

X VALUES! SAVINGS ARE FOUND!

New REXALL **FAST** HOME PERMANENT *with Built-in Shampoo*

THE AMAZING NEW IDEA THAT MAKES
ALL OTHER HOME PERMANENTS
OLD-FASHIONED



Cuts total time up to half!

NEUTRALIZES...SHAMPOOS...CONDITIONS
—ALL IN ONE EASY STEP



• Gentle
• Regular
• Super
• Little Girls' Each Plus Tax

\$2.00

- **DOES AWAY WITH PRE-SHAMPOO.** New Protein Lotion prepares hair with miracle cleansing agent...utilizes your natural hair oils to give more natural-looking curls.
- **LEAVES HAIR SWEET-SMELLING CLEAN.** No unpleasant odor during or after! Lotion actually smells good. The shampoo built into the neutralizer thoroughly cleanses hair and scalp.
- **GIVES SOFTER, MORE NATURAL, LONGER-LASTING CURLS.** Curl as soft or tight as you like. Fast conditions against "frizz"—wave is *right* from the very first moment!
- **NO MIX, NO MESS, NO JARS.** Neutralizer-Shampoo-Conditioner comes in plastic squeeze-bottle, all ready to use.

REXALL GUARANTEES YOU THE FINEST HOME PERMANENT
YOU'VE EVER HAD OR YOUR MONEY BACK

Hair care savings!

X Save 70¢ SILQUE CASTILE SHAMPOO

Treat your hair to the finest—a real soap shampoo with gentle castile! And now, save over 1/2 on popular Silque! Full pt., \$1.39 val., **69¢**



X MORE SHAMPOO VALUES!
Save 31¢! 12-oz. Brite Shampoo, reg. \$1.29, **98¢**.
X Save \$1.02! 12-oz. Cara Nome Liquid or X 8 1/4 oz. Cream. Ea. reg. \$2.00, **98¢**
X HAIR BRUSH, \$2 val., **88¢**

X Save 41¢ BRITE SET HAIR SPRAY

No dulling "film"! Hair sets right, stays bright! 11-oz., reg. \$1.39, **98¢**



X Save 1/2
**CARA NOME
COLOR SHAMPOO**
14 shades, each reg. \$1.25, now... **2 for \$1.25**
X PEROXIDE, 6%, reg. 25¢, **17¢**



X Save \$1.62 BRUSH AND COMB SET

Nylon brush with matching comb. \$3.50 value... **\$1.88**



X BOB PINS 6 clips, reg. 29¢, 19¢, 60 pins, reg. 25¢, 19¢, **2/35¢, 3 for 50¢**

X HAIR NETS Bandeau, reg. 39¢, 29¢; 2/49¢. Nets, reg. 10¢, 7¢, **5 for 29¢**

X BARBER SHEARS 7 1/2". Forged steel, fine quality. \$1.39 val., **99¢**

X COMBS Nylon. Many kinds and sizes. Reg. 49¢, now 39¢. Reg. 39¢, now 29¢. Reg. 29¢, **19¢**

X HAIR DRYER Baked enamel, chrome trim. UL-approved. Reg. \$5.95... **\$4.99**

STAG TOILETRIES FOR MEN

Each 10-oz., reg. \$1.29, now **98¢**

X SHAMPOO
X CREAM HAIR TONIC

X DE LUXE HAIR OIL
X VITA HAIR TONIC



X Save 59¢
**MULTI-VITAMIN
V-10 TONIC**

Includes vitamins B12, B1, B2, B6, iron, liver and niacin! An exclusive Rexall formula. Pint, reg. \$1.98, **\$1.39**

REXALL DE LUXE TOOTH BRUSHES

Nylon or natural bristles. Youth's style, 39¢; Child's, 29¢; Adult's in 12 styles, each... **69¢**



X FREE! Large Size REXALL TOOTH PASTE with purchase of NEW GIANT SIZE



Together, a \$1.36 value... **83¢**

New, exclusive dispenser
for Quik-Bands

ZIP-QUIK DISPENSER



With 21 flesh-color or "True-Skin" Quik-Bands... **49¢**
POCKET PACK, Acetate. Contains 12 Rexall Quik-Bands, **25¢**

X ADHESIVE TAPE "Pro-Cap." Reg. 75¢ rolls, 59¢, **33¢**
X3 widths on roll, reg. 39¢, now

X STRETCH HOSIERY Seamless, reg. \$1.39, \$1.19, **89¢**
X With seam, \$1.19 value,

X SCISSORS Popular 6" household style. Hot forged surgical steel, chrome plated. A real buy! \$1.59 value, **\$1.09**

X ZIPPERS Bag of 10 quality zippers: six 7" for skirts and four 10" for dresses in black and white. Reg. \$1.00, **88¢**

X STATIONERY White paper or X matching envelopes, social or business. Pack, reg. 39¢, now **33¢**

X WORLD MAP WASTE BASKET Colorful. 12-qt. 98¢ val., **66¢**

X BUY TWO AND SAVE

X GLYCERIN SUPPOSITORIES, 2 jars, reg. \$1.78, **\$1.29**.
X FUNGI-REX Athlete's Foot Powder, 2 4-oz., reg. \$1.18, **87¢**.
X HISTACALMA (Anti-histamine Calamine) Cream, 2, reg. \$1.92, **\$1.49**; X Lotion, 2, reg. \$1.56, **\$1.19**.
X INSECT KILLER, 2 aerosols, reg. \$3.18, now... **\$1.99**

X Save \$1.07 REX-RAY VIBRATOR

Stimulating, revitalizing! Complete with 3 attachments: 1) for scalp and hair, 2) for skin cleansing, 3) for feet, legs, muscles. Reg. \$4.95... **\$3.88**



REXALL TV SPECIAL
Tonight!
WILLIAM BENDIX AND TEDDY ROONEY
in O'Henry's Hilarious Classic
'RANZOM of RED CHIEF'
NBC-TV
10 P.M. Eastern Time
8 P.M. Mountain Time
9 P.M. Central Time
10 P.M. Pacific Time
(Times may vary in some cities, be sure to check your TV section!)

America's Largest Selling
Vitamin-Mineral Product

REXALL SUPER PLENAMINS



11 vitamins, 12 minerals with B12, iron and liver! 36 tabs., **\$2.59**. 72, **\$4.79**. 144, **\$7.95**. Save \$2.00 over large size on new family size of 288, **\$13.90**
SUPER PLENAMINS JR. for children, **\$1.79** to **\$5.49**. Liquid: 1/2-pt., **\$3.75**. Pt., **\$5.95**

Actually Goes Thru
the Skin—Kills Muscular
Pain at the Source



-THRU-

Kills muscular pain where it really hurts—deep in tissues! 6-oz., **\$2.98**. 2-oz. Liquid or Jel. **\$1.49**

Allergies? Hay Fever?
Simple Sinus Congestion?

REXALL SUPER ANAPAC



Fights cold discomforts 7 ways. New nasal decongestant added to this famous formula to bring blessed relief to stuffed-up sinus! 30, **\$1.79**. 12... **98¢**
SUPER ANAPAC JR. for children. 24, **89¢**.
SUPER ANAPAC COUGH SYRUP goes direct to the cough nerve center. Bottle, **\$1.49**

REXALL BISMA-REX SELTZER



With Bismuth Aluminate
Fast, prolonged relief—headache, acid-indigestion, heartburn! 4 1/2-oz., **98¢**
POWDER: Lb., **\$1.98**; 4 1/2-oz., **89¢**. Liquid: 1/2-pt., **\$1.19**. Mates: 150 tabs, **\$1.49**; 75, **89¢**. Tablets: roll of 12, **10¢**; 3 for **25¢**
NASAL SPRAY, Aero-Meter. 200 push-button doses in pocket-size aerosol... **\$2.98**

This advertisement is run on behalf of 10,000 independent druggists who recommend and feature products of the Rexall Drug Company. These suggested retail prices are effective through August 29, 1959 and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Company, Los Angeles 54, California.

ONLY AT
Rexall
DRUG STORES

SATISFACTION OR YOUR MONEY BACK