

SAFEWAY DAYS

are here!

IT'S
**Absolutely The
 GREATEST SALE**
 in
Safeway History!
**MORE GREAT BUYS
 BIGGER SAVINGS**
**4 Full Pages of
 Red-Hot Values**

In Effect Through Sunday at Safeway
 502 W. MAIN ★ 130 N. BARTLETT

NEW! JUST ARRIVED FROM SAFEWAY HIGHWAY JAMES & JELLIES

A grand buy for the big family. Delicious Apricot-Apple, Blackberry-Apple, Grape-Apple, or Strawberry-Apple Jams. Truly delicious.



You'll also want to try these tasty jellies . . . Grape-Apple or Strawberry-Apple. Save 21c on every 4-lb. jar.

Reg. \$1.19
4 Lb. Jar 98¢

FREE COFFEE and Cookies

Served in our Stores this weekend. We invite you to participate in this "coffee break" while you shop.

FREE! GARLIC SALT

Reg. 19c, 2½-oz. Bottle of Crown Colony

When You Buy a Regular 4-oz. Tin of Crown Colony GROUND BLACK PEPPER

Here are just two of the famous family of Crown Colony spices. Finest quality guaranteed.

A Regular 52c Value

Both for **33¢**



FREE!

100 REGULAR \$39 West Bend
48 CUP AUTOMATIC COFFEEMAKERS



One to be given away at each of the 100 Safeway Stores in this area.

ATTENTION: CHURCHES, LODGES, P.T.A.'s, COMMUNITY CLUBS or ORGANIZATIONS

Here Is How You Can Win This Coffeemaker

Spread the word among your membership to start saving labels from any of the hundreds of Safeway Guaranteed products.

To qualify, each of these labels must bear the symbol illustrated at the right. This is Safeway's guarantee of finest quality.



Coffeemaker will be awarded to the organization turning in the most qualified labels not later than Saturday, Aug. 15th. Winner will be notified.

EXTRA BONUS: A 2-LB. tin of rich and robust Edwards vacuum pack coffee with each coffeemaker.

FREE! We'll Give You a Beautiful Cantaloupe!

A regular 20c value . . . when you buy a regular 89c half-gallon ctn. of



LUCERNE PARTY PRIDE

Ice Cream

It's really rich. 8 exciting flavors.

A Reg. \$1.04 Value

Both for

69¢



Save 14c Each on BEL-AIR Premium Quality FROZEN FRUIT PIES

Prize-winning flavor and goodness. Fill your freezer now and SAVE.

24-oz.
 8-Inch Pie **39¢**



Kitchen Craft Flour

This premium quality, enriched all-purpose family flour is guaranteed to work wonders with ANY recipe. Sifted through silk for finer texture.



10 lbs. **89¢** 25 lbs. **\$1.75** 50 lbs. **\$3.75**



FREE! LETTUCE

A Reg. 15c Value Head of

When You Buy a Reg. 67c Qt. Jar of NU MADE

MAYONNAISE

Finest quality money can buy. Marvelous for mixing. One of our biggest sellers . . . and no wonder!

A reg. 82c value

BOTH FOR

49¢



See How You Can Save on

Cherub Milk

Vitamin D enriched Cherub is the finest quality evaporated milk money can buy. Stock up now!



10 Tall Cans **\$1**

Reduced Now for Greater Savings

Jell-well

Seven sparkling flavors. The answer to colorful, easy-to-fix summertime desserts and salads.



15 Reg. Pkgs. **\$1**

See inside pages for more great values