

SEARS ROEBUCK AND CO. GRAND OPENING 3-DAY SALE

Ends Sat., 5:30 p.m.



KENMORE 24-INCH MOTORIZED BRAZIER

Value Packed Grand Opening Special Charge It

\$15.88

3-DAYS ONLY!

- Has a UL Approved motor with turn switch.
- Rugged steel bowl, wind shielding hood, 5/16-in. nickel chrome plated spit, plus many extras.



Get Sizzling Steaks on Big 24-in. Grill Charge It! **\$9.88**

Brazier is nickel chrome plated, rolls easily on rubber wheels.



Big 24-inch Kenmore Motorized Folding Brazier Low Price **\$23.88**

Copper finished steel bowl, copper-toned steel hood. Zinc plated legs.



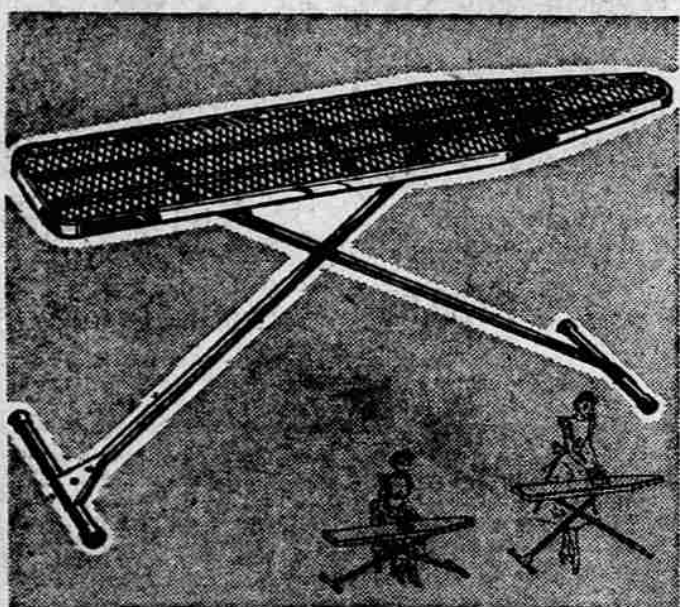
Kenmore Motorized Folding Brazier Low Price **\$31.88**

Built to last. UL Approved fan cooled motor. Hood with 24-inch oven.



Kenmore Brazier Has Everything Low price **\$52.88**

Adjustable firebox to help control heat. Roast rack, storage tray, and drip pan.



Has The Correct Height For You! SITTING OR STANDING
VENT-O-TOP ADJUSTABLE IRONING TABLE

Charge It! **\$6.88**

3-DAYS ONLY!

Adjusts from 23 to 36 in. Top enameled in cheery yellow. Copper-tone tubular steel legs are "offset" to provide leg room for sit-down ironing. Opens, closes automatically.

IRONING PAD & COVER SET Grand Opening Price Just **\$1.33**

light up! at this low price

Your Choice **1.88**

VISIT SEARS LIGHT FIXTURE DEPARTMENT FOR NEW IDEAS!

Live up your home with light, inside and out. See these modern light fixtures today. Priced at only 1.88 each.

A. 1-light fixture for kitchen or bath. 6-in. diam. Chrome-plated.
B. 2-light ceiling fixture. 12-inch square shade.
C. Wall bracket fixture with chrome-plated holder and plug outlet.
D. Marine style outdoor-wall fixture in copper.

YOU NEED MODERN WIRING TO ENJOY TODAY'S APPLIANCES!

BUILDING...MODERNIZING? SAVINGS FOR ALL WIRING OR LIGHTING NEEDS!



All Sears Wiring Supplies Are Safety-Approved By UL. Be Safe—Buy From Sears.

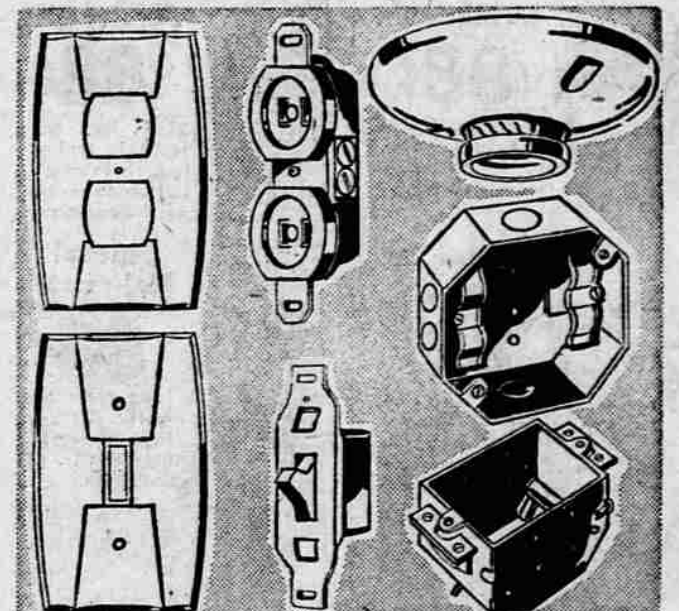
3-DAYS ONLY (Or While Quantity Lasts)
12-2 NON-METALLIC SHEATHED CABLE

4¢ FOOT IN 250-FT. COILS

Limited 2 Coils To Customer

Outlasts ordinary cable — recommended for indoor wiring, old or new, where you must "snake" wire through walls. Resists moisture, rot and mechanical injury far better than ordinary covers.

FREE ESTIMATES ON YOUR WIRING NEED



Select From Sears Electric Wiring Accessories For The Home

- RECEPTACLE PLATES, Each 15c
- NEW STYLE SWITCH PLATES, Each 15c
- RECEPTACLES, Each 12c
- SWITCHES, Each 19c
- PORCELAIN OUTLETS, Each 29c
- OCTAGON BOX, With Clamps, Each 39c
- SWITCH BOX, With Clamps, Each 39c

All Your Home Wiring Needs Are Available At Sears!

SEARS MASTER-MIXED EXTERIOR PAINTS

Combine These Quality Features:

- Resist Mildew even in dampest climates
- Colors are Uniform in can after can
- High Hiding Power for savings on paint
- Priced as Low or Lower than Most Similar Paint

Sears Has the MOST COMPLETE PAINT DEPARTMENT IN TOWN



GIVES NEW BEAUTY LASTING PROTECTION!



Charge It!

Master-Mixed WHITE HOUSE PAINT
LOW, LOW 3-DAY PRICE **\$3.99**
Only GALLON

Has Self-Cleaning Action! Cleans itself with every rain. Amazing "chalking" action makes white first day bright. Won't Mildew or Discolor. Surface Resists Peeling! Has High Hiding Power.

Our Best House Paint! . . . MASTER-MIXED ONE COAT SNOWWHITE



SPECIAL, LOW 3-DAY PRICE **\$5.99**
Only GALLON

One smooth-spreading coat covers even black. 35% titanium dioxide keeps paint brilliant white. Dries to an even finish without brush marks. Self-cleaning action keeps paint first day fresh.

Scrubable, Stain-Resistant
MASTER-MIXED LATEX FLAT PAINT

LOW, LOW 3-DAY PRICE **\$3.99**
Only GALLON

No painty odor to air out . . . dries in 1/2 hour. Amazingly easy to roll or brush on any surface.

Our Best Satin Enamel!

MASTER-MIXED Sero-Glo DRIES IN 6 to 8 HOURS!

- Mar, stain, oil, grease, soap, chip resistant.
- One coat covers most surfaces.

SPECIAL LOW 3-DAY PRICE **\$1.99**
Only QUART

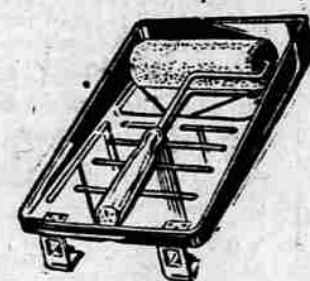
Matches our flat paint colors. Perfect for wood trim, kitchen or bathroom finishing. Odorless.



PAINT THINNER **99¢ Gal.**

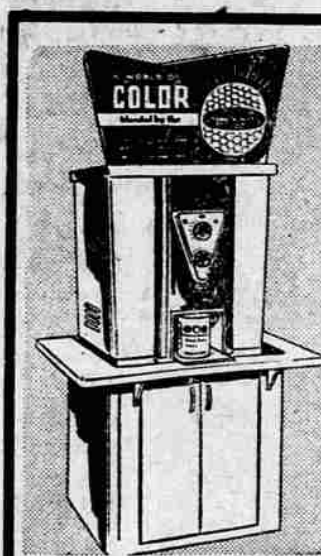
Thins all regular paints, varnishes, enamels. Cleans brushes, rollers, hands, etc.

CHARGE THESE SPECIALS! ENJOY THE SAVINGS!



ROLLER SET **99¢**

Paint the easy way! Roller does large wall surfaces faster than a brush.



SHADE-O-MATIC MACHINE CUSTOM MIXES PAINTS.

Over 1200 Colors Possible!

Choose from a world of colors for every room in your home. Custom mixes latex wall finish, semi-gloss, high gloss, flat oil, house and trim paint. All popularly priced.



SEARS COLOR SERVICE Here's everything you need to select and match colors for your rooms. Ask about this free service at Sears Color Bank today!

7 REASONS WHY SEARS IS YOUR PAINT AND PAINT SUPPLY HEADQUARTERS

- 1. SEARS OFFERS A COMPLETE DECORATING PROGRAM . . .**
Sears paint specialists are always on hand to assist you with decorating problems.
- 2. SEARS OFFERS A CUSTOM-MIX CENTER FOR INTERIORS . . .**
Sears Color Bank and Shade-O-Matic services let you choose from over 1200 colors and shades.
- 3. SEARS HAS A COMPLETE DECORATING SERVICE . . .**
You're sure to find the answer to your painting problems in Sears informative loaner books.
- 4. SEARS HAS THE GREATEST SELECTION OF PAINTING NEEDS**
You'll find everything you need from ladders to drop-cloths at Sears.
- 5. SEARS PRICES ARE ALWAYS LOW, LOW PRICES . . .**
Compare! You'll look long and hard to find lower prices for this quality paint.
- 6. SEARS PAINT IS QUALITY PAINT WITH ALL THE LATEST FEATURES**
You won't find better paints for the money. They're formulated for best results.
- 7. SEARS LETS YOU CHOOSE FROM 3 FINANCING PLANS**
Ask about Sears Revolving Charge, Sears Easy Payment Plan or Sears Modernizing Credit Plan.

COME IN TO SEARS TODAY! PLENTY OF FREE PARKING!