

In the Day's News
By FRANK JENKINS

Dog Days stuff.
A friend (who is not a resident of Portland) writes me: "I went into the new Trader Vic's restaurant in the Benson Hotel for lunch the other day. I was attired in sports clothes, having on a buttoned-up sports shirt, but no tie, and what do you know?"
"One of those sunburned Scotsmen they have in there told me I'd have to have a tie on and that he (a Jap) would be glad to lend me one of his! Needless to say, I picked up my hat and walked out."
"Imagine Portland going high-hat! Maybe that's what's the matter with the Centennial attendance."

A H M E. 'Tis a rugged world we live in, indeed. But let's not lose hope. Let's look at the doughnut, and not at the hole.

I Only a few decades ago—My friend had walked into any properly conducted restaurant in America attired in a properly starched shirt and a properly stiff and choking collar AND a necktie, but WITHOUT A COAT, he would have been told to put a coat on—or else!
Nor is that all. The coat he would have had to put on, would have been constructed of material about a quarter of an inch thick, and would have been LINED to boot. Thus attired, he would have had to sweat it out, even though the mercury was up toward the century mark.

In those days, they hadn't even invented THIN clothes. The point to remember is that the world is getting BETTER, rather than worse.

IN DEFENSE OF Portland, I'd like to quote a recent editorial in the Hartford Courant, published in Hartford, Connecticut. The piece reads:

"There is no cause at once so noble and so futile as the attempt to get the human male to act like a rational being during hot weather by doffing his conventional habiliments and adapting himself to the weather conditions."

As these lines are read in homes, in barber shops, in offices and stores, it's dollars to doordrums the man reading them has his legs encased in two hot cylinders of woven materials and has a binding strip of cloth around his neck.
"And, if he is a community leader, he will also be wearing a coat. For a civic leader would as lief be caught in downtown Hartford in his underdrawers as without a jacket to his suit."

S My friend—You're at least better off in Portland than you would be in less progressive and more traditional Hartford. There you would have to have a coat as well as a necktie.

Roseburg Relief Funds Coming In

Roseburg - (UP) - Contributions to a Roseburg relief fund continued to arrive today as the rest of the state pitched in to help this explosion and fire shattered city.

City Recorder Wilma Hill said there hadn't been time yet to open all the mail but that individuals had sent more than \$1,800 mostly in \$1 and \$5 contributions.

Gov. Mark Hatfield asked for the relief fund earlier.

Inspections of damaged buildings continued. Building inspectors from Albany, Coos Bay, Corvallis, Eugene, Grants Pass, Medford, North Bend, Portland and Oregon State college have helped out.

More than 70 buildings will require major repairs. Many downtown businesses plan a mass reopening Saturday.

The death toll remained at 12. Only one person James Siles, 15, remained on the critically-injured list. He was hospitalized in Eugene.

Portland Assembly Plant Purchased

Portland - (UP) - Miller Products Company, a Portland producer of farm and garden chemicals has purchased the one-time automobile assembly plant of Kaiser-Fraser here.

Roy E. Miller, president of the firm, which he founded in Grants Pass 40 years ago indicated that the acquisition along with remodeling and new construction would run into an investment exceeding \$500,000.



ONE DOLLAR
DOLLAR DAYS
at
PIGGLY WIGGLY
EAT BETTER FOR LESS!

... the fabulous days when Piggly Wiggly gives the lowly dollar a new lease on life ... when the plain dollar becomes the BIG DOLLAR and buys the finest foods at the lowest possible prices. And don't forget ... S & H GREEN STAMPS at no extra cost.



DUNDEE
Green Beans
303 TIN
8 for 1⁰⁰

DUNDEE CREAM STYLE
CORN
303 TIN
8 for 1⁰⁰



Gerber
BABY FOODS
Gerber's strained fruits and vegetables
12 tins \$1.00

T.V. Dinner's SWANSON'S
Pork and Beans DUNDEE LARGE 2 1/2 TIN **5 FOR 1⁰⁰**
Tomato Juice HUNT'S 46-OZ. TIN **5 FOR 1⁰⁰**
Folger's Coffee Drip or regular grinds 1-lb. Tin **69^c**
2-lb. tin \$1.18

TURKEY, CHICKEN, BEEF, CHOPPED SIRLOIN **59^c**
LOU-Z-ANA
Broken Shrimp 5 Oz. Tin **3 for 1⁰⁰**



WHEATIES
or
CHEERIOS
Full of nutrition for a hearty breakfast.
Mix 'em or match 'em
4 Family Size \$1

DUNDEE
SWEET PEAS
Tender peas with farm-fresh flavor.
No. 303 Tin 15c
8 for 1⁰⁰

DUNDEE
Tomatoes
303 TIN
8 for 1⁰⁰

DUNDEE BRAND
Half Slices
Pineapple
Tropical Hawaiian fruit for salads or for breakfast
No. 1 Flat Tin 15c
9 tins \$1

Here's another saving!
DUNDEE
PINEAPPLE JUICE 46-oz. Tin 29c
4 Tins \$1
EAT BETTER FOR LESS!

HUNT'S
FRUIT COCKTAIL
No. 300 TIN
5 for 1⁰⁰

DUNDEE Sliced
Beets
303 TIN
10 for 1⁰⁰

Seedless Grapes
Sweet, Girdle-Thompson
2 lbs. 25c

ALL PURPOSE
Gravenstein Apples 4 lb. Cello Bag **35^c**

EXTRA LARGE JUMBO
CANTALOUPE lb. **5^c**

RADISHES
GREEN ONIONS 3 Bch. **14^c**

NEW CROP U.S. NO. 1
Idaho Red Potatoes 50 lb. Bag **\$1⁴⁹**
RED POTATOES IN FRIDAY MORNING

WAG
Dog Food
A special enriched formula for your pet.
15-oz. tin 9c **14 tins \$1**

Margarine
1-lb. pkg. 20c
6 pkgs. \$1
Plymouth brand colored cubes.

- ZEE Bathroom Tissue** 4-roll pak **35c**
- CHIFFON Bathroom Tissue** 2-roll pak **29c**
- ZEE Paper Napkins** 2 80-Ct. pkgs. **23c**
- Regular Size Zee Paper Towels** 2 rolls **39c**
- Zee Heavy Waxed Paper** 100-ft. rolls **39^c**
- Giant Size Zee Paper Towels** Roll **29c**
- Nabisco Ritz Crackers** 12-oz. pkg. **29c**
- Nabisco Oreo Creme Sandwich Cookies** 11 1/4-oz. pkg. **39c**
- Kaiser Household Foil** 2 25-ft. rolls **59c**
- Kaiser Heavy Duty Foil** 25-ft. roll **59c**

Swift's Premium Fully-Cooked
HAMS **45^c lb.**
It's really fully-cooked... you can serve it just as it comes from the wrapper. A special patented process seals in all the natural flavor juices to give you a better tasting ham.
Full Shank Half

Lean and Tender
Pork Steaks lb. **49^c**

Boneless Pork Roasts
There's no waste with a boneless roast... cut from tender young porkers.
49^c lb.

It's Economical—fresh sliced
Pork Liver lb. **29^c** **4 lbs. \$1**

Swift's Premium
Sliced Bacon 2 lb. pkg. **\$1**

Swift's Brookfield
Link Sausage 2 1-lb. pkgs. **\$1**

Nalley's Pickles
● Plain Dill ● Kosher Dill
● Garlic Dill ● Banquet Dill
24 OZ. JAR **3 FOR \$1⁰⁰**

piggly wiggly
Where you are always served courteously & well

Lunch 'n Mix Olives qt. **69^c**
Converted Rice 3 lb. bag **29^c**
Stewart at King Streets **Plenty of Parking**
Prices effective Thursday, Friday and Saturday—August 13, 14 and 15. We reserve the right to limit quantities.