

Just In Time For...

# BACK TO SCHOOL

You Are Cordially Invited To The

## Grand OPENING

(All This Week) of

# ROBINSON BROS.

## New Varsity Shop!



**Park free**  
While shopping here, in our parking lot directly behind the store.

• **FREE**  
**COKES**  
and  
**Nesbitt**  
**ORANGE**  
For All!  
•

# FREE

**\$300<sup>00</sup> In Prizes!**

# 4 Prizes Daily

**NO OBLIGATION**

Just come in and register. 4 big prizes will be given away everyday at 2:30 p.m. No purchase is necessary to participate and you need not be present to win. Come in tomorrow and register.

### Featuring Quality Clothing For Boys & Young Men From Grade School Thru College!

All of us, here at Robinson Brothers, are mighty proud of our brand new Boys Department, and we know that you'll understand why when you attend this grand opening tomorrow... It's accessible through Robinson Brothers' main store or from the Front Street entrance... it's up-to-the-minute in every feature, with Rogue River Valley's finest, most complete stock of things boys wear — and LIKE! Of course, Robinson Brothers' traditionally low prices prevail. Be sure to visit us THIS WEEK... there are FREE COKES and NESBITT ORANGE drinks for all — and \$300.00 in PRIZES!



### Get Flap - Pocket TAPERS

Latest Ivy Styled California Slacks by A-1

Tapers slacks, leader on and off the campus, now come with back flap pockets. You'll look trim, feel comfortable, know you're right in style. Many fabrics and colors.

Sizes 26 to 38  
**\$4<sup>98</sup> to \$6<sup>95</sup>**

Junior Tapers — 4 to 18  
**\$3<sup>98</sup> and \$4<sup>50</sup>**

for healthy coverage and ideal comfort give him

**Jockey Jr.**  
underwear



The soft absorbency of combed cotton, combined with world-famous comfort features, makes Jockey Jr. underwear the finest your boy can wear. Wash after easy wash, you'll see that Jockey Jr. retains all of its original benefits plus long-lasting comfort. And, it needs no ironing. It's made only by Coopers, so you can be sure it's the best.

**Beltless Comfort... In Masculine Slacks Styling**

*the Playboy*

Here's a fresh look and true casual comfort in THE PLAYBOY... designed by Day's for active young men of all ages. Casual beltless adjustable waistband tapers into slim, cuffless styling. Pleatless with continental front pockets.

We can fit ALL boys in...

"FINEST BOYS' JEANS MADE"

with NYLON-DENIM and

If he's tall or short, thin or chubby, big, little or average, we have wonderful GOLD STRIKES to give him perfect fit, longer wear and better looks.

Sturdily constructed of Farah's exclusive Vat-Dyed, color-fast Pepperell Denim, strongly reinforced with NYLON, Sanforized\*-washable, reinforced and riveted at strain points, GOLD STRIKES are guaranteed to outwear any others on the market.

\*Shrinkage less than 1%

FABRIC WON'T FADE OR DISCOLOR

Here's the best jean value in America.

Regulators & Slims	sizes 4 to 12	\$2.98
Suspenders	sizes 2 to 6-7	\$2.98
Huskies	waists 26" to 36"	\$3.50
Regulators & Slims	sizes 13 to 16	\$3.50
Jackets to Match	sizes 4 to 16	\$3.98

**FARAH OF TEXAS GOLD STRIKES**



OPEN EVERY MONDAY EVENING UNTIL 9

# ROBINSON BROS.

The Buds For Quality Duds

Next to Pick's Apparel

Medford, Oregon



DAY'S  
slacks