

An information-packed article about your baby's care, feeding, growth and fun.

Can you
teach
your baby
to walk?



Perk-ups for summer appetites
Warning to water babies

You can encourage a baby who is ready to step out—by offering your helping hands and praising words (everybody does better with applause!). But if your child's muscles aren't yet mature enough, he can't make it alone—no matter how much you try to teach or help him.

● How can you tell when baby's ready to try walking? Watch him in the play pen; if he enjoys high-stepping as he hangs onto the rail, he'd probably like to hold your hands and take a tour around the room. Pushing a chair is also a good way to practice; too much hand-holding can make baby depend too long on your hands for support.

● When will your baby begin to walk? A wiry little athlete may very well choose to step out by 10 months—but an easy-going child may not bother to try walking till 18 months, or even later. The average: from 12 to 15 months.



● Sunshine is more intense at the beach, because water and sand reflect the sun's rays. Result: baby's tender skin can get burned much faster. For the first few beach days, keep your cherub well covered—head, body and legs—except for a few minutes when he's wading and splashing. Increase baby's sun time gradually, and avoid middle-of-the-day exposure.

● Baby's first real smile shows up some time in his second month—usually when you're smiling and sweet-talking at him!

● What's more refreshing than apple juice? Nothing—except, perhaps, apple juice mixed with other tasty juices! Just what Heinz has fixed for your baby—5 delicious new fruit juices: Apple Juice, Apple-Grape Juice, Apple-Prune Juice, Apple Juice with Pineapple, Apple Juice with Apricot. All are mild in flavor, easy to digest and specially processed to permit smooth, even flow through nipples.



● See how convenient Heinz new screw-on caps are! Just a turn opens or reseals jar. Now on a number of Heinz Junior favorites as well as many Strained varieties. More coming soon.

● A change of taste often helps perk up a "picky" summer appetite. Serve baby Heinz' High Meat Dinners and see—delicious grown-up flavors such as Beef with Vegetables, Chicken with Vegetables, and Veal with Vegetables. Gently seasoned and wonderfully nutritious, Heinz' High Meat Dinners contain 3 times as much meat as ordinary meat-and-vegetable combinations.

First with screw-on caps



HEINZ
Baby Foods

Over 100 strained and junior varieties
... including meats, cereals, juices

HERE COME THE SOAP BOX RACERS!



TWENTY-FIVE years ago this week tousle-headed Robert Turner, representing the Muncie (Ind.) Star, glided past the finish line on Burkhardt Hill in Dayton, Ohio, in a homemade racing car to become the first winner of the All-American Soap Box Derby. The \$500 scholarship he was awarded was nothing compared to the knowledge that he, like Harroun Marmon, the winning driver in the first Indianapolis Motor Speedway race, would be unique in the history of a great sports classic.

For since young Turner coasted to victory ahead of 33 other contestants in 1934, the Soap Box Derby has become as much a part of American life as the World Series and the Kentucky Derby.

This morning 171 youngsters between 11 and 15 years of age, representing most of the 50 states, will compete in the '59 race over the specially constructed Derby Downs course in Akron, Ohio. First prize: a \$5,000 scholarship. A crowd in excess of 75,000 will cheer its home-town favorites as they swoop down the 1,175-foot course.

This modern Derby—a big-time sports event by any yardstick—is the culmination of the dream of Dayton newspaperman Myron Scott. Scott was so impressed by the number of youngsters building crude "soap box" automobiles in the car-conscious '30s that he persuaded his paper to sponsor a race one Saturday in August.

Scott had a lion by the tail and didn't know it. The response to the first race was so tremendous that the event could no longer be kept local. So the next year the Chevrolet Division of General Motors co-sponsored a national event with 34 newspapers which promoted the race and sent entrants to represent their cities. Thus was the All-American Soap Box Derby born. Ever since, it's been a growing enterprise. It's literally "a race of champions." Before a youngster can qualify for the nationals, he has to win the fiercely contested regional race in his area.

THE CHECKERED FLAG means so much to the young drivers that they will often work on their cars for an entire year. They're not allowed to have any help in building or designing them and they have to meet demanding specifications, including an overall maximum weight of 250 pounds for driver and car. This is a real problem for growing boys; as they add weight, they have to lighten their racer accordingly to make the weigh-in.

Turner's tin-and-wood entry in 1934 would compare pitifully with the modern racers. Last year's champion, 15-year-old Jim Miley, also of Muncie, won in a sleek black fiber glass racer, the product of loving construction.

The list of past winners is dotted with men who have become successful business men, engineers and one even a brilliant nuclear-weapons expert. But many of them have stayed close to their first love—speed and automobiles. Bob Turner has a wheel-alignment business in Muncie; Maurice Bale, the 1935 winner, is with General Motors; another former winner has an auto-parts firm in Oregon.

Today's Family Weekly cover pays tribute to the All-American Soap Box Derby, the man who conceived it, the millions of citizens who have supported it through their newspapers, but especially to the bright-eyed youngsters who race for the checkered flag.