

PENNEY'S

ALWAYS FIRST QUALITY!

AUGUST \$ DOLLAR \$ DAYS!

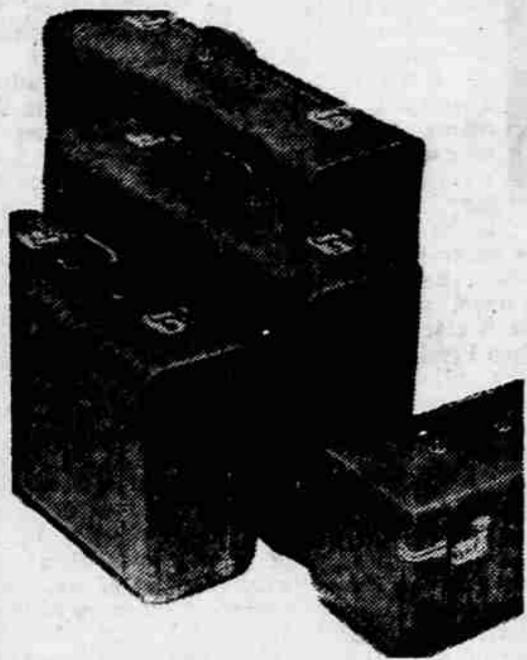
2 BIG DAYS!

FRIDAY

SATURDAY

DOWNTOWN... MEDFORD

REPEATED BY POPULAR REQUEST!



**MAKERS CLOSEOUT!
BETTER LUGGAGE!**

All wood box, plywood tops and bottoms. Embossed vinyl plastic coverings. Triple stitched embossed vinyl plastic bindings. Quilted rayon taffeta linings. Nickel plated hardware. Molded plastic handles. Charcoal grey, pastel blue. Train case, 8.00. 21" weekend 8.00. 26" Pullman, 12.00. Plus tax.

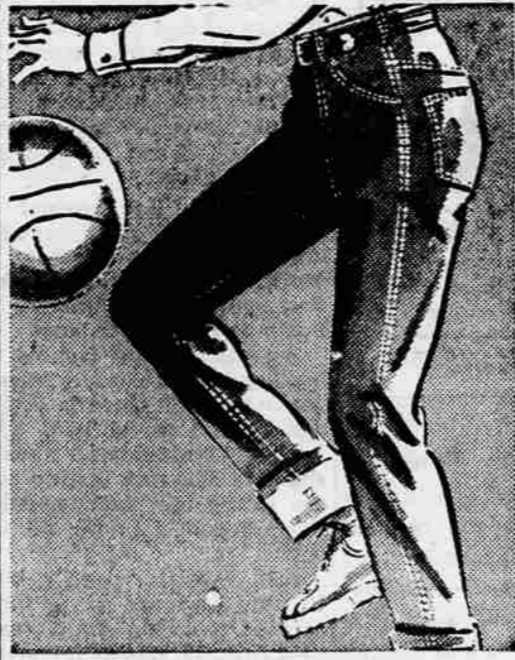
Set
28⁰⁰



**SPECIAL PRICE!
WOOL MELTON JACKET!**

They're longer this year with bulky knit trims at vulnerable points. Convenient snap front and slash pockets. In greys, browns, navy, black. Also boys' sizes, 4-8, 4-98; 10-18, 5.95. Men's sizes, small, medium, large and extra large.

7⁹⁵



**TERRIFIC! BOYS'
13 3/4-OUNCE JEANS!**

That's right, Mom! Rugged is the word for Penney's blue jeans. Especially these hefty 13 3/4 ounce denims! They're cut over Penney's designed patterns in true western style... reinforced at all points of strain. Sizes 4-16.

1⁸⁸



**MEN'S WASH 'N WEAR
SLACKS REDUCED!**

Priced so low! 45% dacron, 55% rayon. Needs very little ironing, just touch up the seams. Long wearing dacron pockets, continuous waistband, slack model. Terrific color selection. Blue, grey, brown, tan. Sizes 29-42.

4⁸⁸



**DOLLAR DAY SPECIAL!
MEN'S MATCHED SET!**

Just in time for the pear season. Sturdy long wearing 8 1/2 ounce sanforized vat dyed twill. Shirt has two flap pockets form fit styling, long, square tail. Pants, boat sail drill pockets, plain front, sanforized waist band. Grey or tan. Pants 30-42. Shirts 15-16 1/2.

Set
4⁵⁰



**STOCK UP NOW!
MEN'S SWEAT SHIRTS!**

Solid savings on Penney's hefty cotton sweat shirts. Set in sleeves, cotton fleece lined, full cut, double ribbed crew neck, cuffs, and bottom. Buy several today at this low, low price. Cold weather is ahead. White or grey. Men's sizes, small, medium, large.

1⁰⁰



**SPECIAL GIRLS
TWILL JEANS**
1.00

Priced to give her plenty! These sturdy twill jeans are bar-tacked at points of strain. Fully cut. Machine washable. Nassau, blue, red. Hurry for first pick. Sizes 4-14.



**SAVE! GIRLS
FLANNEL PAJAMAS**
2.00

Toasty warm heavyweight printed flannel pajamas, machine washable, full length pants, elastic waist, cut over full Penney specifications and top workmanship. Sizes 4-16.



**EXTRA QUALITY!
GIRLS SWEATERS**
2.00

Beautiful orlon classic long sleeve cardigans in white, red, pink, navy, lt. blue. Hand washable, knit cuff, waist and neck. Sizes 3-14.



**SPECIAL BUY!
PLISSE SLIPS!**
66¢

Extraordinary price! Fine quality cotton plisse slips. The natural no iron fabric! Nylon lace trims. Elasticized waists. Machine washable. Stock up! Size 4-14.



**FOR SCHOOL
BOYS SOCKS**
4 for 1.00

Penney's takes combed cotton, reinforces toes 'n' heels with nylon, makes the heels extra high to offset rubbing by the back of his shoes. Patterns!



**BOYS 100% NYLON
REVERSIBLE!**
8.00

Don't worry! It's machine washable in lukewarm water, so enjoy that beautiful deep nylon fleece on the very worst days, bright striped from-neck to wrist. Sizes 8-18.



**SPECIAL BUY!
WOMEN'S SWEATERS**
2.99

Choose from novelty orlons, basic slipover orlons, novelty penlons. A large assortment of styles and colors. Sizes 34-40.



**MAKERS CLOSEOUT!
WOMEN'S ROBES**
2.44

Toasty warm dusters in soft printed flannel. Beautiful styles, turn up cuff. Wear loose or fitted. Prettily trimmed. Sizes 12-42.



**VERY SPECIAL!
WOMEN'S PANTIES**
4 for 1.00

Acetate tricot rayon panties. Elastic waist and legs. Terrific savings at back to school time. White or pastel assorted. Sizes S, M, L.



**BUY NOW! SAVE!
FLANNEL GOWNS**
7.50

Newest styles, warm, full length gowns in pretty prints. Smart yoke trims. Machine washable at medium setting. Soft cotton flannel. Stock up. Sizes 38-42.



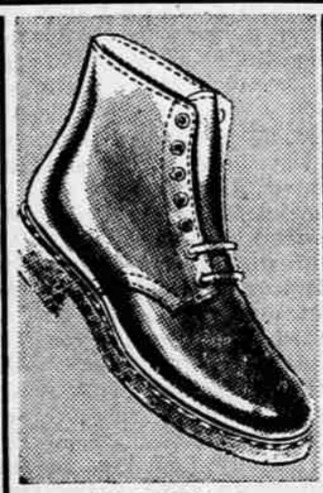
**GLOVE LEATHER
MEN'S CASUALS!**
5.00

Medium brown soft glove leather with the light weight cushion crepe sole. 3 eyelet. Sizes 7 1/2-12.



**THICK SOLES!
TENNIS SHOES!**
2.88

Men's and boys' tennis shoes, thick moulded soles with vacuum cups in white or black duck uppers. Sizes youths, boys, men's, big boys, men's. White only. Oxfords, too.



**HEAVY DUTY
WORK SHOES!**
6.00

Plain toe brown cowhide 6" shoes with long wearing cork and rubber. Non-slip and flexible sole. Sizes 6 1/2-12E.



**HEAVY 17-OUNCE
NYLON WHIPCORD!**
6.66

Heavy 18-oz. 68% rayon, 19% nylon, 13% acetate, wash 'n' wear, little or no ironing. A terrific pant at a low price. Forest green or sage grey. Sizes 29-42.



**DOLLAR DAY BUY!
FLANNEL SHIRTS!**
1.50

Beautiful plaids in wash 'n' wear flannel. Browns, blue, grey, red tones. All sanforized shrunk. Lined sport collar, inner-outer type bottom. Double shoulder yoke. Full cut. Sizes S, M, L.



**EXTRA QUALITY
SPORT SHIRTS!**
1.50

Higher priced shirts drastically reduced from our stocks. Consists mostly of Dan River wash 'n' wear plaids. Long sleeves. Sport collar. Terrific selection. Sizes S, M, L.



**BUY NOW!
WHITE SHIRTS**
2.50

Famous wash 'n' wear. All combed cotton sheds wrinkles, resists soiling, stays neat longer, machine wash. Sanforized. Sizes 14 1/2-16 1/2.



**BIG CORDUROY
FLOOR PILLOWS!**
2.50

Be prepared for guests, with plump TV pillows! Well-made with heavy welting, carrying handle, button. Turquoise, red, gold, green, tangerine, black. Size 17x17x4.



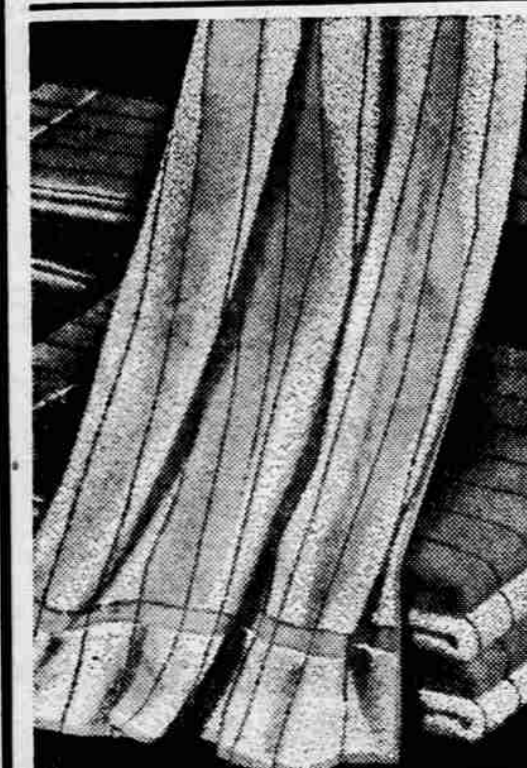
**LOW LOW PRICE!
BRAIDED RUGS!**
Size 22x34
1.88

Extra quality imported oval rugs. Green, grey, red, brown. Size 22x44, 2.44; size 34x54, 4.88. Size 44x68, 7.88.



**90% RAYON!
10% ORLON!**
3.77

Heavy 3 pound, extra large size 72x90 soft, luxurious, machine washable. Toasty, warm without weight. Beautiful pastel shades.



**HEAVY WEIGHT
TERRY TOWELS!**

Sink deep into the luxury of thirsty terry. The towel with lasting beauty. Lots of loops close woven for soft absorbency, strong hems with double stitched corners. Colors that keep their loveliness. Beautiful stripes. Face towel 3 for 1.00; wash cloth, 6 for 1.00.

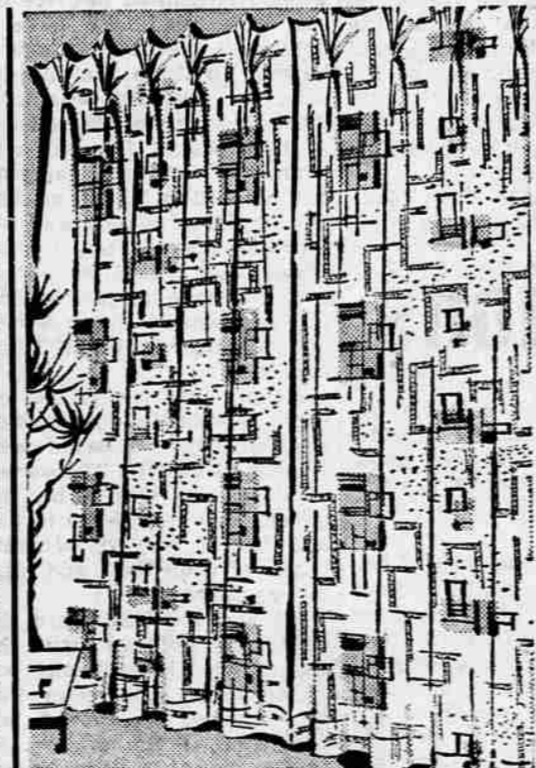
**2^{FOR}
\$1**
BATH
SIZE



**ALL WOOL AND WOOL-
NYLON BLENDS!**

New looped textures! Basket weaves! Plaids, stripes, checks, solids! 100% wools, washable 85% wool, 15% nylon blends. You must see them to appreciate the value.

1⁸⁸
54 to 60 inch
lengths



**EXTRA SPECIAL!
PRINTED DRAPES!**

More beauty at windows with floral prints on solid backgrounds. So rich, rayon and cotton blend. Fine tailoring! Scenics, geometrics. A fabulous value. Buy now! Save!

4⁷⁷
PAIR
48x84



**ROLL-UP SLEEVE!
WOMEN'S BLOUSES!**

All first quality, residual shrinkage not to exceed 1%. Guaranteed washable colors. Full cut to exacting specifications. Blue, red, white, black, beige, pink.

88^c
SIZE
32-38



**DACRON-NYLON COTTON!
LUXURIOUS SLIPS!**

Dacron-nylon-cotton batiste with a kind-to-the-skin lanolin finish to make fabric smoother, softer, more opaque! Eyelet bottom lace trim bodice. Full shadow panel.

2⁰⁰
SIZE
32-44



**WOMEN'S REVERSIBLE!
ORLON-WOOL SKIRTS!**

Washable, 65% orlon, 35% wool plaid permanent pleated skirts. Choose from red, blue, grey, brown combinations. Limited quantities, so be early for these. They won't last.

5⁰⁰
SIZE
10-18