



GRAND OPENING

3-DAY SALE

ENDS Sat., 5:30 P.M.

Only at SEARS! **Harmony House Curtains & Draperies...**
SO MUCH FOR YOUR WINDOWS... ASK SO LITTLE WORK OF YOU!



Little or No Iron Dacron Priscillas

Purse-Pleasing Price, Just...

- White 47x81
 - Hand Washable Dries Quickly
 - Crisp 5-inch Ruffle
 - Budget Priced!
- \$3.99** Pair Charge It!
- 92x81-in. Dacron Priscilla.....\$7.99

Our Finest - Widest - Machine Washable
Deluxe Dacron Priscillas
... with extra width and fullness.
Finest Quality - 57x81-inch
Priced Only pair **\$5.99**

- Extra fullness for added beauty
- White and Pastels
- 57x84-in. Deluxe Dacron Priscilla.....\$ 5.29
- 57x81-in. Deluxe Dacron Priscilla.....10.99
- 96x81-in. Deluxe Dacron Priscilla.....16.99
- 139x81-in. Deluxe Dacron Priscilla.....

W-I-D-E W-I-D-E DRAPERIES

Buy Today... Hang Tonight!...
Harmony House...

Distinctively Textured, Heavy-Bodied

Toume' Boucle' Satin-Backed Drapes

With an Elegant Silken Look

Sale Priced...

\$6.99
30x84
in length
Charge It!

Ready-to-hang, solid colors in the widths and lengths most asked for... distinctively textured, heavy-bodied Toume' boucle' with elegant muted colors that are wonderfully sunfast.

- 76x84-in.....\$11.99
- 120x84-in.....\$22.99
- 104x84-in.....\$15.99
- 152x84-in.....\$25.99

Be First to the Department for These
**DECORATOR STYLED
DAVENO COVERS**

Grand Opening Special Price...

\$9.99
Charge It!

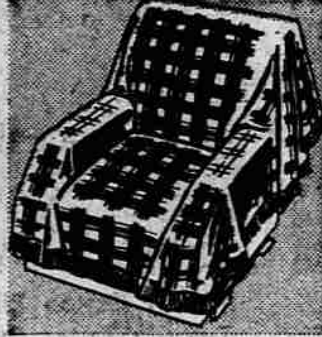
- Washable, Easy to care
- Trim looking Cord Welted
- Decorator styled for Dual-Purpose Rooms
- Choose from Plain, Tweeds and Floral Prints

hard to beat values!



Easy-Care Chenille Fringed Spreads
Charge **\$3.99**
It!

Full or twin size in close wave-line rows of cotton baby chenille. Harmony House colors.



Handy, Washable Utility Throws
72x60-inch
Charge It! **\$2.99**

Good-looking plaid Dacron and cotton throws. Keep your furniture clean and new looking!
Daveno Size.....\$4.99

**Sears FREE
Home Decorator
Consultant Service!**
Phone: SPring 3-6661

Ask for: Mrs. Helen Garner...
Your Decorator Consultant

FREE MEASURING AND ESTIMATING ON
DRAPERIES, BLINDS, AWNINGS AND
UPHOLSTERING! No Obligation!



WHITE GOODS SALE

NO FINER VALUE OR QUALITY AVAILABLE!
WHY PAY MORE?



stock up now! lowest prices of the year

NEW LOW PRICES

on Harmony House Guaranteed First Quality Muslins and Luxury Percals!

Harmony House Good Quality
WHITE MUSLINS

\$1.67 81x108" or Full Fitted

Cases To Match **2 for 73¢**

Other Sizes low-priced:

- 72x108-in.\$1.53
- 81x 99-in.\$1.53
- Twin Fitted\$1.53

Harmony House LUXURIOUS QUALITY
WHITE PERCALES

\$2.29 81x108" or Full Fitted

Cases To Match **2 for 99¢**

Other Sizes low-priced:

- 72x108-in.\$2.09
- Twin Fitted\$2.09

Harmony House LUXURIOUS QUALITY
PASTEL PERCALES

\$2.69 81x108" or Full Fitted

Cases To Match **2 for \$1.09**

Other Sizes low-priced:

- 72x108-in.\$2.49
- Twin Fitted\$2.49

At Sears Your Satisfaction Is Guaranteed or Your Money Back!

6 reasons why Harmony House linens are your best buy

- 1 Guaranteed first quality. Never any seconds.
- 2 Sanitized fitted sheets. Under 1% shrinkage.
- 3 Pastel sheets and towels are color co-ordinated.
- 4 Sheets are sealed in clear, air-tight plastic.
- 5 Type for type—no finer values or quality.
- 6 Satisfaction guaranteed or full refund of money.

SHOP THURSDAY AND FRIDAY 'TIL 9 P.M.



AUTOMATIC BLANKETS

Dial your warmth and sleep relaxed!

GOOD 10% Nylon Automatic Blanket

Softly napped and easy-to-care for... **\$15.99**

Full Bed, Single Control\$16.99

Full Bed, Dual Control\$22.99

Twin, Single Control

OUR BEST - Guaranteed Five Years!

Beautiful Harmony House Pastels!

Full Bed, Single Control\$29.99

Full Bed, Dual Control\$36.99

Twin, Single Control

Other Low Prices:

Full Bed, Single Control\$13.99

Full Bed, Dual\$19.99

Terrific towel savings - while they last!

Hurry! Don't Miss This Harmony House

TOWEL SALE

Thirsty... durable... in stripes and solids BATH TOWELS... more than 3 1/2 feet long!

Buy Several Charge It! **79¢**

HAND TOWELS

Sale Priced **49¢**

WASHCLOTHS

Sale Priced **25¢**



FOR THE LOVELY DECORATOR TOUCH
Buy bath towels, hand towels, washcloths in color matched ensembles.

BEAUTIFY and PROTECT YOUR HOME! SEARS IS YOUR COMPLETE HEADQUARTERS For
• AWNINGS • DOOR CANOPIES • VENETIAN BLINDS • VERTICAL BLINDS • BLINDS
• WOOD SHUTTERS • FOLDING SCREENS • CUSTOM JOBS OUR SPECIALTY!

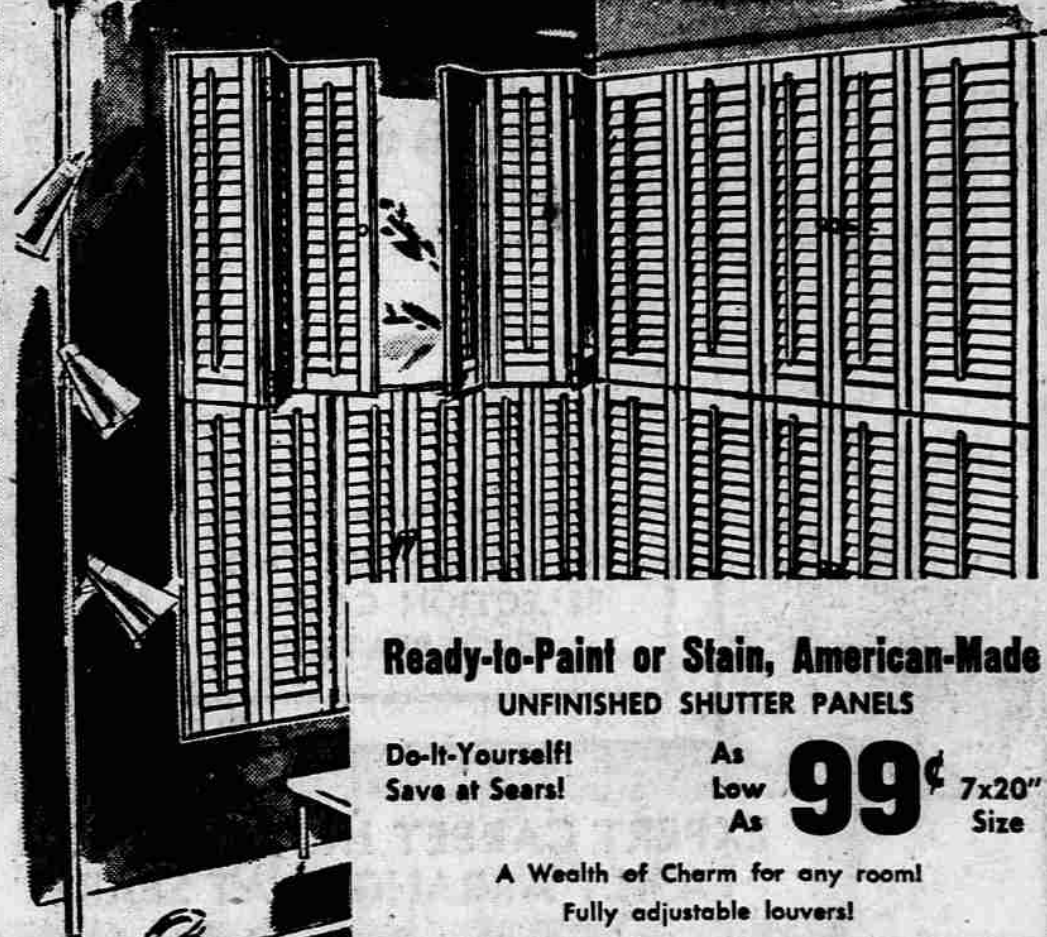


Window Beauty at Low Price! Harmony House
READY-MADE VENETIAN BLINDS

- Harmony House - Fine Quality **\$2.99**
- 64-in. Long, 18-22-in. Wide

Ideal control of light, air and privacy.

- 23-28-in. Width.....\$3.99
- 29-36-in. Width.....\$4.49



Ready-to-Paint or Stain, American-Made
UNFINISHED SHUTTER PANELS

Do-It-Yourself! Save at Sears! As Low As **99¢** 7x20" Size

A Wealth of Charm for any room!
Fully adjustable louvers!

Other Sizes Up to 9-in. by 32-in.\$1.59 to \$2.29