GENEVA CHAT—U. S. Secy. of State Christian Herter (left) chats informally with UN Secy.-Gen. Dag Hammarskjold (right) at Herter's villa in Geneva. Center are U. S. Asst. Secy. of State Livingstone T. Merchant and Mrs. Herter. Hammarskjold visited Herter to discuss the international situation.

Back Stairs: Letters To Eisenhower

By MERRIMAN SMITH
UPI White House Reporter

Washington–(UPI)–Back stairs at the White House:

President Eisenhower receives thousands of letters each week from his fellow Americans, expressing their sentiments on public affairs and asking endless questions. Frequently their questions are reflected in letters to reporters assigned to the White House.

Following is a sampling of recent mail to this reporter, and an attempt at answers.

A reader in Coshocton, Ohio, writes to object that the President grins too much, and seems to think that the newspapers, by printing pictures of the chief executive smiling, are doing some sort of disservice. This reader, incidentally, is avowedly anti-Eisenhower.

"You apparently are an admirer of the grinny type of politicians," says Thomas Williams of Coshocton.

Anwer: Reporters rarely judge presidents or any other politicians primarily on their facial expressions, but Eisenhower's face is such a map of his emotions that photographers and reporters alike watch him closely when he's on public view for a clue to the feeling behind whatever he may be saying.

Most Improbable

From Elizabeth City, N.C., a person who signs "a tired taxpayer"—"Is it true that President Eisenhower still takes his orders on money policy from George Humphrey (former secretary of treasury)?"

Answer: Eisenhower and Humphrey are old friends and see each other occasionally, not often. Divorcing the question from the personalties involved, it is most improbable that any knowledgeable person would ever give "orders" to any President. Life in the White House just isn't that way, regardless of who sits in the big chair.

A President listens to advice, even to urging. It seems true, however, that most of Eisenhower's personal friends are inclined to wait until asked before offering suggestions. The influence on any President usually is a composite, cumulative thing.

Wants Transcripts

From the University of Georgia at Athens: "Will the White House send me copies of the President's press conference transcripts?"

Answer: No. Your best bet would be to clip the transcript from one of the metropolitan newspapers that regularly carries the blow-by-blow account of the President's sessions with reporters.

Widely Used Term

From Des Moines, Iowa, I. J. Black writes: "Literally what does 'off-the-record' mean at the White House?"

Answer: It means very little these days as far as Eisenhower is concerned. This is a term used widely to describe the remarks of a high official who wants them kept secret. The late President Franklin D. Roosevelt used to make use of this device on rare occasions at his news conferences. He'd answer a question off-record when he thought it was inadvisable for his sentiments to be made public, even on a non-attributable basis.

Eisenhower has never gone off-the-record at a regular press conference since entering the White House.

Actually, the term is now used rather loosely in Washington to denote any form of activity, as well as spoken or printed words, which an official prefers to keep secret, but makes them cautiously known as a matter of guidance or accommodation.

Off-Street Parking Plan to Start in Medford Sept. 21

"Park and Shop" – an off-street parking plan to provide free and convenient parking to shoppers in downtown Medford–will go into effect on Sept. 21, Bruno Rath said yesterday at the chamber of commerce roundtable luncheon meeting.

Rath, chairman of the board of control for the new parking system, said that Park and Shop has met with success in about 150 cities across the nation, among them Tucson, Ariz., Washington, D. C., and Fargo, N. D.

The Park and Shop system works, basically, through the validation of off-street parking tickets by downtown merchants. A minimum purchase of $2 is necessary for one to obtain free parking, Rath said, but it will be possible for patrons of downtown stores to park as long as necessary without worrying about depositing coins in parking meters.

Non-Shoppers Pay

The off-street lots will be available to non-shoppers, Rath said, but they will have to pay an hourly fee for the use of the lots.

Rath expressed the belief that when the Park and Shop system goes into operation, shoppers from outside the local area will have more of an incentive to patronize Medford merchants, and that the plan is designed to make more on-street meter parking available.

He emphasized that parking will be paid for by merchants and will be free to shoppers.

Occupants of professional and service offices and buildings will be encouraged to join the parking plan, Rath said, as well as merchants. Thirty-two downtown stores have already signed up with the plan, he said.

Shoppers using the Park and Shop plan will obtain dated tickets when they park their cars and when they make a purchase at a member store a stamp will be affixed to the ticket. When their shopping is finished, they present the stamped ticket at the lot and drive off. Payment for the parking will be made by the merchant affixing the stamp.

The stamps, Rath said, will be good only for the day they are obtained. The plan is designed to provide convenient parking for shoppers, not to allow persons to "save up" parking time.

The off-street lots will be owned privately, Rath said. He expressed the belief that the plan will prove profitable to all concerned–the lot operators, the merchants, and the shoppers.

He said that nation-wide the cost to merchants has proven to average about one-tenth of one per cent of their gross annual sales.

Five lots already in existence have signed up with the plan, Rath said, and he expects at least three more to be ready when the plan goes into effect.

300 Parking Spaces

Don McNeil, chamber of commerce manager, said there will be between 60 and 80 parking spaces available within a block or less of the intersections of Main st. and Central ave. and Sixth st. and Central ave.

Since the average daily turnover is from 3 to 5 a day, he said that this actually means there will be room for about 300 more cars than there is presently.

McKay's Condition Declared Serious

Salem, Ore. –(UPI)– Douglas McKay, former interior secretary, remained in serious condition today at Salem General hospital.

McKay, 66, entered the hospital a week ago with a recurrence of a heart ailment. Hospital attendants said his condition was complicated late Monday by kidney trouble.

Hospital spokesmen said the ex-secretary's heart condition involved high blood pressure.

Dr. Stuart Lanciefield was attending McKay, who has been in an oxygen tent most of the time since entering the hospital. McKay, also a former governor, is currently United States chairman of the joint U.S.-Canadian Water Commission.

Film on Senior Citizens Center Scheduled Tonight

More than 30 members of the Rogue Valley Council on Aging, Fifty Plus club members and friends attended a showing of the film "Such A Busy Day Tomorrow" held Thursday at the Red Cross auditorium.

A repeat showing is scheduled tonight at 7 p.m. in the Jackson county courthouse auditorium and is open to the public. The film tells the story of the Hodson Center for senior citizens in New York City.

The small Senior Activity Center was established in Medford by volunteers last October in the front of the city warehouse at 601 East Jackson st. The Fifty Plus club meets every Friday at the Episcopal Guild hall on North Oakdale st. The Center and club have met the need of more than 2,000 senior citizens of this area, but the council members feel this is only a small part of the 7,000 people in Jackson county over 65 who would like to take part if facilities were adequate.

Oil and pastel paintings and wood carvings made by Seniors in the center in Medford will be exhibited and the Center Orchestra led by Edwin Root which played for the council on Thursday has been asked to play before the showing of the film today.

The art exhibit was shown at the state capital during the meeting of the Oregon State Commission on Aging. On request, the exhibit was also shown at the Clackamas County Council on Aging and their Senior Citizens club, Oregon City, and the Emerald Empire Council Adult Activity center, Eugene, by Mrs. Fred Rankin, member of the state council.

At the council meeting, Frank Glonning, council member, announced that other films in the geriatric field will be brought to Medford, if the public shows interest. Ed Jacobsen, social security officer for this region, was introduced as a new advisory member of the executive board of the Rogue Valley Council. He expressed his cooperation in planning for the projected district conference on aging to be held this fall in Medford.

A specialist on recreation for the aging, Dr. Harold D. Meyer, will be a speaker at the Camp White Veterans Domiciliary, Aug. 4, according to Glonning who asked council members to be guests. Dr. Myers is head of curriculum study for the University of North Carolina and is on a lecture tour at all Veterans Administration hospitals and facilities on the west coast.

Cuban Nationals Request Asylum

Marathon, Fla. – (UPI) – Six Cuban nationals landed in a private yacht at this Florida Keys community Monday to seek political asylum in the United States.

Border patrol agents said they took into custody four men and two women, all Cuban aliens, from the yacht Pirataya. Their identities could not be determined immediately.

Those aboard the yacht apparently did not own the craft, officials said. The boat left Varadero Beach, Cuba, east of Havana, sometime Sunday. It ran out of fuel before reaching Florida.

The yacht radioed for assistance, reporting it was adrift and out of fuel some six miles offshore. But before the U. S. Coast Guard could send a tow boat, the Pirataya was towed in by another private craft.

The aliens were taken to Miami for questioning.

11 Persons Hurt in Disneyland Mishap

Anaheim, Calif.–(UPI)–Eleven persons, including six children, suffered minor injuries Monday at Disneyland when the four-horse team of a stagecoach bolted.

The injured were the driver and 10 of the 12 passengers in the stagecoach at the famed amusement park. Several were thrown to the ground when the stagecoach collapsed after its undercarriage was torn off by the wild horses.

A Disneyland spokesman said the horses became frightened at the sound of the park's train whistle.

An elephant's trunk can perform more services than any other part of any animal except the human hand.

STANDING STIFFLY at attention, members of Royal Canadian Naval Guard ignore member who falls unconscious to ground while awaiting visit of Queen Elizabeth at Victoria, B. C. They stand in front of Parliament building.

AIR COOLERS
Portable—with Water Tank—All Aluminum Cannot Rust—
$29.50 and $49.50
JOHNSTON STORES
112 SOUTH RIVERSIDE

SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES SAVES

Pick's APPAREL
July Clearance

350 SUMMER DRESSES!

One Big Group Values to 14.95
$4.99
Your Choice

One Big Group Values to 19.95
$9.99
Your Choice

Here we go again!

Once more cutting prices down lower than ever — BUT, we must make room for our new Fall Fashions arriving daily! You cannot afford to miss out on these values—350 summer dresses —many styles—some 2-piece—many can be worn far into fall! Sizes sevens to fifteens, eights to twenty. Come in today and SAVE $$$.

Summer Cotton SKIRTS
Values to 8.95
$3.99

Wanted—Saleslady
Permanent position for woman who enjoys selling and likes people! Must be neat, have pleasing personality and ability.

If Your CREDIT Is GOOD IT'S GOOD AT PICK'S

112 East Main Street ● Next Door to Robinson Bros.

LOADS OF FREE PARKING!