

FRIDAY! SATURDAY! MONDAY!

# LAR DAYS



### BUY NOW! SAVE! MEN'S MATCHED SETS

8½-oz. sanforized vat dyed. Shirt has two flap pockets, form fit styling, long square tail. Pants, boat sail drill pockets, sanforized waist band. Grey or tan. Pants 30-42. Shirts 14½-17. **2.50**



### MAKERS CLOSEOUT! SAILCLOTH SHORT SLACKS

Heavy duty sailcloth in red, blue, black, white, charcoal and green. Full cut, comfortable, side zipper. . . . **\$5**



### EXTRA QUALITY! BEDFORD CORD JACKETS

This year's newest fabric Completely washable Bedford cord shell with luxurious acetate quilted lining. Blue, green and red. Convertible hood. **8.88**

## Foreigners Poorly Informed on Securities, Analysts Find Out

By ELMER C. WALZER  
UPI Financial Editor



Elmer C. Walzer

New York—UPI—Foreigners are poorly informed on securities in contrast with Americans who have tons of information. This situation was brought home to a group of security analysts who recently visited Europe.

And despite this lack of information the foreign stock exchanges are trying to interest investors in the markets on the order of the New York Stock Exchange's campaign.

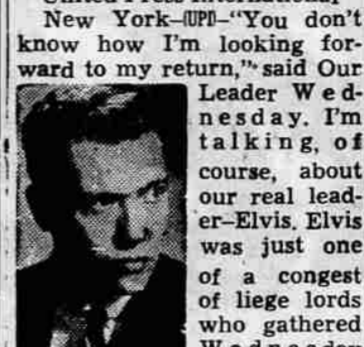
Monte J. Gordon, research manager for Bache and company, wrote in the analysts' findings in the current analysts journal. "It seemed obvious during our visit," he says, "that the extent of public knowledge and information concerning securities and security trading was slight outside of the relatively small group concerned with such matters."

London Blackout  
Even those on the inside are denied much information. The London stock market, for example, doesn't release any volume figures. That situation, it was noted, would make life miserable for the chartists. In many instances also the London exchange doesn't publish the price of a transaction.

Difference between the foreign markets and ours is the mass of information available to American investors. The one big fault with the stockholders and prospective stockholders here is that they often neglect reading the information that is available. This is recalled as the stock exchange announces that it plans to spend \$400,000 more for advertising during the remainder of this year. This autumn's total is smaller than last year, because of a quarter million dollar cautionary advertising campaign undertaken in the spring and summer.

## Elvis One of Many to Report to Dick Clark On Show Anniversary

By WILLIAM EWALD  
United Press International



William Ewald

New York—UPI—You don't know how I'm looking forward to my return," said Our Leader Wednesday. I'm talking, of course, about our real leader—Elvis. Elvis was just one of a conglomeration of liege lords who gathered Wednesday via recorded messages to report to their teen age vassals and, in turn, swear allegiance to their master, ABC-TV's Dick Clark. The occasion was the second anniversary of Clark's American Bandstand, a record hop 90 minutes long and 120 stations wide which ranks as one of the most powerful enclaves within these United States.

There is between Clark and his teen-age subjects an affinity somewhat comparable to that between mosquitoes and blood. I am not quite sure who feasts upon whom, but the attraction is undoubtedly there and it has catapulted Clark into the position of perhaps the most powerful deity in the nation.

Wednesday afternoon, the nation's singing stars-taking note of the birthday celebration—waterfalled Clark under with telegrams. There were billets-doux-or-die from Jimmie Rodgers, Fats Domino, the Kingston Trio, Tommy Sands, Johnny Mathis, Connie Francis, Bobby Darin, Tony Bennett, the Four Aces, Debbie Reynolds, the Platters, Patti Page and just about everyone in the wax world but the inhabitants of Madame Tussaud's.

There was an in-person appearance by Annette Funicelli, who, like Fabian, Elvis and Shakespeare, has reached such a heady estate in the world that she is now referred to by a single name—Annette. And there were beeper conversations with such chieftains as Duane Eddy, Paul Anka, Fabian, Frankie Avalon, Edward Byrnes and, of course, Elvis.

However, the highlight of the show may have been a telegram sent to Clark by Edward Byrnes, known affectionately, but somewhat eccentrically as "Kookie." I was too astounded to get it all down, but I seem to recall phrases like "like your Bandstand is a big two years like this who scene is a wig" and it was signed "The Ginchiest."

Well, like dad, I don't know. But like happy birthday from me, too. And the Ginchiest. At least I think so.

The Channel Swim: CBS-TV will offer "Christmas at the Circus," a one hour big top special from Miami on Dec. 10—Bill Hammerstein, former straw boss for Arthur Godfrey, will produce the show. Ethel Merman will star in an NBC-TV Ford Tuesday night special next season which will trace Miss Merman's career from the 1930 "Gypsy" to the 1959 "Gypsy."

Tammy Grimes, Cyril Ritchard and Bea Lillie are ticketed for a one hour Pontiac special which Robert Saudek will produce for NBC-TV on Jan. 22. Writer Rod Serling has signed a three-year contract with CBS-TV—he'll turn out an unspecified number of Playhouse 90 scripts and develop new properties through his firm, Cayuga Productions.

Burgess Meredith, Art Linkletter, Gene Nelson, the McGuire Sisters, Alan Young, and the Kingston Trio will take part in "America Pauses in September," a CBS-TV spec listed for Sept. 18. The Kingston Trio, along with Red Nichols, Connie Boswell, Sally Ann Howes, Alfred Drake and the Ballet Russe de Monte Carlo will participate in the first of the Bell Telephone Hours on NBC-TV Oct. 9.

There are all sorts of financial information carried in the daily newspapers. The Securities and Exchange Commission's chairman Edward N. Gadsby said recently: "In today's market and under the securities act, no significant industrial commercial or utility financing can take place until all important aspects of the company and of the proposed transactions are laid open to leisurely public scrutiny."

All but a few important publicly held corporations are required promptly to file with the commission or both and thereby to make available to the public press, a report of every major business event which will materially affect its balance sheet.

## Youths Return From Conference

Montague—Nola Wheeler and Carol Petersen, both of Montague, attended the 1959 summer conference of California State Grange Youth committee as delegates of the Greenhorn Grange. The conference was held last week at Humboldt State college, Arcata, Calif.

Conference theme was "Awareness of Initiative." Programs included several speakers of the college faculty, films, round table discussions by the youth representatives and a panel discussion by the executive board members of the California State Grange.

In addition to the regular business sessions, activities included swimming, dancing and a talent show. They also took a bus trip to Big Lagoon for a tour of Georgia-Pacific holdings in the redwood forest. They saw a huge redwood cut down and toured the mill while it was in operation.

Arcata Chamber of Commerce was host to the visitors on a tour of the industries of the city which included the plywood plant in operation and coast guard station. The visiting youth Grangers also witnessed the youth committee of the Dows Prairie Grange putting on the first degree ceremony work.

The conference was attended by approximately 50 persons representing 18 different northern counties.

## Fire, Arson Seminar Starts in Salem

Salem—UPI—A three-day seminar on fire and arson investigation will start here today for police, firemen and sheriff's officers of Oregon. Some 80 persons are expected for the session sponsored by the Oregon State Division of Vocational Education and the Salem Fire Department.



"A little off the top." That's all it takes to build a savings account... trim a little off the top of each pay check. Then pay yourself first by saving those trimmings at our Insured Savings and Loan Association—where your money is safe and earns excellent returns.



Investments made by the tenth of the month earn dividends as of the first.

## FIRST FEDERAL

Savings & Loan Assn. of Medford  
29 North Ivy Street—Robert F. Kyle, Manager

**LARGE BATH TOWELS**  
Large size, 4 beautiful colors, white pink, yellow, rose. Here's your chance to buy extra bath towels at a real savings.  
Size 20x40 **2 for 88¢**

**WEBBED STACKS CHAIRS**  
Heavy duty Firestone velon saran webbing, 2 3/4" wide. Polished aluminum tube frame. Very rigid construction. Green, white, maize-white, turquoise-white. Reduced, buy now and save.  
Green **2 for \$7**  
Maize

**MEN'S FLANNEL SHIRTS**  
Beautiful plaids in wash 'n' wear flannel. Browns, blue, grey, red tones. All sanforized shrunk. Lined sport collar, inner-outer type bottom. Double shoulder yoke. Full cut.  
Size S-M-L-XL **2 for \$3**

**MEN'S SPORTS SHIRTS**  
Higher priced shirts drastically reduced from our stocks. Consists mostly of Dan River wash 'n' wear plaids. Long or short sleeves. Sport collar. Terrific selection.  
Size S-M-L-XL **2 for \$3**

**MEN'S Lightweight UNDERWEAR**  
Choose from men's combed cotton knit briefs, broadcloth shorts in beautiful stripes or patterns. Briefs have elastic waist and leg opening. Shorts are sanforized broadcloth, elastic sides, gripper front.  
Sizes 30-42 **2 for \$1**

**MEN'S STRAW HATS**  
Final cleanup on men's summer dress straws. Choose from beige, eggshell, tan, brown and grey. Solid and pattern bands.  
Sizes 6 1/2-7 1/2 **99¢**

**FRAME DOOR MIRRORS**  
Eye appealing frame, brass-plated finish. Lacquered to retain "brightness." Full 3/4" width facing back to prevent shattering. Shock glass mirror. Complete with pins for hanging.  
Sizes 16"x56" **\$5**

**WOMEN'S FANCY BRIEFS**  
Arrived just in time for back to school. Fancy prints and patterns in acetate tricot. Elastic leg and waist. Stock up now at this low, low price.  
Sizes 5-6-7 **3 for \$1**

**WOMEN'S RAYON-SILK Headsquares**  
Large size 32" square. Made of imported rayon and silk. Choose from solids or prints. Pastel and dark shades.  
32" Square **44¢**

**WOMEN'S BULKY SWEATERS**  
100% virgin turbo orlon. Lovely to look at. Delightful to wear. 3/4 sleeve, collar style, shortie cardigan. Beautiful fall shades, white, red, black, medium blue, rust.  
Sizes 34-40 **\$4.99**

**WOMEN'S BETTER DRESSES**  
Final closeout on all women's summer dresses. Choose from cottons, dacrons, rayons. Sleeveless styles, roll up sleeves, short sleeves. Sheath or full skirts. All drastically reduced.  
Misses, Half, Jr. **\$4**

**WOMEN'S 100% WOOL KNIT SUITS**  
Makers closeout on 100% virgin wool knit dresses. 2-piece styles with self shortening hem. No costly tailoring for hem adjustments. 12 beautiful shades.  
Misses 12-18, Half 14 1/2-24 **\$10**

**LARGE FLOOR PILLOWS**  
TV floor pillow. Corduroy covered, cotton filled. Button center. Brilliant colors, neat expert workmanship, convenient carrying handle. Big pillow, small price.  
Size 17x17x4 **2 for \$5**

**FOAM RUBBER PILLOWS**  
Terrific buy! Solid foam filled size 17x25". Solid zipper covered in pink or blue. Never needs to be fluffed because it won't bunch or sag.  
Size 17x25 **\$2.99**

**GIRLS' Cotton-Rayon PANTIES**  
Very long wearing. A blend of cotton and rayon. Elastic waist and lace elastic leg opening. The ideal panty for school wear at real savings. White or pastel.  
Sizes 4-16 **4 for \$1**

**GIRLS' COTTON SLIPS**  
No iron cotton plisse. Dairy lace trims. Machine washable, washfast colors. Your choice of built up or strap shoulders. Just the thing for back to school.  
Size 4-16 **66¢**

**GIRLS' Nylon-Cotton ANKLETS**  
Cuff top. Ankle made of durable mercerized cotton. Completely nylon reinforced for extra long wear. Will wear 4 or 5 times longer than cotton. Machine washable.  
Size 6-10 **4 for \$1**

**GIRLS' TWILL JEANS**  
7 1/4 oz. sanforized twill. Cut over Penney patterns and specifications. Barked at points of strain. Machine washable. Contrasting white stitching for added appeal. Red or nassau blue.  
Sizes 4-14 **\$1**



### FULL 2-YEAR GUARANTEE! SUPERSUEDE ELECTRIC

Now, Penney's famous Supersuede Automatic Blanket at this wonderful low price! You never dreamed sleep could be so relaxed, so refreshing! Dial the warmth you want (9 settings) & one of the finest thermostatic circuits made. **13.95**



### Terrific—Special Purchase! GIRLS' CORDUROY JUMPERS

An unheard of value on fine quality Pinwale corduroy with expert workmanship. Permanent fit, lasting comfort. Guaranteed washable colors, full cut to exacting specifications. Size 7-14. **1.99**



### A ONE TIME BUY! EXTRA QUALITY DRESSES

Sanforized woven cotton dresses. Full cut for better fit, elastic in waist, machine washable, finest dressmaking, clean finish throughout. Smartly styled, generous hem. Fashion doesn't cost at fortune a Penney's. Size 7-14. **1.88**