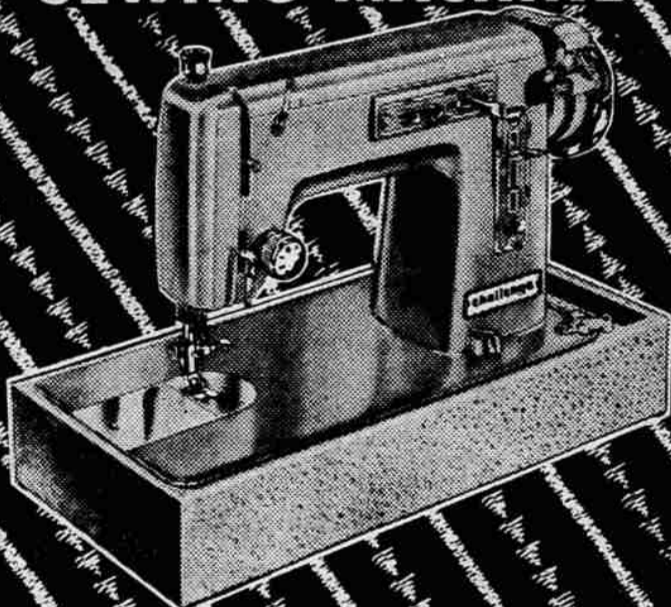
AT THIS LOW PRICE!

now only 26⁶⁶

\$5 Down, \$5 Month on Sears Easy Payment Plan

Kenmore cleaner is your answer to rug-cleaning on a budget. Its extra strong suction pulls in nap-wearing grit, keeps your rug looking bright.

ZIGZAG SEWING MACHINE



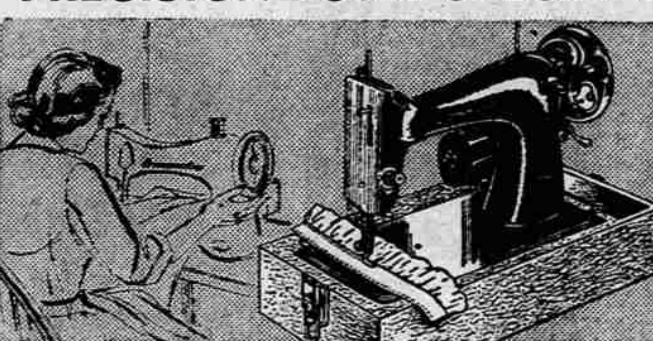
SEWS ZIGZAG STITCHES WITHOUT ATTACHMENTS

SEARS LOW PRICE \$68

\$5 DOWN, \$5 Month on Sears Easy Payment Plan

- Sews fancy stitches, embroiders, monograms, appliques without attachments, bastes, tucks
- Darns, mends, does straight stitch sewing

PRECISION BUILT SPECIAL!



SEWS FORWARD AND REVERSE

Fully Guaranteed! **\$27**

\$5 DOWN On Sears Easy Payment Plan

This new sewing machine is simple to thread and use. Sews a double lock stitch. Save!

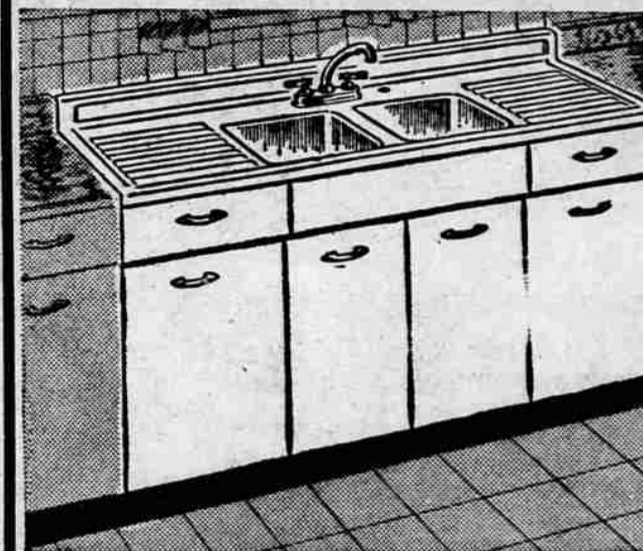
FAMILY SIZE FULLY AUTOMATIC DISHWASHER

\$5 DOWN ON SEARS EASY PAYMENT PLAN DELIVERS!

GRAND OPENING SPECIAL \$158⁸⁸ PRICE!

NO INSTALLATION REQUIRED. U.L. APPROVED White porcelain enamel on lid and tub is acid, scratch, and heat resistant.

VISIT YOUR SEARS COMPLETE KITCHEN PLANNING CENTER



HARMONY HOUSE 66-INCH STEEL CABINET SINK OUTFIT

99⁸⁸

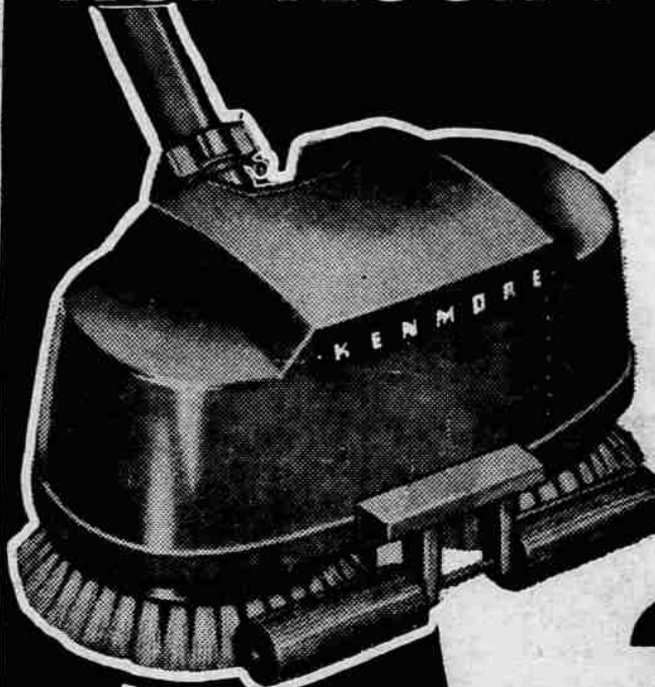
\$5 Down Delivers!

- ROOMY STORAGE SPACE
- SPACIOUS WORK AREA
- Modern, attractive design. White.
- Double Bowl sink has chrome plated swing spout faucet and basket strainer.
- Enamel finish cabinet has 2 sliding drawers and four doors.

SEARS HAS A FULL SELECTION OF THE FINEST AMERICAN-MADE AND DELUXE IMPORTED SEWING MACHINES

STOP BREAKING YOUR BACK!

Eliminate All Bending and Stooping with KENMORE ALL NEW 1959 FLOOR POLISHER



- SCRUBS
- WAXES
- POLISHES
- BUFFS

Keep floors smartly gleaming and rugs shampoo-bright. Just guide your Kenmore® and its speedy twin brushes do the rest. Call or mail coupon today!

26⁶⁶

\$5 Down, \$5 Month on Sears Easy Payment Plan

10-DAY FREE HOME TRIAL

Now! You Can Try Before You Buy!

Mail Coupon or Call Mr. Edge, SP 3-6661

MAIL THIS COUPON TODAY

SEARS, ROEBUCK AND CO.
501 EAST JACKSON
MEDFORD, OREGON
ATTN: Mr. Edge

Please send a Kenmore Floor Polisher for a FREE 10-day Home Trial to:

NAME _____
ADDRESS _____
CITY _____ STATE _____
PHONE NUMBER _____