

SEARS ROEBUCK AND CO. GRAND OPENING

3-DAY SALE
Ends Sat., 5:30 p.m.

MODERNIZE NOW! PAY LATER!
NO MONEY DOWN
Take Up to 36 Months to Pay on Sears Modernizing Credit Plan
Ask any Sales Person for details



Materials and Workmanship Guaranteed by Sears!

HOME IMPROVEMENT NEEDS under one roof at Sears MCP
All the materials and all the financing for major home improvement

SEARS CARRIES A COMPLETE LINE OF HOMART ROOFING:

- Lock Shingles
- 3-in-1 Shingles
- Hexagon Shingles
- Staggered Edge
- Roll Roofing

Now! While the Weather Is Good.. REROOF YOUR HOME
For as Low as **\$5.00** A Month on Sears Modernizing Credit Plan (MCP)
NO MONEY DOWN! Up to 36 Mo. to Pay!

FREE ESTIMATES! NO OBLIGATION WHATSOEVER! PHONE SP 3-6661



ALUMINUM HOME BEAUTIFYING DOOR
Price, Including All Hardware.....
\$3 DOWN Or Charge It On SRC! **\$26.88** 3 DAYS ONLY!
• Protects and beautifies your home. Includes glass panels and fiberglass screen.
• Rust resistant aluminum never needs painting. Sturdily built to last years.
ALL YOUR HOME IMPROVEMENT NEEDS UNDER ONE ROOF AT SEARS! BUY NOW!

MODERNIZE NOW WHILE THESE SAVINGS LAST!

For More Indoor Comfort!
SALE PRICED! HOMART ROCKWOOL PELLETS
3-Days Only **\$1.19** Bag
• Insulate now against winter, summer weather discomfort.
• Free-flowing, no hand packing needed.
• Fire-resistant.

For Beauty and Safety!
SALE PRICED! HOMART ADJUSTABLE RAILINGS
3 Days Only **\$1.19** Lin. Ft.
• Railings make entrance safer for children and grown-ups.
• Adjustable, easy to install. Available in 4-ft. and 6-ft lengths. Beautify today!



"Direct From Factory-To Sears-To You"
WATER HEATER SALE
GET THE BEST QUALITY AT THE LOWEST PRICE!

HOMART GLASS-LINED Fully Automatic.. 10-Year Guaranteed

WATER HEATER
Priced, 3 Days Only...

JUST **\$5.00 DOWN** **\$99.88** 3 DAYS ONLY!

Electric-Built for Efficient Service!

- Glass lining is fused on to a smooth, flawless steel tank.
- Won't rust, corrode, chip, crack, peel or break.
- Wrap-around heating elements covers more area for greater efficiency.

GENUINE HOMART WATER HEATERS PRICED FROM \$44.95

NEW FLEX-O-PIPE FOR COLD WATER
1/2-in. Size Priced..... **5¢** Ft. In Coil Lots
Fantastic strength, won't crack or pin hole. Resists cuts, abrasions. **SIMILAR LOW PRICES ON ALL SIZES.**

HOMART Automatic CELLAR DRAINER
1/3 H.P. **\$39.88** \$4 Down
On Sears Easy Payment Plan. Entire unit listed by UL! Just plug it in and stop worrying about wet basements.

NO MONEY DOWN
Up to 36 Months to pay on Sears Modernizing Credit Plan



FREE TRIM! FREE TRIM!
WE LOAN YOU THE TOOLS! INSTALL IT YOURSELF! SAVE EVEN MORE!
HOMART 3-Pc. White Cast Iron BATH ENSEMBLE
With FREE Trim **INSTALL A COMPLETE "Homart" BATH ENSEMBLE** No Money Down on MCP **\$98**

SEE SEARS COMPLETE LINE OF WHITE AND COLORED HOMART BATH ENSEMBLES. **COMPAR! SAVE!**

Low Prices During This Pre-Season HEATING SALE!

LET SEARS ARRANGE FOR LOW COST INSTALLATION
Ask Any Salesman for Details
Free Estimates!
Phone SP 3-6661



Phone SP 3-6661 No obligation!

Homart OIL-FIRED BASEMENT FURNACE
NOTHING DOWN! 36 Month To Pay on M.C.P.* **\$268.88** 3 DAYS ONLY!
INSTALL A COMPLETE HOMART HEATING SYSTEM
***SEARS MODERNIZING CREDIT PLAN! THERE IS A HOMART HEATING SYSTEM TO FIT YOUR SPECIFIC NEEDS. CHOOSE FROM OIL, GAS, OR ELECTRIC SYSTEMS.**

SEARS..... YOUR COMPLETE KITCHEN PLANNING CENTER!

Harmony House - Attractive, Modern STRAIGHT GRAIN FIR OR BIRCH FRONT KITCHEN CABINETS

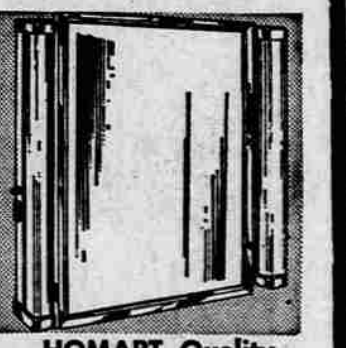
3-DAYS ONLY! 15% OFF REG. PRICE
NO MONEY DOWN! Up To 3 Years To Pay On Sears Modernizing Credit Plan! EXPERT INSTALLATION CAN BE ARRANGED!

VISIT YOUR SEARS KITCHEN PLANNING CENTER! BUILT-IN CABINETS ON DISPLAY!



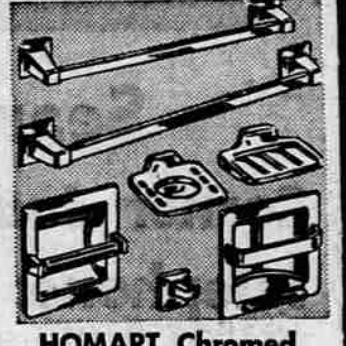
3-DAY SPECIAL!
Wall Mount Utility MEDICINE CABINET
Charge It **\$1.99**

All steel, 11x18-in. glass mirror. Baked white enamel finish. 2 Stationary steel shelves.



HOMART Quality MEDICINE CABINET
Charge It **\$2.188**

Fine recess type cabinet has 2 fluorescent lights with fluted shades. 16x22-in. plated glass mirror.



HOMART Chromed BATH ACCESSORIES
Charge It **\$12.88**
7-c. set adds new glamour to your bathroom. Easy to install and keep clean.