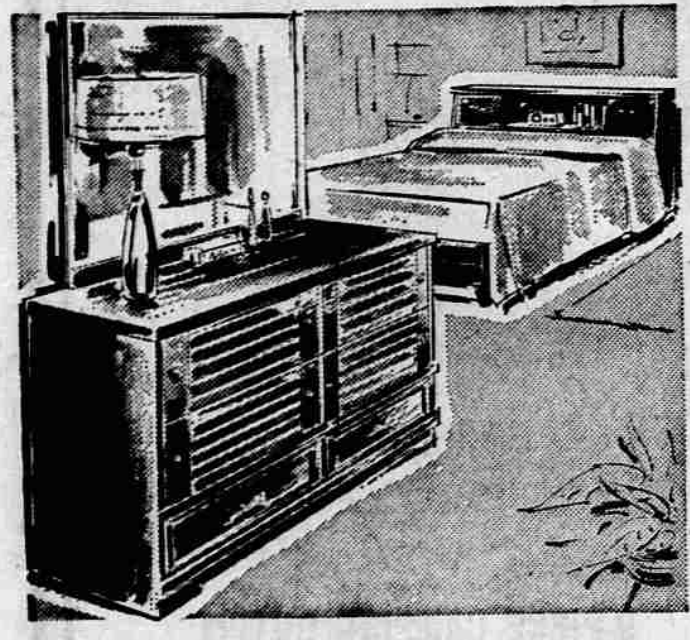


SEARS ROEBUCK AND CO. GRAND OPENING

3-DAY SALE
Ends Sat., 5:30 p.m.

3 DAYS ONLY
OR WHILE
A CARLOAD LASTS!

1/2 PRICE!
837 COIL MATTRESS
AND MATCHING BOX SPRING

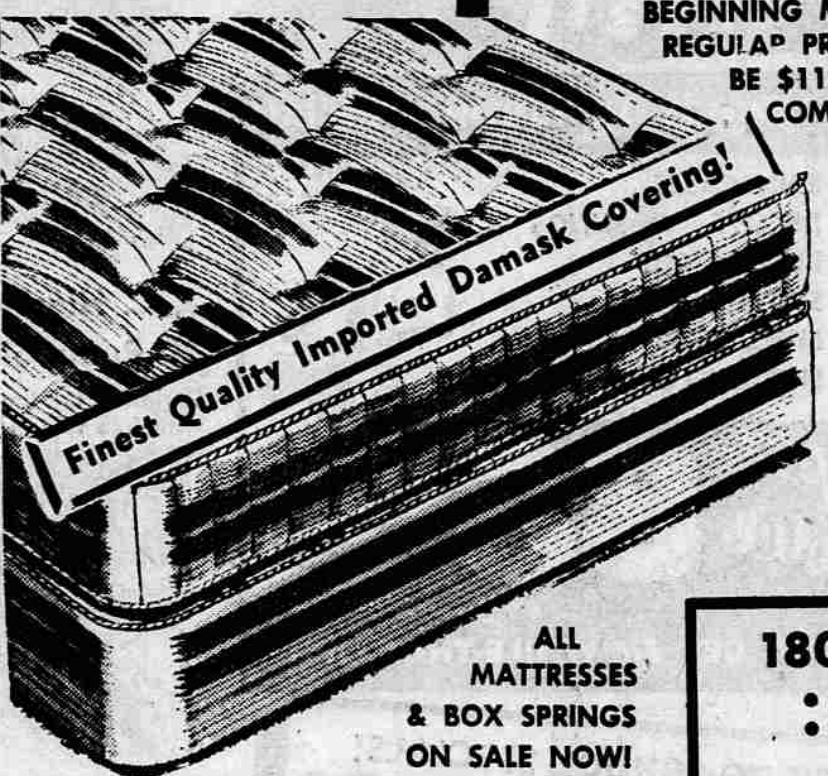


GENUINE HARMONY HOUSE QUALITY DOUBLE DRESSER AND BOOKCASE BED

• Choice of finishes: Cameo or Charcoal
• One of our most popular bedroom ensembles. **\$139⁸⁸** \$5 Down Delivers

SPECIAL MEDFORD INTRODUCTORY PRICE

2 Pc. Bedroom Suite \$68⁸⁸
• Lacquer Finish
Low Priced for the New Homemaker \$5 Down Delivers



BEGINNING MONDAY
REGULAR PRICE WILL
BE \$119.95 FOR
COMBINATION

\$29⁸⁸ ONLY \$5 Down Delivers
EACH PIECE
FULL OR TWIN SIZE
IN COMBINATIONS

EXCEPTIONAL VALUE AT THIS LOW PRICE!

- Coils are individually muslin pocketed.
- Finest quality Imported Rayon Damask Covering.
- Lambs wool on one side, rubberized hair on the other.
- 612 eyelets in border for maximum ventilation.

180 COIL MATTRESS \$19⁸⁸ FULL SIZE
• Colorful and Durable Tick
• Matching Box Spring Same Price
SEE SEARS COMPLETE BEDDING DEPARTMENT

- 5-Pc. Provincial Bedroom Ensemble in antique white and gold \$679.75
- 5-Pc. Bedroom Ensemble in Autumn Leaf Mahogany. Our Best \$569.75
- 5-Pc. Contemporary Modern Highly Styled Bedroom Ensemble in rich, deep toffee walnut \$499.75
- Triple Dresser and Bed Set. Lined Oak finish \$239.95



7 PC. BRONZE PLATED DINETTE SET \$128⁸⁸
\$5 Down Delivers

- Hi-pressure laminated top has anodized aluminum apron with new ribbed design.
- Choice of colors: Walnut or Blonde Marquetry.
- Harmonizing Chairs in beautiful holiday pattern in cream and brown stripes.

5 PC. CHROME DINETTE \$48⁸⁸
In Popular Mother of Pearl Design
SALE PRICED AT

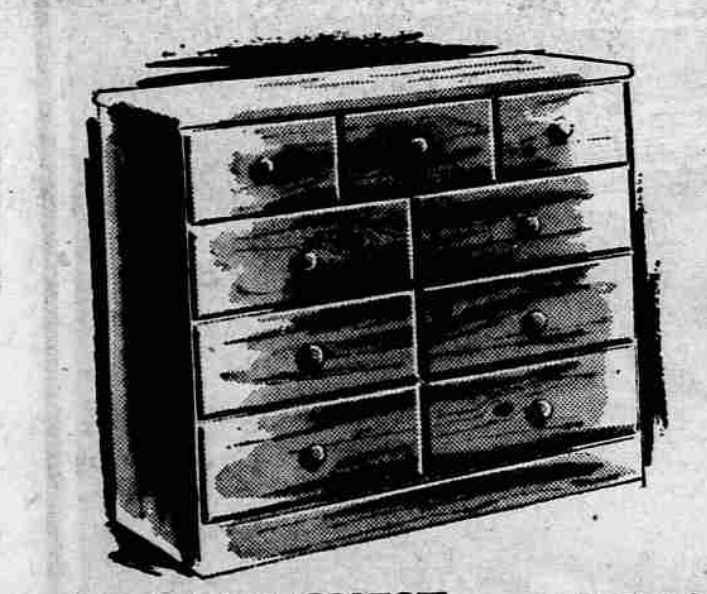


GENUINE HARMONY HOUSE 2 PC. LIVING ROOM SUITE
HIGH QUALITY FRIEZE
\$10 DOWN DELIVERS \$219⁸⁸
Built to Rigid Harmony House Specifications. Colors: Sage, Brown, Beige & Black.
LOW-LOW OPENING PRICE!

2 PC. SOFA BED \$138⁸⁸
• High quality Decorator Fabric in Hi-Low Frieze with Lurex thread for added beauty. \$5 Down

- Our finest bronze-plated dinette. Table is finished in wood grain border and travertine marble. Chair has brass swivel guides, upholstered in newest Lorraine pattern in Ivory and Tan. \$159.95
- Other styles of tables and chairs to choose from.

- 3-Pc. Sectional Living Room Groups, Our best—Choice Color and Fabric \$474.95
- 2-Pc. Living Room Suite, 2-tone Finest Jacquard Frieze \$384.95
- Tuckaway Sofa Bed in Your Choice of Harmony House Colors \$269.95



9-DRAWER CHEST \$19⁸⁸
• Ready-to-finish.
• Smoothly sanded.

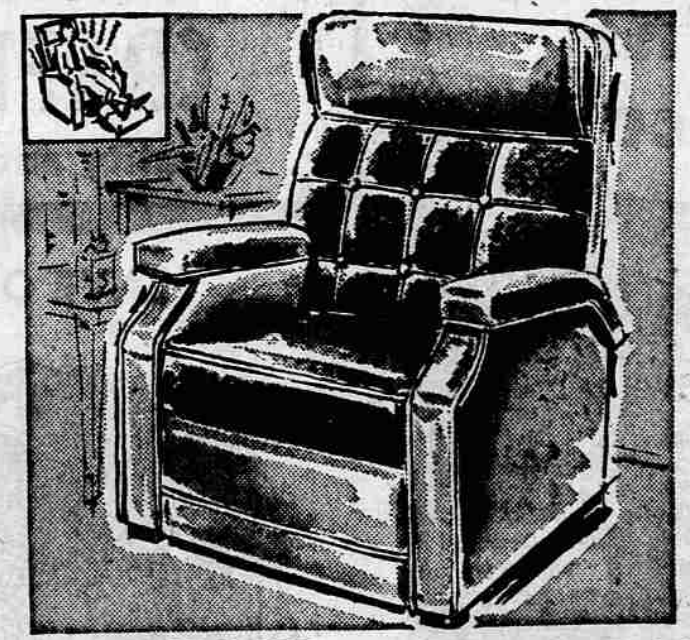
DO IT YOURSELF AND SAVE!
4-DRAWER CHEST \$9⁸⁸
SPECIAL LOW PRICE FOR OPENING SPECIAL



OUR BEST! \$58⁸⁸
6-YEAR SIZE BABY CRIB & INNERSPRING MATTRESS.

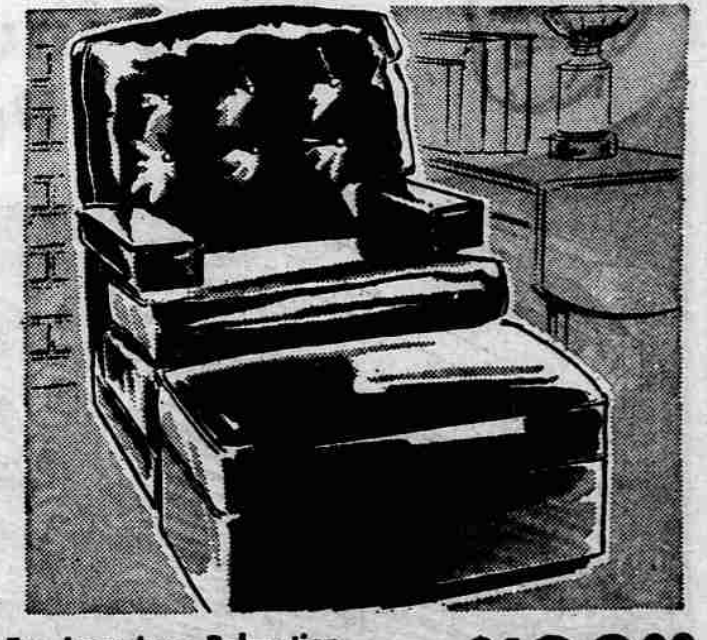
Spindle Crib and Mattress Combination. Natural finish. Adjustable spring.
SALE PRICED AT \$29⁸⁸

\$5 down buys up to \$200 of furniture on Sears Easy Payment Plan
\$10 down on purchases over \$200



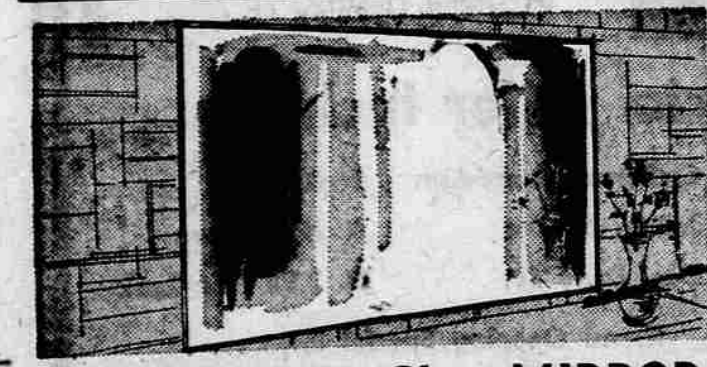
RECLINER \$88⁸⁸
• Combination plastic and frieze.
• Your choice brown or beige.
COMPARE THIS ANYWHERE AT \$129.95

RECLINER \$68⁸⁸
• Adjusts to any desired position.
• Covered in 2-Tone black plastic and frieze.
EXCEPTIONAL VALUE!



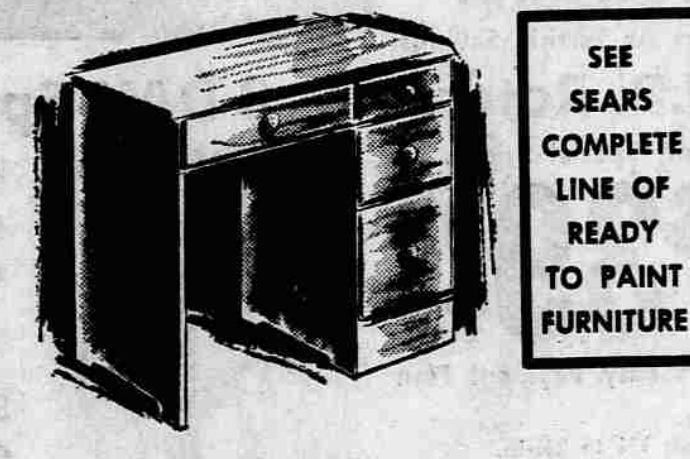
For Luxurious Relaxation Sink into this Chair Upholstered with the finest leather-like plastic
\$129⁸⁸
A STEAL AT THIS LOW OPENING PRICE!

ROCKER \$58⁸⁸ Beautiful coral color. Styled for lasting comfort. Worth many dollars more. 5 only.



60"x30" Plate Glass MIRROR \$29⁸⁸
• Beveled edges for added attractiveness. Can be hung horizontally or vertically.

AN OUTSTANDING BUY!
New Popular **TREE LAMPS \$9⁸⁸**
PRICED FROM.....
Various Sizes, Finishes and Prices.
Many other styles of modern and traditional table lamps shown in our complete lamp dept.



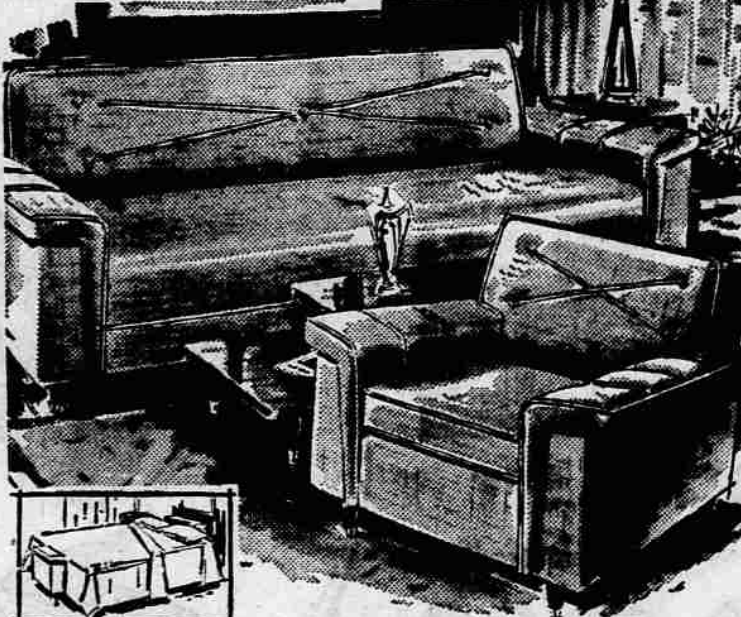
JR. SIZE STUDENT DESK \$12⁸⁸
• 3 Large Side Drawers and 1 Center Drawer
A GIVEAWAY AT

7 DRAWER DOUBLE PEDESTAL STUDENT DESK \$19⁸⁸
• Large capacity drawers.
• Sanded to a satin smoothness, Ready-to-Paint.
An Outstanding Purchase at a Low, Low Price!

SEE SEARS COMPLETE LINE OF READY TO PAINT FURNITURE

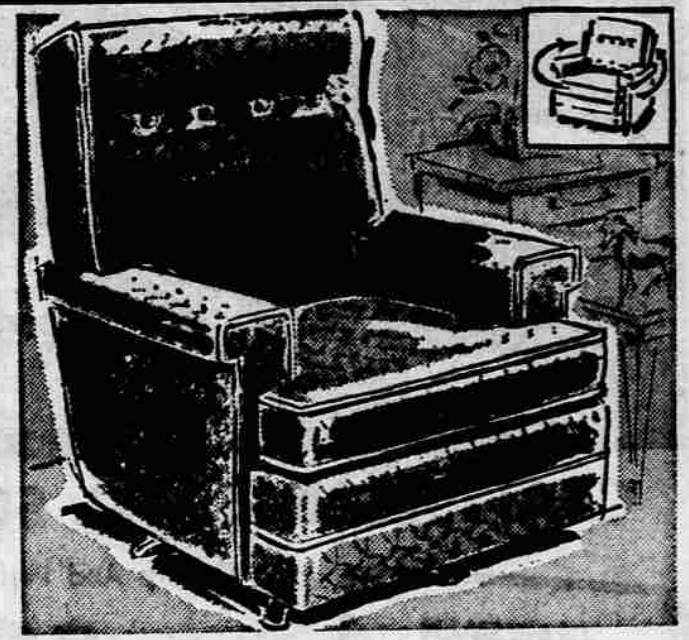
FREE DELIVERY IN OUR LARGE DELIVERY RADIUS

- RADIUS POINTS
- SHADY COVE
- GRANTS PASS
- ASHLAND



2 PC. SOFA BED SUITE AND MATCHING CHAIR \$138⁸⁸
• Covered in chocolate brown or coral.
DRASTICALLY REDUCED! \$5 DOWN

YOUR CHOICE ARMLESS SOFA BED OR REGULAR SOFA BED WITH CHAIR \$68⁸⁸
Very Limited Quantity for Opening Special.



CLUB CHAIR \$68⁸⁸
• Modern Lawson arm style.
• Swivels and rocks.
• Beige, Brown and Turquoise.
\$30 UNDER PRICED FOR THIS OPENING!

SWIVEL ROCKER \$38⁸⁸ Modern style fits any decorating scheme. Priced low for opening special!