



Aug. 19



Aug. 15



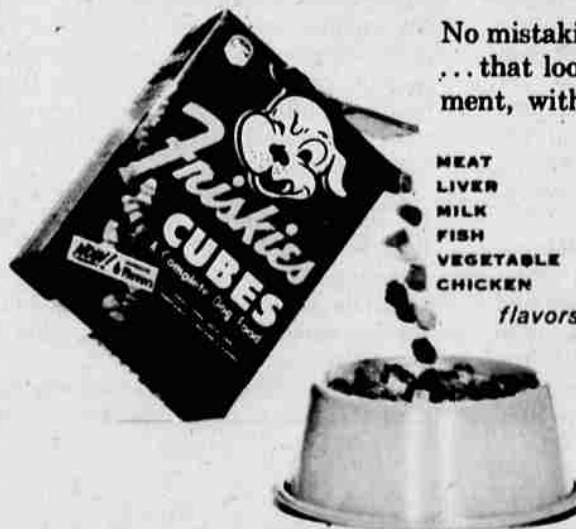
Bernard Baruch, who will be 89 come Aug. 19.



Princess Anne of Great Britain, who will be nine Aug. 15.



*Eager to play, energy to burn*  
**He's had his FRISKIES!**



No mistaking a Friskies dog! He's got that extra liveliness ... that look of health that comes with balanced nourishment, with food that's *fun* to eat! Friskies Cubes - an entirely new kind of dog food with 6 delicious flavors, 6 gay colors - actually, it's many foods in one. A main meal, treat or reward. Serve dry, or if you're a mixer - with canned Friskies, Friskies Meal, gravy, milk or water. Fully nourishing, too, with a crunchy texture good for teeth and gums. Treat your dog to Friskies Cubes - made to the highest quality standard of **Carnation**.

Keep your dog frisky with FRISKIES!