

Chum or Champ...

sold on **FRISKIES**

*...the dog foods with flavor
dogs can't resist!*

Nothing beats that Friskies flavor! It didn't just happen. It took years of testing at the Friskies Laboratories and Kennels. We offered dogs every kind of food. *They told us* what they liked best. Result: the Friskies available right in your own grocery, pet or feed store. Canned Friskies, rich with lean red horse meat plus selected meat by-products... Friskies Cubes, crunchy, bite-size morsels in *six* delicious flavors: meat, liver, milk; fish, vegetable, chicken... Friskies Meal, hearty with the meaty goodness dogs love because it's made with real meat meal. All are *complete* dog foods - with *everything* a dog is known to need. All are quality products from **Carnation**



Keep your dog *frisky*
with **Friskies!**

